

Pratt speaks out

by Greg Harris

Canada's "most important sector of the economy" was the topic of a speech delivered by energy expert Dr. Larry Pratt at a forum a week ago last Friday.

About fifty people turned out to hear the U of A political scientist assess the federal governments plans to Canadianize the petroleum industry.

The speech focused primarily on the evolution and implications of the liberal governments National Energy Program (NEP). "The government realized in 1973 that energy would become a crucial issue and that it was largely beyond their control....the thrust towards Canadianization is not altogether new," he said.

However, he said that the fundamental cause of current Canadianization policy began more recently in Iran.

Before the Shah fell, Canadian oil prices were getting quite close to world prices. However, with the Iranian revolution a huge gap developed between Canadian and world prices as the consuming countries bid for scarce energy supplies.

"If the government didn't try to change the structure, there would be more funds to foreign industry and this would be hard on Canada's balance of payments," said Pratt.

Thus the federal plan of protection was developed to try and offset a great transfer of wealth. It soon became evident however that tax incentives would only work to the advantage of foreign industry.

"The costs of development are many billions of dollars...small Canadian companies could not participate under these rules of the game," said Pratt.

Because of the financial barriers to exploration, refining and marketing of petroleum products the National Energy Program was developed. It intends to facilitate an easier acquisition of a strong position for Canadian Petroleum companies.

One plan within the NEP will see the federal government pay 80 per cent of all exploration costs for those companies who are now 65 per cent Canadian.

"The government intends to spend a lot of its energy revenues in this program," said Pratt.

However, "this isn't a program designed for the corner store oil companies," he said. Those companies who don't already have the requisite strength to participate in frontier petroleum development will probably not benefit from the concessions.

The major point of the



Professor Larry Pratt

photo Dave Chan

program is that it aims for 50 per cent Canadian ownership by 1990. This is why the Americans are "starting to lean on Canada," he said.

"It seems to me that the main concession the liberal government is making (to the U.S.) is that Canadianization will be restricted

to the petroleum sector," said Pratt.

He stressed that the balanced relationship with the United States is much more extensive than just the energy issue.

The forum was jointly sponsored by the U of A NDP Club and the SU's External Affairs Board.

More faculties take part in Career Days '81

by Wes Oginski

Careers Days of 1981 was an improvement over past years says AIESEC (a french acronym that translates into the International Association of Students of Business and Economics) communications officer Bruce Lecky.

"We (AIESEC) thought it went very well," Lecky says. "By a company perspective, most were quite happy."

Some past complaints from companies of previous Careers Days focused on the lack of students from faculties other than Commerce and Engineering.

"The employers did express their happiness in having other faculties out," says Lecky.

"Another gauge to test the success of Careers Days was that we did get other people from other institutions and people through other media courses, who aren't even in school," he adds.

However, everyone is not of Lecky's opinion.

"From what I just saw

displayed there," says Kent Blinston, a computing science student, "it was heavily orientated towards engineering and commerce students, but those are the people doing the hiring."

Blinston has some criticisms that mark these recent Careers Days.

He says the variety of positions on display at the booths were somewhat limited.

"There isn't much difference between a bank management position and a department store management," Blinston explains.

A real surprise comes from the group Blinston names as

offering the greatest variety of job positions.

"Only the Alberta government offered real choices in positions," he says.

Blinston makes one final complaint on the availability of positions for students in the general faculties.

"For general science (students) there is less than there is for arts," he says.

One of Lecky's objectives is to gain attendance from students in a variety of faculties.

Lecky agrees that AIESEC does have some profile problems on the campus as a whole.

U of C gets new masters program

Dr. Thomas L. McPhail, an associate professor of journalism at Carleton University, was named on September 25 director of the University of Calgary's new Master of Communication Studies program.

An instructor of journalism at Carleton since 1973, McPhail received his PhD in Communications from Purdue University in 1971.

His current research interests involve images of labour in Canadian daily newspapers and the future role of the daily newspaper in Canada.

U of C's new Master of Communications Studies program will be only the second graduate-level program of its kind in Canada. By far the bulk of master's qualifications held by Canadians have been obtained in the United States.

The program will provide an opportunity for persons in the media to study the nature and role of communications in modern society in an interdisciplinary context.

A joint university/communications industry committee will review the program to ensure its focus remains appropriate for the 1980's and 1990's.

One of the first tasks of the committee will be to arouse faculty interest in the program. A few courses may be offered in January after McPhail takes up his appointment, with the full program getting under way in September 1982.

SPECIAL STUDENT PRICES

Men's Shampoo, Cut & Style • \$10

Ladies Shampoo, Cut & Style • \$14

CAMPUS HAIR CENTRE

8625-112 St • 439-2423 439-1078

University Hospital • 432-8403 432-8404

PSUA 5TH ANNIVERSARY BEER SOCIAL

Friday October 9

SUB 142 3 p.m. - 10 p.m.

(For PSUA Members & Guests only.)

fashion wheel

Fall fashions for you...

Dresses, suits (5-13, petites 4-14)

Casual sweaters, tops and pants.

fashion wheel HUB MALL
8908-112 St
433-5226

FOR THE FINEST CURRIES AND OTHER EAST INDIAN DELICACIES

TROPICANA

Steak and Curry House

4620 99 St. (Letourneau Centre)
Edmonton 435-7850

HOURS
Mon.-Fri. 7:30-2:00 p.m.
Tues.-Thurs. 5:00-10:00 p.m.
Fri. & Sat. 5:00-12 p.m.
Sun. 4:00-9:00 p.m.

"I have clinched and closed with the naked North, I have learned to defy and defend; Shoulder to shoulder we have fought it out - yet the wild must win in the end."

Robert Service

The black sheep of Canadian liquors.

Soft-spoken and smooth, its northern flavour simmers just below the surface, waiting to be discovered. Straight, on the rocks, or mixed, Yukon Jack is a breed apart; unlike any liqueur you've ever tasted.

Yukon Jack

Concocted with fine Canadian Whisky.