

AN INTRODUCTION

We hereby beg to introduce a new
Simpson debutante

The Countess Shoe

We have been preparing for this announcement for some months. The Countess Shoe is the result of our determination to rival the

best American Shoes for women and save our customers the duty. We ask you to examine our production and tell us your candid opinion.



The Countess is to sell at **\$4.00** for Boots and **\$3.50** for Oxfords.

It embodies the best ideas in shoemaking current at the present time.

Goodyear Welt, Picked Leathers, Patent Colt, Patent Kid, Vici Kid.

A score of styles picked from over 100 different successful models from the United States, Canada and elsewhere. Made in the popular sizes and widths. **Our Own Shoe** and we think it will do us credit. **The Countess.**

THE
ROBERT

SIMPSON

COMPANY
LIMITED

TORONTO, CAN.

Dept. C. C.