

EATON'S DAILY STORE NEWS

Store's conveniences: The rest and waiting-room, third floor; the information bureau, main floor; the free parceling and checking desk in the basement.

At both Yonge Street and Queen Street doors are order boxes where orders or instructions may be placed. These boxes are emptied daily at 8.20 a.m., 10 a.m., 1 p.m. and 4 p.m.

A Huge Assortment of Fancy Colored Shirts For Men at \$1.00



THE VARIETY in this dollar assortment of Neglige Shirts is so large, the color combination so distinctive and attractive, and the materials so serviceable for this price, that they are shirts that any man would look well in for any occasion. They are made of finely woven shirting materials, all light grounds, with a huge variety of plain and combination stripes, in colors of black, blue, mauve and helio. They are all coat style and have laundered French neckband, and with either laundered or soft double cuffs. Sizes 14 to 17½. Price, each 1.00

New Sweater Coats at Old Prices and Other Fall Furnishings for Men.

We are offering Sweater Coats of the same old quality without any advance in prices, which is something to consider nowadays, with the prices of wool materials advancing. One line is in plain and fancy stitch and has high storm collar, two pockets. In choice of grey, slate, navy and maroon, maroon and slate or plain maroon. Sizes 38 to 42. Price 1.50

In Wool Sweater Coats our new stock is very extensive, in fancy and plain colors such as grey and royal, royal and white, myrtle and cardinal, plain grey, maroon, cardinal, royal, slate, and tan. They are in plain and fancy stitch and have shawl and high storm collars, and some have "V"-shaped necks. Sizes 38 to 42. Each 4.00

Men's Heavy-weight Underwear, in a plain flat Scotch knit, in Shetland shade; also elastic rib, in cream color. All are double-breasted and have saten facings. Sizes 34 to 44. A garment50
Men's Natural Wool Underwear, with double back and front shirts and double-back drawers; dark natural color. Sizes 34 to 44. A garment 1.00
—Main Floor, Centre.

Roumanian Flags To Add to Your Collection of Flags of the Allies

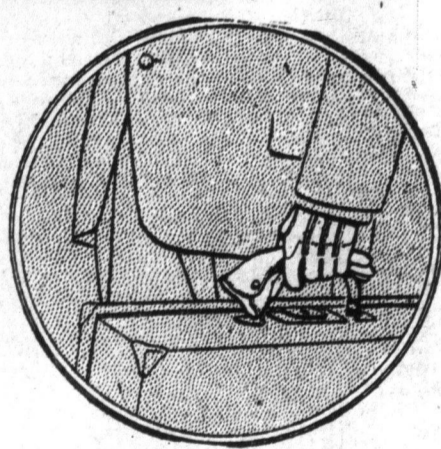
FOR your motor car—Roumanian flag in silk, size 4 by 6 in., on wood stick, price10
In silk. Size 8 x 12 inches12
In silk, 18 x 36, inches, at1.55
—Fourth Floor, Centre.

Have You Heard These New Songs?

Several of the latest songs that are meeting with great favor at the present time. Ask to have them played at the Music Circle:
"Until," by Sanderson.
"When You Pass," Sanderson.
"Melody of Home," Stephenson.
"Up From Somerset," Sanderson.
"Valley of Laughter," Sanderson.
"Garden of Your Heart," Dorel. Per copy33
—Main Floor, Albert St.

Washable Peccary Gloves for Traveling Men, Per Pair \$2.50

THAT these Gloves can be washed in soap and water, daily if necessary, and still retain their original pliability and color are interesting facts that make them one of the most popular lines of Men's Gloves we carry. Motorists prefer them, too, because they enable the driver to firmly grasp the steering wheel.



They are made of select peccary hogskin, a material that is noted for its durability, pliability and long service. Made with one dome fastener, out-sewn seams, Bolton thumb and imperial stitched backs. Per pair 2.50

Ideal Gloves for Harvesters, Workmen, Trainmen, etc.

Gloves are an important accessory at jobs where it is necessary to protect the hands from steam, dirt, grease, fire, water, thistles, etc., and well-known among farmers, engineers, firemen, etc., are these pearl sheepskin gloves that are steam and heat proof, and long wearing. They have tan russet cuffs and all seams are sewn on outside, leaving the inside smooth and comfortable. Price, per pair50

Men's One-Fingered Tan Gauntlet Mitts, made of split cowhide, a material known as muleskin. These are good wearing gloves with continuous thumb50

Men's Short Tan Gloves, cut from split cowhide and with band top. Special value35

Men's Sheepskin Gauntlet Gloves in asbestos tan, in-sewn seams, continuous thumb and tan russet cuff39

Men's Horsehide Gauntlet Gloves, made of good quality soft skins. Have gusseted cuff, some with in-seam, others out-seams; suitable for driving. Priced, per pair 1.25
—Main Floor, Yonge St.

Exhibition Visitors

The Store's Conveniences are:—The Free Parceling and Checking Room in the Basement; the Rest and Writing Room on the Third Floor; the Information Bureau and Postoffice on the Main Floor; the Lunch and Grill Rooms on the Fifth Floor; and for Quick Lunches, the Cafeteria in the Basement. Those who are not already on our mailing list are invited to leave name and address at the Information Bureau, Main Floor Centre, or at our special Mail Order Booth at our Exhibit in the Manufacturers' Building at the Fair Grounds.

Store Closes
Saturday
at
1 P.M.
No Noon
Delivery

Tweed Top Coats That Shed Water Like a Duck's Back, \$30.00

THESE COATS are made of tweed materials that have been scientifically treated with whale oil. They are showerproof, impervious to all wet or dampness. The water when it strikes the coat simply curls up and rolls off, just like water from a duck's back. It's a new creation that is sure to find favor with hosts of men, for it has the advantage of being a showerproof coat with the appearance, feel and style of the ordinary tweed garment.



The illustration shows a dressy slip-on model with full cut skirt, set in sleeves, medium length notched lapels, 2½ inch cuffs and slant pockets, with opening to inner garments. The shoulders and sleeves are lined with a fine quality satin and all seams are double stitched. They are all made of sturdy English porous material, in grey, brown, green and bronze mixtures, and some in indistinct effect. Very fashionable coats they are for fall wear, for either men or young men. Sizes 34 to 44. Price 30.00

In similar style as the coat illustrated, only with raglan sleeves, are coats in a bottle green, soft clinging material in self shade. These are also shower proof and in same sizes. Price 30.00

Another smart style, high storm collar that buttons up close to neck. Made of Scotch tweeds in rougher weaves in grey and greenish mixtures with reddish overplaid. These are also specially treated to shed the water. Price 27.50
—Main Floor, Queen St.

Men's Combination Tweed Raincoats and Top Coats

These garments serve as an ordinary top coat on dry days and as a waterproof raincoat on wet days.

Men's Lined Slippers, made of medium weight "Rubberized" tweeds in grey or fawn, having large attractive overplaid in fancy dark shades. They are single-breasted with full fitting back. Lapels can be worn flat or closed up. A smart coat for the young man. Sizes 34 to 44. Price 13.50

Men's Nap Cloth Waterproof Coats-in brown, with a slight evidence of green. It is single-breasted and can be buttoned close up or worn open. Have patch pockets with flaps, cuff on sleeve and double stitched seams. Sizes 34 to 40. Price 15.00

Men's Slip-on Raincoats in similar style are in grey and fawn with fancy mixture. The average length is 47 inches and the back is full and without seams. Price 16.50
—Main Floor.

A Great Array of Men's Umbrellas at \$1.00 to \$20.00

NOW THAT the weather is uncertain a strong, reliable, good-looking umbrella should prove a valuable possession to every man. Our fall stock of umbrellas ranges in price from \$1.00 to \$20.00, but as space does not permit of their individual mention, we feature but these few.

For the man of conservative taste there's one line with an assortment of very plain styles. They are strongly made, with wood stick, and have neat rolling frames. The handles are natural, cherry, partridge, fir, malacca, birds' eye maple and an assortment of other polished woods. The tops are firmly made of best quality English silk. Price, each, \$5.00, \$6.00 and . . . 7.00

For men who prefer umbrellas more fancy in design, we show a line with handles made of boxwood, with crooks of ebony, horn or ivory, some mounted with gilt or silver. The tops are made of silk and wool mixtures, paragon frames. Price, each 3.50

Another line has covers made of silk and wool mixtures, made on steel frames and rods. The handles are in either crook or opera designs, either horn, ebony crook or boxwood. Price, each . . . 2.00
—Main Floor, Yonge St.

Splendid Values in the Great Sale of Blankets

White Unshrinkable Blankets, per Pair \$4.95, and Other "Specials" For Thursday.

THESE blankets at \$4.95 a pair are soft and warm, and have an even nap, which promises perfect laundering quality. They are closely woven, have pink or blue borders, and are finished separately. Size 72 by 84 inches. Sale Price, pair 4.95

7-lb. Canadian white blankets made of soft wool, with an even nap, and have pink or blue striped borders. Size 64 by 84 inches. Sale Price, per pair 6.85

Scotch wool blankets, extra well finished, soft, warm and durable, with neat striped pink or blue borders. Whipped singly and 4-lb. weight. Size 72 by 84. Sale price, per pair, \$8.35.

White Saxony blankets made of good-grade cotton with enough wool added to make them soft and warm. Large double bed size, 70 by 84 inches. Sale price, per pair, \$2.75.
—Second Floor, James St.

Men's Hosiery—Wool Inside and Silk Outside, Pair 50c



HERE ARE Men's Socks that are, in weight, just the thing for fall wear, and in appearance like fine silky summer hosiery. They are made of silk and wool yarns, woven in such a way to give the appearance of silk on the outside and the comfort of wool on the inside. Just the right weight for present or later fall wear.

They have reinforced heels and toes and are seamless throughout, which means perfect fit and comfort. Some of the shades are natural, navy, grey, tan and black. Price, per pair50

Other Reliable Lines of Men's Hosiery at Low Prices.

Men's Fancy Silk Half Hose, made from a medium weight silk thread and extra fine weave. This line is full fashioned, assuring perfect fit. Have double soles, heels and toes of lisle, also lisle ribbed cuff. Shades are purple and mahogany and with self-embroidered clox and black with white clox or white with black clox. Sizes are 10, 10½ and 11. Pair85

Men's All-wool Black Cashmere Half Hose, made of good English selected yarns. They have double soles, heels and toes, close-fitting without seams and fine ribbed cuffs. Sizes 9½, 10, 10½ and 11. Pair50

Men's Accordion Ribbed Half Hose, showing the two toned effect in black and white, black and blue, black and red, black and purple. An all-wool sock with mercerized silk mixture. All sizes, 65c, or 2 pairs 1.25

Men's Union Cashmere Half Hose, made from a mixture of cotton and wool, are seamless with double soles, heels and toes and ribbed cuffs, black and natural color only. All sizes from 9½ to 11. Pair, 35c, or 3 pairs 1.00
—Main Floor, Yonge St.

Wide Flat Brims Without Much Curl Are Features of the New Soft Hats for Men This Fall



THEY'RE HERE, stacks of them, in a bigger range of colors and shapes than we've probably ever shown before. Men can easily select a smart becoming Fall Hat from such a display as this, and not pay an exorbitant price, either.

Although there are hats with pencil edge and curl brims in the display, the style that is outstanding for 1916 fall and winter wear is the wide flat brimmed model with very little, and in most cases, without any curl at all at the edge. The feature about these hats is that the brim is self conforming and can be turned into any desired angle or shape that best suits the wearer.

These are exceedingly fashionable looking hats and will be worn quite extensively this fall among dressy young men as well as the well-dressed middle-aged man.

The leading value in our display comprises three models at \$2.00. The Fifth Avenue being a good example of the slight rolling edge, having a narrow, self colored binding and just a slight curve at the edge of the brim. It's an American-made hat in medium shades of green and grey. A smart fedora that will appeal to the young man particularly.

The Belmont is a model not quite so flat, having a sort of half pencil edged brim. It's also an American-made hat in shades of navy and light green, with dark band and light green cord edging.

The Boulevard has a more pronounced roll at the edge. It is in a medium shade of grey with black band, bow and edging and light colored cord, a shape more suited for the man of conservative tastes. These three models are our leaders in value without any sacrifice of neat style or serviceable material. Price, each 2.00
—Main Floor, James St.

Visitors! Buy Your Winter Furs Now

We are now displaying an advance purchase of fur and fur-lined coats as well as auto and buggy robes in the Men's Hat Department. While you're here, visit the display and purchase or order now for later shipment. You'll get the benefit of real Eaton values, and of brand new goods.

Men's Fur-lined Coats, made of fine quality Western Canada muskrat, with collar of French otter, which is really dyed muskrat. In the shawl style and lined with good quality black beaver cloth. Sizes 38 to 46. Price 29.75

Men's Fur Coats of black dog skin, with strong quilted sateen lining, leather armshields and knitted storm cuffs. Sizes 40 to 50. Price, each 21.75
—Main Floor, James St.

T. EATON CO.