For Those Who Must Count What They Spend

replenish their stock as the occasion demands.

of Jewelry we may run out of. Fresh stock is pouring down

from our Factory every day, so that you may be assured of finding

the newest and choicest designs of Jewelry here always, and not

have to select your Xmas Jewelry from a picked-over stock,

such as you will find in many stores, as they have no Factory to

Our prices are our main bid for your patronage. Having an immense and modern Jewelry Factory of our own, we are enabled

to supply the demands of all our customers at actual Factory cost,

plus our own profit, which means a saving to you of every middle-

hristmas

F you are one of the few to whom money means

you spend it in, but if you must take care of your

money, Tisdall's Factory-to-Pocket Jewelry Store is

here to help you do it, by saving you every middle-

There is no time of the year when our common sense money-saving

method of selling Jewelry is so important as it is right now, during

the Christmas buying. Our store is one immense treasure chest of exquisite and beautifully-fashioned Jewelry thrown open to you

for your selection. Our whole organization is driving ahead at

full speed, and running more smoothly than ever. Notwithstand-

ing the fact that our store is usually packed with customers, our

well-trained staff of salespeople are plentiful enough to give you

Our immense stock is still complete, and our Factory is running

till 10 o'clock every night in our endeavor to replenish any styles

LOOK FOR THIS TRADE MARK IN GOLD

GIFT of A Reid's Real

Ties is not only very acceptable,

but the fine quality implies a delicate

compliment to the

good taste, both

of the recipient and of yourself.

Bengalene

quick and courteous service.

man's profit on your Christmas Jewelry Gifts.

nothing at all, it makes little difference what store



50.00 to 70.00





oronto



TATION SQUARE BRIDGES HAVE E STONE GIANT.

LAST CALL Photographs for Xmas

Every sitting taken on or before 20th December will be finished for Xmas.

Children make more pleasing pictures when taken in the morning.

Dull days make no difference at our

Appointments. Phone Main 5034. Photographer Walt. Dickson, 238 Queen E.

CHARLES BURWELL, PRECOCIOUS TILSONBURG





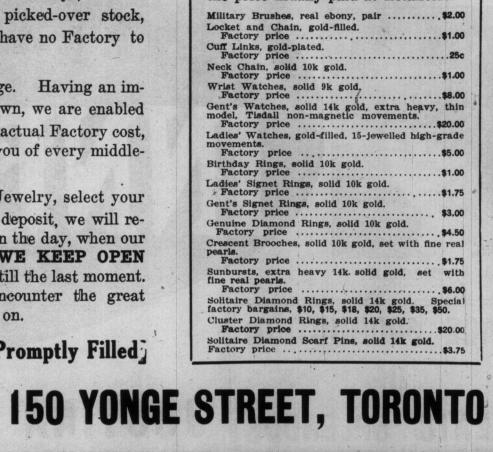
HELEN KELLER. Edwin Markham, the poet, said: "Helen Keller is the most interesting being on the planet." Although both deaf and dumb, she graduated from Harvard University, and is the author of several books. She began to speak twenty years ago, and has recently taken a course in voice culture, from the professor of music in Harvard University. She has become a public lecturer and has met with great success. She will



lecture in Toronto in January.



TWO PRETTY YOUNGSTERS. EVELYN AND GEORGE ED-WARD NICHOLSON, 401/2



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Christmas gift suggestions, at half

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Mr. Edison's Wonderful **New Instrument**

Just Out — The perfected musical wonder of the age. And shipped on a stupendous special offer direct from us.

RITE today for our new Edison Catalog—the catalog that tells you all about the wonderful new model Edison with Mr. Edison's new diamond point reproducer. It will also tell you about our new Edison offer! Now read:

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Remember, not a penny down—no deposit—no guarantee—no C. O. D. to us—no obligation to buy—a full free trial in your own home—direct from us—direct to you Returnable at our expense or payable (if you want to keep it) at the actual rock-bottom price direct from us.

The Reason: Why should we make such an ultra-liberal offer? Well, we'll tell you:—we are tremendously proud of this magnificent new instrument. When you get it in your town we know everybody will say that nothing like it has ever been heard—so wonderful, so grand, so beautiful the same of the

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