



**CRASS MATERIALISM** — Above you see a bank of Nova Scotia vault door, a ferocious armed guard and 6,000 lovely silver dollars. This will be the scene at the Saturday night **BLITZ** Dance, as the captain of the winning **BLITZ** — canvass-



**CAR SMASH**

Every student is entitled to give this 1956 Plymouth a bash. Just pay 75 cents for a ticket to the **BLITZ** dance on Saturday night, and you'll get a chance to swing with the old sledge at a window, fender, bumper of your choice. If you still want a bash and don't want the ticket for Saturday night, just

pay 25 cents and go at it. Tickets for this gala bash will be on sale all day Tuesday at the canteen, and on second floor of the Arts and Administration Building. A chance for all potential Charles Atlas's to flex their virile biceps in front of the crowd right after the forum on Tuesday, 11:30 a.m.



**"THEY ALSO SERVE WHO ALSO STAND AND WAIT"**

The contemporary architectural style of the proposed Student Union Building was designed to promote an atmosphere for student relaxation, with ample facilities for social and cultural activities and occasional formal affairs.

unlike that of most other Student Union buildings. The strategically placed lounge, with its warm colours and sunken fireplace, should provide a completely relaxing atmosphere conducive to rest and conversation.

Upon entering the S.U.B. the student will receive a view much

The auditorium, enclosing 400 square feet, can be converted into

ing team (comprised of ten members) will try to shovel all the money he can for his stalwart canvassers. Teams will be picked at the **BLITZ** training session to be held Thursday, 12:30 p.m. at the gym. Winner of this unique competition will be decided on the average amount of money collected per card, with tabulations taking place Friday and Saturday at the Fund Office. Captains are urged to get their returns in as soon as possible to the Fund Office no later than 5:00 p.m. on Saturday, in order to make possible the "Silver Shovel Competition" at the **BLITZ** dance. Everyone who comes will do doubt be revolted at this crass show of materialism.

**Purpose of a Union building**

The Union building is more than a giver of dances, a dispenser of information, a cafeteria, or a theatre. The role of a college union consists of:

1. The union is the community centre of the college, for all the members of the college family — students, faculty, administration, alumni and guests.
2. As the "living room" or "hearthstone" of the college the union provides for the services, conveniences and amenities which the members of the college family need in their daily life on the campus.
3. The union is part of the educational program of the college.
4. The union serves as a unifying force in the life of the college, cultivating enduring regard for and loyalty to the college.

**West Indian Band**

All students are invited to attend the "Silver Shovel" Varsity Show and Dance on Saturday Night at the Dal Gym. The West Indian Society Steel Band will provide the music.

The I.S.A. will provide an international Variety Show. And finally, the "silver shovel" competition will be arranged between winning teams.

Tickets for this dance will be sold from various distribution booths and all profits donated to the campaign funds. Your co-operation is a necessity at this very important time.

two large multipurpose rooms by means of a folding door. This will undoubtedly provide a sophisticated atmosphere for formals, movies, and debates, and can be used as a lounge, reading room and music room at other times.

Below the large Pharos and Gazette offices there will be a barbershop, a student-operated bookstore (reasonable prices), a publicity office and a photography room.

Provisions have been made for future extension.

The  
**HUDSON'S BAY COMPANY**  
and  
**HENRY MORGAN & CO. LIMITED**

invite you to consider an executive career in retail merchandising. Our Training Program offers a challenging and thorough course leading to rapid advancement to management level with excellent salaries and company benefits. You'll train in one of our main Stores in leading centres across Canada, for such careers as Buying, Department Administration, Accounting and Control, Display, and Personnel Management.

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- 4-month induction period covering all major store functions.
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- Training under an experienced Department Manager in Sales Management, Buying, and Department Administration.

Be confident of a successful future with the Hudson's Bay Company and the Henry Morgan & Co. Limited.

Make an appointment now through your Placement Officer to see our Representatives for full details.

Interviews will be conducted on  
**OCTOBER 31st**



**What do you want in a Company after graduation?**

Graduates who've been out a few years say the important things to look for in choosing a job are good training, an unrestricted chance to grow in a solid, recognized company, income, early responsibility and a stimulating environment where intelligence and enthusiasm are recognized. The points are not always in that order, but these are the main ones. What, then, can Procter & Gamble offer you?

1. An outstanding record of individualized, on-the job training.
2. Responsibilities and promotion based on a man's ability — not on how long he's been around.
3. A growth company which controls 30% - 60% of all the major product markets in which it competes; at least one of our brands is in 95% of all Canadian households.
4. Among other benefits, highly competitive salaries and profit sharing.

Obviously, you need to know facts before making an intelligent choice of your career. We'd like to tell you more about us. Descriptive brochures are available at your Placement Office and company representatives will visit for interviews on

**Thursday, November 14**

FOR POSITIONS IN  
**ADVERTISING, BUYING, FINANCE, SALES AND TRANSPORTATION**

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