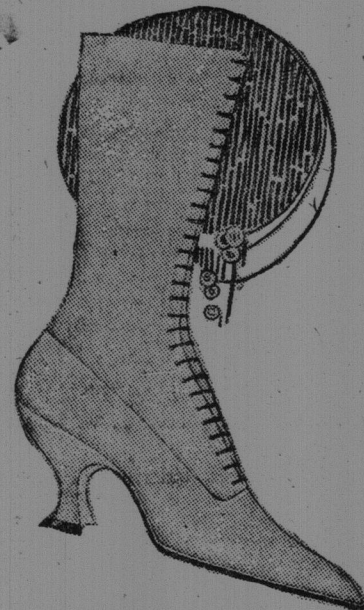


SALE -OF- Summer Footwear



We are offering all our White Goods in Boots, Pumps and Oxfords at big reductions. These are all this summer's goods and we only offer them at these very low prices to clear them out, while it is still the season for this style of Footwear. While there is mostly White Footwear in this sale, we have taken out of our stock all broken lines and odd sizes in Pumps and Oxfords, in black, tan and patent leather, and offer these to you much below Half Price.

TWO REAL SPECIALS:
White Kid "Dorothy Dodge" Lace Boots—Regular \$10.00 value; good for early Fall wear Sale \$6.85
White Canvas Lace Boots—High or low heel, extra good value at \$2.40

"THE HOME OF GOOD SHOES"

Waterbury & Rising, Limited
61 KING ST. 212 UNION ST. 677 MAIN ST.

BROAD COVE COAL

Limited Quantity For Immediate Delivery
CONSUMER'S COAL CO., Limited

Without Food our Armies cannot advance on Berlin.

We must Save wheat flour. Do your share.

"An Army Travels on its Stomach."

NAPOLEON!
world-famous general

SUBSTITUTE

PURITY OATS

IN ALL YOUR BAKING

Send for free wheat-saving recipes.
Western Canada Flour Mills Co., Limited
HEAD OFFICE: TORONTO

MARVEN'S WHITE LILY BISCUITS

Are
Crispy
Tasty
Delicious



They
Surely Satisfy
Ask Your
Grocer
for them

J. A. MARVEN, LTD.
BISCUIT MANUFACTURERS
MONCTON HALIFAX ST. JOHN

Canada Food Board License No. 5-2928.

KEEP YOUR SHOES NEAT

2 in 1

White Shoe Dressing
FOR MEN'S, WOMEN'S AND CHILDREN'S SHOES
THE F. F. DALLEY CORPORATION, LIMITED, HAMILTON, ONT.

War Canning Bulletin

Issued by Canada Food Board

FUL CUPBOARD.



(Illustration by courtesy of National War Garden Commission, Washington)
Well, rather. She has a perfect right to be. This is part of her contribution to the Allies' cause—rows of jam and jelly and canned fruit and vegetables. No wonder she wants to show Mrs. Next Door Neighbor the result of her July and August activities in the kitchen. Her jelly is the finest ever. Early in the fruit season she sent to the Canada Food Board for a booklet on the canning, drying and storing of fruit and vegetables. It only cost her five cents, but it saved her many a dollar and a good deal of time and trouble into the bargain. She got the right methods and she followed them in the right way. The result is that her shelves are well, just all right!

Canning Like Magic

An almost magical way of canning raspberries, demonstrated by Miss Gladys Baxter; how to make two pounds of butter appear where there was only one before, demonstrated by H. C. Chase, and a very timely talk on the summer reorganization of diet through the use of fruit and vegetables were some of the special features of the Housewives' League Friday demonstration in the Calvin Hall this week. Besides these demonstrations and addresses there was much practical planning for future undertakings done at the meeting. A question box was instituted for the use of members or friends attending the meetings who had some special difficulty or some useful question which they wanted to bring to the attention of the lecturer or demonstrator. Further suggestions and arrangements were made for the holding of an exhibition of canning and home-made war breads in conjunction with the exhibition to be held by the War Gardens Association. Some of the members were also asked to find out the availability of wheat substitutes and their price in the city stores. The meeting was presided over by Mrs. Richard Hooper, and it was another one in the league's long list of practical, helpful and interesting demonstrations.

Food Board Flashes For Feminine Folk

The people of the North American continent easily outstrip all other peoples in the world in their annual consumption of candy. It is estimated that in the United States alone half a billion dollars' worth of candy is eaten every year. Canada has the candy-eating habit in an equally pronounced degree. A noted physician has declared that sweetness is to the taste that beauty is to the eye and music to the ear. He says that more than one-half of all the foods in the world have a sweet taste, while only one-third possesses a salty taste and one-tenth a bitter or sour taste. Despite a big cut already effected in

Every 10c Packet of
WILSON'S FLY PADS
WILL KILL MORE FLIES THAN \$8.00 WORTH OF ANY STICKY FLY CATCHER

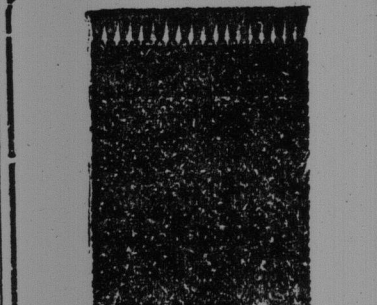
Clean to handle. Sold by all Drug-gists, Grocers and General Stores.

Horlick's

Malted Milk for Infants

A safe milk diet, better than cow's milk alone. Contains rich milk and malted grain extract.

Canada Food Board License No. 14-385.



CARPET CLEANING AND RUG-MAKING

The manufacturing of fine Rugs from your old carpet. A saving of one-half to you.

Send for free booklet containing valuable information, prices, shipping instructions, etc.

PUT YOUR NAME ON THIS COUPON NOW.
THE MARITIME RUG WORKS
368-370 Main Street, St. John, N. B.
Put your name on this coupon and send 2c in.

Dear Sirs—Please forward me one of your free booklets.

NAME _____
ADDRESS _____

ISSUED BY THE CANADA FOOD BOARD

"Continue to use substitutes for Wheat, Beef and Pork. Remember the war continues."



Stores Open at 8.30 a.m., Close at 5.45 p.m.
Fridays Close at 10 p.m., Saturdays Close at 12.45 p.m.

Floor Furnishings

Brussels Axminsters and Wilton Rugs



Now is The Time

to Make Selection of Any Rugs You May Require for Fall Re-furnishing.

We have a well assorted stock of Brussels, Axminster and Wilton Rugs. Some beautifully colored, Oriental designs, in Rose, Blues and Wood Shades. An idea is quite prevalent that Rug Prices are almost prohibitive. This is not the case. You can still get

BRUSSELS RUGS—3 yards x 4..... From \$30.00 to \$45.00
AXMINSTER RUGS—3 yards x 4..... From \$40.00 to \$50.00
WILTON RUGS—3 yards x 4..... From \$50.00 to \$80.00

Other Sizes in Proportion

It will be much more difficult for us to procure goods in the near future, and we would therefore recommend an early selection of your Fall requirements. It's a pleasure to show these Beautiful Rugs. Call and look them over.

SECOND FLOOR—GERMAIN STREET STORE

New Style Neckwear



The very latest designs and colorings, featuring really exclusive novelties on the newest weaves in Tie Silks.

The popular Open-end shapes, fitted with "Slip-Easy" and "Sure-to-Slip" neck bands.

We are showing a large and varied assortment and extraordinary values from which to make your selections.

Prices from 75c to \$2.00

MEN'S FURNISHINGS DEPT.

Plain Hemstitched Sheets and Pillow Cases

The well known "Anchor Brand." One of the best American Cottons. They are evenly hemstitched and have 3-inch hems on top and 1-inch hems on bottom. Three sizes, 63x90 inches, 72x90 inches and 80x90 inches.

PILLOW CASES to match the Sheets, 21, 22 1-2, 25 and 27 inches wide; all 36 inches long.

Embroidered Pillow Cases

Some hemstitched, others with scalloped ends, in the popular size, 22 1-2x36 inches. Prices \$1.65, \$2.10, \$2.40, \$2.60, \$3.20 and \$4.20 a pair

Embroidered "Day" Slips

Hemstitched or scalloped, open at both ends, \$3.00 and \$3.20 a pair. Remember always, our Sheets and Pillow Cases provide the best values obtainable.

HOUSEHOLD LINEN DEPARTMENT

Manchester Robertson Allison Limited
KING STREET GERMAIN STREET MARKET SQUARE

SAVE SUGAR By Using CROWN BRAND CORN SYRUP

for all Sweetening

In 2, 5, 10 and 20 pound tins and 3 lb. "Perfect Seal" Glass Jars.

for making homemade candy—for all baking—as a sauce for desserts—on griddle cakes and hot biscuits—use this delicious table syrup, made from corn—and thus save sugar. Ask your grocer.

THE CANADA STARCH CO., LIMITED, MONTREAL, CARLETON, FORT WILLIAM.

HUN POLICEMEN ACT LIKE LITTLE KAISERS

Regard The Public as Their Servants

They Have Great Power—Apt to Deal Autocratically With Any Plan of Citizen Life—Their Own Magistrate at Times

The policeman in Germany is usually recruited from the army, says the Christian Science Monitor. If he is not, it is all the same; he takes care to acquire the military air and manner which will at once identify him with that august institution. The German police. So that if one really wants to understand the German policeman, why he carries a sword at his side, and wears a helmet like a "Pickelhaube," and marches, acts and salutes like a soldier, this fact ought to be borne in mind. He is under orders, captain and lieutenants, acting lieutenants and sergeant-majors, and wears his war medals and other distinctions as proudly as any soldier. His official designation is a "Schutzm-an," that is to say, guardian or protector. Now in most countries the policeman is required to be the protector or guardian of the public safety, and as such the servant of the public. But while the German policeman is supposed to throw the reins of his protection over the public, he never forgets for one moment that he is more military than civilian, and that the public is his servant not he theirs. For the rest it is simply a question of what the regulations tell him he has to protect. In the first place, considering the number of weapons he possesses, and the stern authority with which he uses them or threatens to use them on occasion, it appears obvious that he is posted in the public streets to protect himself, or rather, to put it in the true German way, to protect his uniform.

It might be said that it is this uniform that to a great extent makes the German policeman. It is in reality the symbol of the military system which he carries out, and if he has any faults they are the faults of the system. Without his uniform he is a simple and genial citizen like the rest; with it, he seems to be transformed into something apart, to belong to another race whose stern duty is to discipline humanity from morning till night. To him the people appear to resemble so many human units spending their time in some gigantic barracks which he oversees. To keep them in order he has countless by-laws and regulations. He can sternly reprove them for this, fine them for that, and arrest them for the other. He can peer into their courtyards to see that everything is in order, and he can pay his surprise visitations in the dwellings. He is often his own magistrate, and woe be to the negligent householder who should spill the water from the flower box of the balcony on to the pavement below. The policeman will whip up the stairs from the street and frantically demand the money tribute which the law requires for such a heinous offense.

He must know whether all the people in the dwelling are registered, according to schedule; he must have the census of the foreigners, and he must be satisfied that all changes of address are duly recorded. Offend him not in these matters, if you would have peace. The German policeman's voice is none of the gentlest, his manner none of the kindest, when occasion calls for his reproof. No military martinet could be more uncompromisingly severe. Apparently the German policeman has no known weaknesses or self-indulgence. He does not ask for himself protection or favoritism, or high wages, or the perquisites that come from political patronage. He takes himself seriously and his duties just as seriously as a soldier should. As those duties seem to comprehend everything in the way of regulating citizens' mundane lives, he cannot, except by a stretch of the imagination, be said to ever exceed them. What is really everybody's business is

really his business, and the only mistake that one can make is to imagine that what is the citizen's business. There's the difference.

EXPLOSION REPORTED.

Quebec, Que., Aug. 16.—It was reported here tonight that a large tank had exploded at Montmagny, causing considerable damage. The telegraph wires are out of commission as a result of the accident and no further particulars are available.

Supported Pretender.

Paris, Aug. 15.—(Havas Agency).—Caid Maldi Glaoui, prominent as a supporter of Mulai Mohammed, pretender to the Moroccan throne, ten years ago, is dead. Mulai Mohammed was unsuccessful in his uprising and died suddenly in 1909. Caid Maldi Glaoui was friendly to the Entente cause in the present war.



The Germ Killer

Only those who have known the joy of a "perfect Life-buoy wash-up" after a dirty, dusty job can realize the acute pleasure the boy at the front feels when his package from home contains

LIFEBUOY HEALTH SOAP

Its pure, velvety-lathering oils mean absolute cleanliness—its antiseptic agent means no germs and quick healing for cuts and bruises.

Send him some Lifebuoy Soap today.

The corporate name is Lifebuoy is a sign of its protective qualities—vanishing quickly after use.

Lever Brothers Limited, Toronto, Ont.

BABCOCK'S CORYLOPSIS TALC

THE fresh, charming fragrance of Babcock's Corylopsi carried by talc powder exquisitely fine and of silken smoothness. A requisite at the bath, at the toilet table. A soothing after-shaving talc for men.

Obtainable wherever toilet articles are sold throughout the Dominion.

Made by A. P. BABCOCK COMPANY
NEW YORK TORONTO

Price 25 cents