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FRAFFIC.





aily.

gularly 20c per yard; Friday bargain, per yard14c O Boys' Heavy Ribbed Black Cotton Hose, good, stainless dyes, double sole, heel and toe, are manufaclicket Office, northturers' extras from 25c lines, sizes 6 to 10. Friday bargain, per



ONIAL

Women's Plain Black or Tan Cashmere Hose, made from pure cashmere yarn, with double heel and toe and seamless finish, ends of 50c lines. Friday bargain, per

Lowerner . . . materianse

Ribbons

6-inch Millinery Ribbons, excel-

lent firm ribbons, in staple and

new shades, for hat bows and

sashes. Regularly 25c per yard;

Friday bargain, per yard 19c

Fancy Ribbons, "Satin Dres-

dens," moire and checked edge

ribbons, excellent for sashes, hair

hows or millinery. Regularly 25c,

29c and 39c yard; Friday bargain.

Cushion Frills of satin face,

fouble face and duchess satin rib-

bons, include some that are

slightly crushed. Regularly 72c,

\$1.13 and \$1.35 per yard; Friday

Baby Ribbons, 1,000 bunches of

white, cream, sky, pink, old rose,

nile, moss, old rose and reseda, 1/8,

1/4 and 3/8 inches wide, some slight-

ly handled, 5, 7 and 10 yards in

each bunch. Regularly 10c bunch.

Friday bargain, bunch5c

Black Ribbons, 5-inch taffeta. Re-

Hosiery

Men's Plain Cashmere and Fancy Cotton Hose, made from fine yarn. are part of a specially purchased lot, together with some remaining from 25c and 35c lines. Friday

278 pairs Women's Fine Tan Calf Oxfords, spring style, Blucher cut, Goodyear welted soles, military heels, carefully designed for

Footwear Bargains

dressy street wear, pretty shade, sizes 21/2 to 7. Regularly \$3.00, Friday bargain\$1.50

500 pairs Women's Walking Boots, fine quality of box calfskin, made in Blucher style, extension soles, serviceable weight for walking, fitted with best quality rubber heels, sizes 21/2 to 7. Regularly \$2.00, Friday bargain\$1.25

70 pairs Women's Fine Patent Leather and Viei Kid Slippers, pump style, pretty beading on vamps, beautiful style and quality, hand-turned soles, high Cuban heels, swell with any light dress, sizes 21/2 to 7. Regularly \$3.00 and \$4.00. Friday bargain\$2.00

500 pairs Children's Fine Boots, laced and Blucher, brown and black kid, also patent leathers, hand-turned soles, spring heels, all strictly high grade, and very neat styles, sizes 4 to 71/2. Regularly \$1.00 to \$1.50, Friday bargain 65c.

227 pairs Boys and Youths' Boots, good, solid leather, in neat, serviceable style, Blucher tops, good soles and heels, perfect-fitting shape, suitable for any wear, sizes 11 to 13 and 1 to 5. Regularly \$1.25 and \$1.50, Friday bargain \$1.00

300 pairs Men's Box Calfskin Boots, in Blucher style, solid leather soles and heels, neat shape and suitable for any general or business wear, sizes 6 to 10. Regularly \$2.00, Friday bargain\$1.25

Linens and Cottons

Table Cloths, all pure linen, good. even weave. stand lots of wear, splendid designs, size 2 x 21/2 yards. Friday bargain, each\$1.43

Roller 'Towelling, pure Scotch linen, strong make, splendid wearing quality, red border, 17.

Huck Towels, full bleached, all linen, close weave, plain or fancy borders, hemmed ends, size 18 x 33 inches. Regularly 23c a pair, Friday bargain18c

Dress Goods and Silks

EATON'S FRIDAY BARGAIN LIST

Black Silks, specially fine qualities of high-class chiffon taffetas, peau de soie, louisienne, satin de chene, satin duchess mousseline, satin merveilleux, moire velours, moire-renaissance, perfect in weave and dye, and guaranteed splendid wearing qualities. Friday bargain,

Plain Colored Taffetas, some specially purchased, with some from re-\$13.50 and \$15.00 Spring Overcoats, Friday barular stock, all colors in the lot, including white, cream, navy, reseda. wine, red, brown, tan. rose. amethyst. etc., perfect goods and correct, for summer dresses or waists or petticoats. Regularly 50c to 75c, Fri-

Lawns and Suitings

A broken range of Poplin Wash Suiting, in Ottoman cord and satin stripe effects, would make handsome spring and summer dresses, colors include tan, mauve, grey, helio, blue; etc., 27 inches wide. Friday Persian Lawn, of beautiful sheer quality. suitable for waists. dresses. etc., and children's wear, a quality well known for its laundering qualities, 32 inches wide. Regularly 40c a yard, Friday bargain .. 29c

Curtains and Coverings

Marie Antoinette Bed Spreads, 108 inches square, pure white, are hand-made; the patterns are elegantly finished; mounted on an extra quality net, they will give good wear; they are spreads suitable for your best rooms. Regularly \$8.00 to \$10.00; Friday bargain,

Nottingham and Fish Net Curtains, 50 and 54 inches wide, 31/2 yards long; are made in white, with plain floral and medallion centres, with prettily arranged borders; the extra quality of the material, the even

Colored Curtain Scrim and Etamine, 36 inches wide, has border on each side, and are reversible, making a very pretty curtain material for sitting-room, library, dens and hall use; many pleasing color com-

on light grounds, with a good showing of combination colors, suitable for bedroom hangings, bed spreads and light upholsteries. Regularly

Men's Clothing

\$11.00 \$12.50, \$13.50 Suits, Friday Bargain, \$8.95-This season's new spring goods, made of imported English worsteds, in plain greys, pepper and salt effect, and grey with stripe; threebutton single-breasted coats with nicely shaped lapels, close-fitting collars, twilled Italian body linings, sizes 36 to 44.

gain, \$9.98-Brand new goods, fly front and buttoned through Chesterfield coats, about 45 inches long, with centre back vent. Oxford grey herringbone worsted and light grey diagonal herringbone cheviot, good quality linings and trimmings, sizes 34 to 42.

\$5.00 Rubberized Waterproof Coats, Friday bargain, \$3.95-Dark Oxford grey covert cloth. with checked lining, long single-breasted coats with Prussian collar buttoning up close to neck. seams sewn, sizes 34 to 46.

\$2.50 and \$3.00 Trousers, Friday bargain, \$1.69 -Imported English worsted cloths in medium and dark stripes, side and hip pockets, good, serviceable trimmings, well tailored, sizes 32 to 42.

Boys' Clothing

\$3.50 and \$4.00 Two-piece Suits, Friday bar-gain, \$2.58—Imported English worsteds and tweeds, good wearing qualities: brown, light and dark grey, in neat patterns, single and double breasted coats, with belts, some have knee pants, others bloomers with strap and buckle fasteners. Italian cloth linings, sizes 24 to 28.

\$3.50 to \$3.95 Reefers, Friday bargain, \$2.65-Lightweight worsteds and tweeds, in the season's newest shades of grey, light and medium, very smartly tailored in double-breasted style.

\$5.00 to \$6.00 Russian Suits, Friday bargain, \$3.49-Fancy English worsteds, in navy, greyand olive, double-breasted coats with military collar, fastening close to neck, leather belt, bloomer knickers, sizes 21 to 24.

\$3.59 Three-piece Suits, Friday bargain, \$2.69 -Durable imported tweed, in a dark shade of grey, invisible stripe pattern, double-breasted coats, knee pants, Italian cloth linings, sizes 28 to 32.

Second Day of Men's Neck-

Books and Station-In ery

APRIL 7 1913 3 5

Boxed Stationery, two and three quire boxes of very fine quality stationery, paper in different? sizes, with envelopes to match each size, boxes beautifully decorated, counter-soiled and remainders of gift lines. Regularly 85c up to

Colorado Pen Points, fine, smooth a writing pens, gilt finish; suitabless for school or office use, one gross in box, limited quantity. Friday'sh

Business. Envelopes, white woverfinish, good quality, 500 in boxe

Picture Books, a splendid big picture book, the most popular fairy sem stories told in easy words and with fine illustrations, bound in board covers, cloth back. Regularly 25c; Friday bargain 156

Two Good Books, "Child's Story of the Bible" and "The Child's Life of Jesus," two finely bound and well-printed books, binding in dark green cloth, with pretty cov-an er design. Regularly 25c each ;

Post Card Albums, bound in arteas, colored cloth, stamped design, and with rich green leaves, strong paper, hold 100 cards. Friday

Organ Music, three different vol. umes, (1) selected voluntaries, (2) selected compositions, (3) selected movements from the works of the.

AT. EATON DRUG Co man

Household Ammonia. Regularly, 15e bottle; Friday bargain ... 10c

Sinecure Scourer for cleaning and polishing kitchen utensils, paint, marble, etc. Regularly 2 for ac Friday bargain, 6 for10c. Sponges, unbleached grass. Regu-larly 25c; Friday bargain 15e Dressing Combs, all coarse. Regu-

Art Ticking and Taffetas, 36 inches wide, in floral and stripe patterns,

IME ESS ture Union 12.00 noon, turday, for EC----. N. B. LIFAX · · · 750 · · · 750 · · \$1.00 by the ortable Canada

RICA LINE

ERDAM, VIA or sailir ; list: New Amsterdam crew Rotterdam, he of the largest he world. ILLE, nt, Toranto, Ont

-Domi**nion** AIL STEAMERS c-- Liverpool

ILINGS .M.S. MEGANTIC 14,878 tons, twin

dern steamers on Latest production t; passenger ele-. Every detail of esent day trave amers, including very attractive , owing to their for First, Second SERVICE

M.S. DOMINION s (called Second ssengers receive ords at a very very largely pat a trip to the Ok

comfort at enger Agent for et E., Toronto.

w Orleans ea s from and to Trip Rate STEAMSHIPS

Hope. Dunnville has t Hope Baptist harge on May 1,

A., 14 Janes

Women's Plain Black Cotton Hose, made from extra strong maco yarn, with stainless dyes, double heel and toe and seamless finish, sizes 81/2 to 10. Regularly 18c and 25c pair: Friday bar--Main Floor, Yonge St.

Gloves

37 Dozen Women's Fine Cashmere Gloves, with two dome fasteners, silk-stitched points, some being silk-lined, in black only, sizes 51/2 to 7. Regularly 25c and 35c; Friday bargain15c

15 Dozen Men's Spring Weight Kid Gloves, with one clasp, outside seams, gusset fingers, Bolton thumb and spear-pointed backs, sizes 7 to 9. Regularly \$1.00; Fri-

39 Dozen Women's French Kid and Suede Gloves, with one and two dome fasteners, pique and oversewn seams. Paris and Imperial points, in colors, tan and brown. Regularly 75c, \$1.00 and \$1.25. Friday bargain65c

Grocèries

500 Pounds Special Blend India and Ceylon Tea, black or mixed. 500 Fresh Roasted Santos Coffee. 600 Tins Lombard or Damson Plums. Friday bargain, 3 tins.25c 500 Pounds Flaked Wheat. Fri-

day bargain, stone46c 700 Pounds Rangoon Rice. Friday

200 Bottles Ferndell Brand Peaches, Apricots, Crab Apples, Pineapples or Red Currants. Fri-

Sweet, Juicy California Navel Oranges, seedless, good sizes, mixed. Friday bargain, dozen ... 20c Geo. Daliedets' Anchovies, in oil. Friday bargain, bottle 30c 1,000 quarter bags Family Flour.

Friday bargain, quarter bag. .63c

Meats Porterhouse Roast of Beef, 1b. . 20c Rump Roast, 1b. 121/2c to 14c Veal for Stewing, lb.9c Thick Rib Roast of Beef, lb., 121/20

Pickled Sides of Young Pork.

Table Damask, full bleached, every thread pure Irish linen, even weave, will wear and launder well, very attractive design, 72 inches wide.

White Quilts, Canadian chochet quilts, of soft finish and in choice designs, hemmed ready for use: size 72 x 90 inches. Regularly \$1.00 each,

Unbleached Sheeting, plain, even weave, strong yains, easily bleached, 72 inches wide. Regu-

Canadian Longcloth, full bleached, fine weave. nice needle finish. useful cloth for general purposes. 36 inches wide. Regularly 10c a yard,

Silver-plated Tea Spoons

Rogers' plate on a hard metal base gives these spoons durable weight and stiffness; patterns are the well-known Navarre-a scroll-Oxford, plain, tipped and beaded.

Not only quality and wear. but beauty of a high

Sterling Bags Half-price

We're going to clear out the balance of these elegant sterling bags: some are beautifully lined with moire, some are trimmed with a silver bead finger, some are of large mesh, while some are small. Regularly \$11.00 to \$21.65, Friday bargain\$5.50 to \$10.83 Women's or Misses' Leather Hand Bags. of medium size, well fitted and finished. Regularly

Closing Out Fine Clocks

Mantel Clocks that run 400 days with one winding; the case is made of gold-plated brass and beveled plate glass, through which the entire movement may be seen, with its pendulum or revolving dise: they're fully guaranteed. Regularly \$27.00. Friday bargain\$17.00

Another design has an extended base and top in antique brass. Regularly \$27.00, Friday bar-

French Travelling Clocks, in leatherette cases. have 8-day movements, in glass cases framed in brass, about 5 inches in height and 3 inches wide. Regularly \$8.00 and \$9.75. Friday bar-

French Miniature Clocks, with dials about 11/2 inches in diamèter. are mounted in bright burnished brass frames, as prizes for a number of different sports, such as golf, tennis, cricket, football. etc.; the 8-day movements have white enamel dials: written guarantee is given with every clock. Regularly \$6.50. Friday bargain.\$3.25

Another French Travelling Clock, in white metal case with gold trimmings, has an 8-day movement, with visible balance-wheel, and is stem wound and set: the case is strong and dustproof. Regularly \$7.50, Friday bargain.

Bargains in Wall Papers

5,000 Rolls Canadian Glimmer Wall Paper, in floral designs, in white backgrounds, 9-inch borders and ceiling to match; suitable in pattern for upstair rooms particularly. Friday bargain, wall and ceiling,

500 Rolls Canadian Glitter Ceiling Paper, in floral pattern. Regularly 15c; Friday bargain, single roll 3c

German Wall Papers, in the most popular colors, red, green, brown, etc., for rooms or halls. Regularly 20c; Friday bargain, single roll. 10c

English Wall Papers for lower rooms, halls and sitting-rooms, in light and medium colors. Regularly 15c to 25c; Friday bargain, single

High-class Drawing-room and Lower Room Papers, richly designed in rose, green, blue, yellow, brown, red, etc. Regularly 50c and 75c

American Wall Papers, in qualities for your dining-rooms, bedrooms and halls, in browns and red, on light-colored grounds. Regularly

5,000 Feet Room Moulding, of imitation oak, with a splendid finish.

Bargains in Women's Suits, **Coats and Dresses**

A New Spring Suit, splendidly tailored in every detail, for \$11.00 the material is of all-wool imported Panama, in one of the most fashionable designs, with a 32-inch coat in the semi-fitted, single-breasted style, with a long tuxedo collar, faced with heavy corded silk: the skirt is a smart pleated model, color range includes taupe, navy, mystic blue, aeroplane, pearl grey, green, tan, brown and black, sizes 32 to 42; only a limited number. Friday bargain\$11.00

A Special Purchase of Women's Dresses of high-class chambray. made in one of the most stylish designs of the season; it's cut in one piece, showing the fashionable tunic skirt effect; the waist has a deep V-shaped yoke of fine allover Swiss embroidery, with a short Tuxedo lapel going over the shoulder; they're dresses that are ideal for holiday, boating and pienic wear; colors include sky, pale pink, grey, oxblood and tan; all sizes. Friday bargain \$3.98

Women's Spring Coats, elegantly tailored, in a plain, mannish style, with a semi-fitted back and long, straight lines, giving the hipless effect; the materials used are beautiful all-wool worsted and faney striped and novelty coating cloths, in just a correct weight for spring wear, for boating and beach wear later on; they're made in the popular 52-inch length, with long lapels and a silk collar; these were specially made for Friday's selling, and are priced at tremendous savings; to secure one we'd advise an eight o'clock visit; colors are tan, grey, blue, aeroplane, electric blue, navy, bronze and all black. Friday

Young Women's Suits, \$8.75

A collection of many odd balances of suits of all styles and prices. The materials and colors are this season's favorites, and many of them are at less than cost. The coats are cut in the semi-fitted singlebreasted style, with long lapels, etc., and the skirts are made in the new pleated styles, not all colors and sizes in every line, but all in the lot, sizes 32, 34 and 36, skirt lengths 35 to 38. Friday bargain, \$8.75. -Second Floor, James Street North,



wear Selling

A big quantity of Men's Medium Width Fourin-Hands, in plain shades and stripes. also odds and ends from regular stock in fancy patterns. Regularly 121/2e to 25c, Friday bargain 9c

500 dozen Men's High-grade Knitted Neckwear, four-in-hand shape, medium width, these are all first quality goods which we cleared at our own price, they come in plain shades and neat combinations and two-tone effects. Regularly 50c

Men's Buttoned Sweater Coats, with and without pockets, some plain, others with colored trimmings, in greys, navys, maroon and brown, also a few roll collar sweaters, all sizes in the lot. not in each line. Regularly \$1.00 to \$2.50, Friday bargain 76c

Men's Headwear

Men's Fur Felt Derby Hats, one of the latest spring styles, rounded crown and roll brim, Boys' Varsity Caps, of a good quality navy blue serge, close-fitting style, without lining, seams taped and stitched, leather sweatband. Regularly 35c, Friday bargain..... 25c

Children's Tam.o'-Shanters, of a navy blue beaver cloth, soft, full crown, fancy band and

Picture Section

Pastels. Photogravures, Etchings-Scenes in the meadows, winding creeks in the mountains, and village streets. "The Turkish Favorite." "The Village Belles." Grouping of fruit and game, framed in oval and oblong mouldings, different sizes, in gilt and dark woods. Regularly \$1.25.

Fancy Bathroom Mirrors, framed in oak moulding, some finished in green with gold, ornamented outer edge, others in dark wood, sizes 10 x 17 inches and 12 x 18 inches. Regularly

5 x 7 inches, in white enamel and oak frames. Regularly 121/2c, Friday bargain9c

Picture Moulding-Bring in your unframed pictures, variety for almost any style, in solid oak and imitation oak, plain and highly polished, in widths from 11/2 to 21/2 inches. Friday bargain,

Candy Bargains

A favorite assortment for young and old. Peppermint Chips. Regularly 10c. Friday bar-Cowan's Broken Cream Bars. Regularly 25c. Fruit Jubes, assorted flavors. Regularly 20c. Friday bargain, per lb10c Finest Chocolate-covered Almonds. Regularly Fry's Chocolate Cream Cakes and Luncheon

larly 60c; Friday bargain 35c Favorite Lye. Regularly 5c tin : Friday bargain, 3 for 10c

Oil Eucalyptus. Friday har-Rochelle Salts. Friday bargain. Cold Drawn Castor Oil. Friday

Rhubarb Pills. Friday bargain, m

Basement

1,000 Pieces of Odd Fancy China, consisting of cups and saucers. plates, cream jugs, salad bowls, cake plates, placques, shaving mugs, match safes, celery trays, vases, oatmeal sets and fern pots," in a large assortment of designs. and decorations, in rich colorings, Regularly 25c, 30c each; Friday

200 Dozen Ironstone Saucers, in plain white neatly-embossed and scalloped, and finished with a hard, smooth glaze. Regularly 25c dozen; Friday bargain 10c-ad

High-grade English Semi-porcelain Dinner Sets, consisting of 96 pieces, decorated in a rich, dark green band, traced with gold lines, and very strong and serviceable, clear, smooth surface, plain shapes, neatly embossed handles. Regularly \$13.50; Friday bargain \$9.75 400 Large Water Jugs, cut-glass pattern, low foot. Regularly 15c Nickel-plated Coffee Machine. with spirit lamp, very neat, at tractive design. Regularly \$10.00, Friday bargain\$6.50 Quebec Coal Heaters; a very satisfactory heater. Regularly \$7.35. \$8.25; Friday bargain\$4.15 Small Coal Heater, suitable for ofe fice or small room. Regularly: \$3.50; Friday bargain \$1.75

25 (only) "Square" Canvas-cozy ered Trunks, half-inch hardwoork slats, steel-bound all around. strong brass lock and side clamps, deep covered tray and hat box. also extra dress tray, two outsides leather straps. riveted to sheet iron bottom: lengths 32, 34 and 36 inches. Regularly \$5.00, \$5.25