



Electric Home Comforts

In the Dining Room the Toaster. In My Lady's Room the Curling Iron. In the Nursery the Heating Pad. In the Laundry the Iron. For cleanliness the Vacuum Cleaner. All over the house the Best Light.

Call Main 3975 for trial proposition

THE TORONTO ELECTRIC LIGHT COMPANY,



SATISFACTION GUARANTEED OR MONEY RETURNED IN FULL. One Silver and Two Gold Medal Awards.

Our methods appeal to the thoughtful man: that is perhaps why we number among our clientele such well-known men as the following:—Rev. R. J. Campbell, Hon. G. E. Foster, M.P., Horatio Bottomley, M.P., Lieut.-Col. A. E. Belcher, Lieut.-Col. Dr. S. H. Glasgow, Hon. R. R. Fitzgerald, Rev. Canon Davidson, Comte. Ubaldo Beni, Lieut.-Col. Hugh Clarke, J. P. Downey, M.P., W. H. Doyle, M.P., Hon. F. W. Aylmer, Mr. Eustace Miles, Dr. T. R. Allinson, Major-Gen. J. C. Kinchant, Mr. Matheson Lang, Mr. Montague Holbein.

Fill in a post card and address same to us as below, asking for our

Fill in a post card and address same to us as below, asking for our latest assortment of materials. Together with patterns, we send you fashion-plates and complete instructions for accurate self-measurement, tape measure, all sent free and carriage paid. We dispatch your order within seven days, and if you do not approve, return the goods, and we

will refund the money.

TO MEASURE FOR \$8.60.



The World's Measure Tailors,

(Dept. 137) 60/62 CITY ROAD, LONDON, ENGLAND.

West End Depot:

Pembroke House, 133/35 Oxford St., London, England.

Address for Patterns:

CURZON BROS., c/e THE CLOUGHER SYNDICATE (Dept. 137). 450 Confederation Life Buildings, TORONTO, ONTARIO.

Please mention this paper