

Immediate Decision Is Necessary!

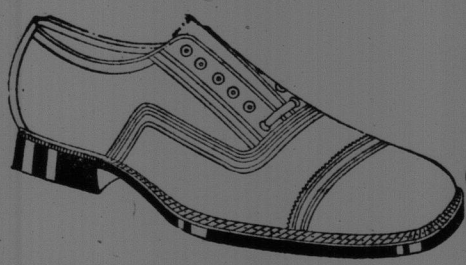
ONE HALF OF THIS STOCK MUST BE SOLD
A Sale Decidedly Different—No "Ifs"—No "Buts"

We Must Consider Conditions
NOTHING SHOULD KEEP YOU AWAY!

Just think what this Sale means to you and right at a time when conditions are the talk of the world. No matter how busy you may be at home, it will pay you to drop everything and come. Break engagements, knock off work, close your home, your office, and come. If sick, send a son, daughter, friend or neighbor for your share of this great sacrifice. Set your Alarm Clock early enough to be here waiting with the crowd when the doors open FRIDAY, AUGUST 1st, 9 a.m. sharp. Thousands of people will come from every section, every hamlet, suburb and crossroads for miles around. Don't miss it. It will be the crowning event of this reliable firm's business life. Come, walk through the wonderful bargain paths, ablaze with colored price tickets, each telling the story the Mighty Slaughter of Prices during this Greatest Shoe Sale ever attempted in St. John, N. B.

Oh, Men!
Can You Beat It.

Men's Real All
Leather Dress Shoes.



Value
\$6
Now
\$2.65

All sizes.

SALE
Starts
FRIDAY
Aug. 1st
9 a. m.

MUST BABY CRY FOR SHOES?

Infants' Shoes
Sizes 3 to 8



Don't Miss It.

47c

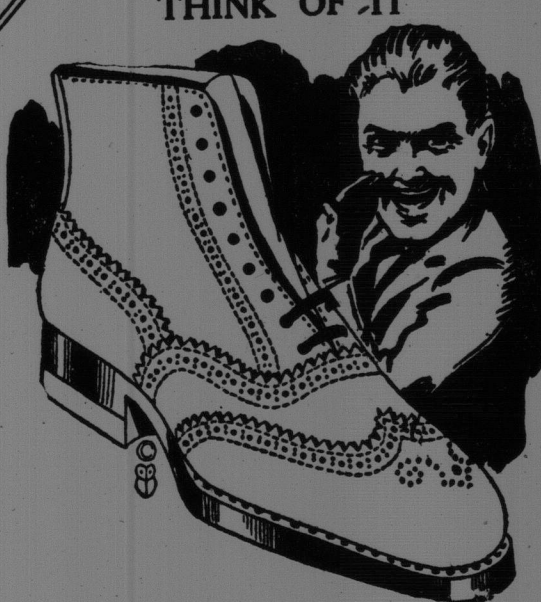
Children's
High Cut
Dress Shoes
\$1.19
All sizes

Red Hot
Special
Men's Brown
Balkan Last.

Ladies'
Silk Hose
37c.
Pair

MEN'S
REAL
LEATHER
DRESS
SHOES.

SPECIAL
LOT.
COME
EARLY.



THINK OF IT

\$1.95

Children's
Sneakers
Sizes up to
10 1-2.
49c

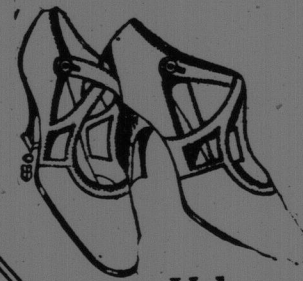
Oh, My!
Ladies'
Satin Pumps
\$1.94

Well! Well!
Men's
Hose
9c
Pair

NOW OR NEVER

WITH US

Ladies' Pumps and
Oxfords.
Special Lot.



Values
Up to

1.95

Prices Cut
Deep
Ladies' White Canvas
Shoes

73c

THE
FREE
BROOMS
WON'T
LAST
FOR
ALL
DAY.
GET
HERE
WITH
THE
CROWD
FRIDAY
9 A.M.

A. FINE
233 Union Street
ST. JOHN, N. B.

IF
YOU
HAVEN'T
GOT
THE
MONEY
BORROW
IT
FOR
ONE
DAY
AND
COME

Boys'
All Leather Dress
Shoes

\$1.94

Ladies'
High Grade Suede
Pumps
In Grey, Tan and
Airedale.

\$2.95

NEVER AGAIN!

All our high grade
Ladies' high cut
Shoes.
Values up to \$8.



NOW

27c

Come, make us
prove it's true.

YOU
YOU
YOU

Have Read of
Sales Before.

Have Attended
Sales Before.

BUT

Have Never
In Your Life
Seen Such
Values.