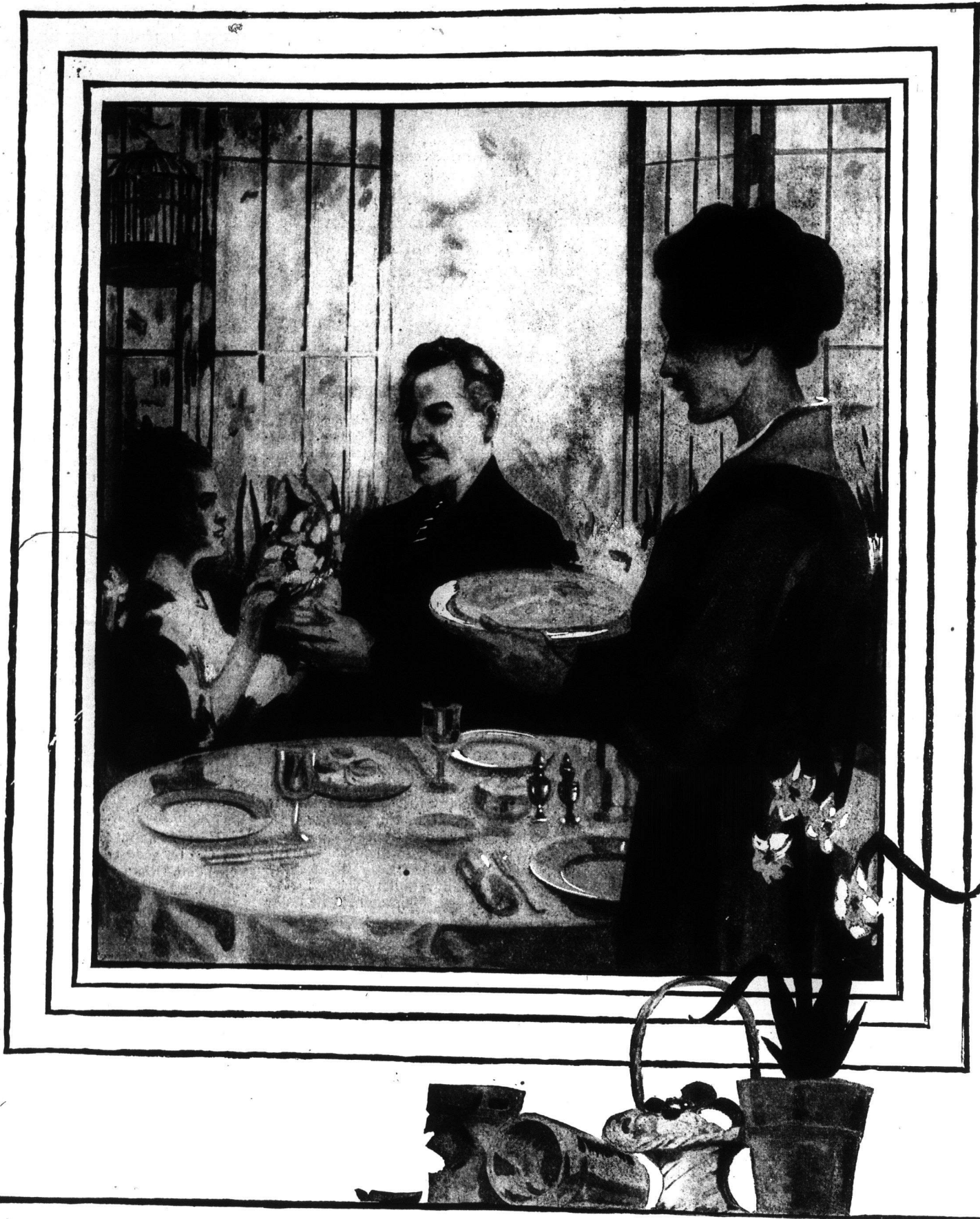




FOR EASTER BREAKFAST—

This ham of finest flavor

On Easter morning how briskly everyone comes down to breakfast, with eager appetite!

And how perfect, then, is a savory breakfast of Swift's Premium Ham! For the texture of this ham is delicately tender, and its especially long, slow cure has given it an unusual sweetness of flavor.

When you see the Swift's Premium wrapper and brand you are sure of getting this delicious, skillfully-cured ham.

Swift Canadian Co.

Limited

Toronto

Winnipeg

Edmonton

(Canada Food Board License Nos. 171, 172)

Swift's Premium Ham