ELLA WHEELER WILCOX

LESSON FOR CANADA IN THIS



URING the last few years people have had to be content with many lines of goods that were inferior in quality to those procurable before the war.

To-day, people are demanding the better grades again. Those who from a mistaken idea of economy tried to be satisfied with common teas are coming back to Red Rose Tea. They realize that they cannot be satisfied with anything less than Red Rose Quality.

And Red Rose probably will cost them no more than common tea, because Red Rose not only tastes better—it goes

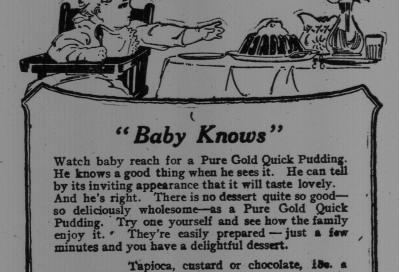
Consisting chiefly of Assam teas-the richest and strongest grown—three teaspoonfuls of Red Rose goes as far as five of ordinary tea. A brewing will prove it.

Sold only in sealed packages.

T. H. ESTABROOKS CO., LIMITED

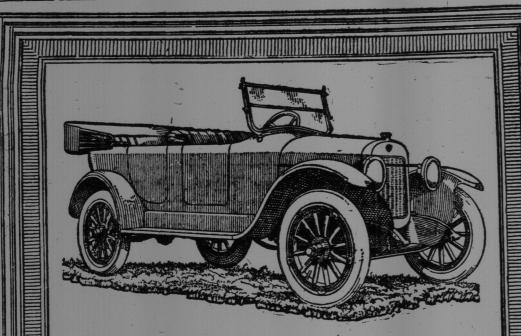


Red Rose Coffee is as



package at all grocers. Pure Gold Desserts

Pure Gold Manufacturing Co., Ltd., Toronto



A Post-War Maxwell Gets Many a Longing Look



DASSERS-BY, upon seeing a Post-War Maxwell parked at the curb, often stop and look it over.

They are struck by the "atmosphere" of the car, its clean, polished, refined look, its rare symmetry of line, and the evident sincerity

Thousands who have the rare fortune of possessing a Post-War Maxwell have been gratified time and again by the silent approval of the man on the curb. But they have a double satisfaction; they know they drive not only a good looking car but a remarkably good acting car.

For there have been a score or more of rather

revolutionary improvements in the Maxwell.

They can tell a volume about that easy castering effect in steering which a new type front axle gives, or that perfectly happy and secure feeling that is experienced when the emergency brake is applied (it's on the transmission shaft), or how the car hugs the road as a result of that masterly new rear axle.

When one stops to realize the great virtues of the 300,000 Maxwells that precede this, notes the new improvements, estimates their cost, and observes that the price is only \$1395 f.o.b. Windsor, he gets a pleasant surprise—but not one bit more than when he takes his first ride

Maxwell Motor Co. of Canada, Limited, Windsor, Oat.

MOTOR CAR & EQUIPMENT CO., Limitea Showrooms: Cor. Duke and Charlotte Streets Garage: 108 to 112 Princess Street St. John, N. B.

