

Snowwhite Flour

"Just In Time!"



Welcome In Every Home

There is no substitute for "quality"—and quality in flour means SNOWWHITE FLOUR to the experienced housewife. SNOWWHITE FLOUR is milled from choicest wheat, in a plant equipped with every appliance for cleanliness and quality of product.

It makes wonderful bread—delicious and nourishing, because all the goodness of the wheat is retained in SNOWWHITE FLOUR.

If you want big, light loaves of bread, with a golden brown crust, crisp, wholesome, nutty in flavor, just use SNOWWHITE FLOUR. Order a sack today. Guaranteed to satisfy.

Sold by all good grocers.

MILLED BY—

T. DEXTER & SON

LONDON, PHONE 119.

GEORGE M'KENZIE, 100 YEARS OLD, IS DEAD AT LUCKNOW

Oldest Resident of Town Succumbs; Expect Candles For Lights After Nov. 1.

LUCKNOW, Oct. 21.—Lucknow's oldest resident, George McKenzie, died on Monday afternoon. He celebrated his 100th birthday last 24th of May, and was as active as most men half his age. He could be seen almost every day strolling around his garden. He suffered a stroke some few years ago, and took a keen interest in public questions. He came to Lucknow a few years ago from Kintore, and made his home with his son, Alexander McKenzie. Another son in Stratford survives. The funeral will be held on Wednesday afternoon.

The electric light situation is expected to reach the climax at the end of this month, when Manager Stewart says he will close down the plant, so that the darkness of Lucknow will be a year ago will reign supreme. Mr. Stewart has been running the plant under an agreement between his lawyer and the town solicitor, and the trial was set for Oct. 21, but Mr. Vanstone, who is acting for the town, asked for a postponement till the December sitting. It was granted, and Mr. Stewart will not carry on any longer, so the citizens will have to go back to the old tallow dips for the winter and wait for hydro, which it is hoped will be here next summer.

BELL TELEPHONE SERVICE ON ELECTION DAY WORTHY OF VERY BEST TRADITION

Prior to the election the Bell Telephone Company promised The Advertiser its full co-operation, not only in the transmission of news but in assisting to give facts to those calling when the newspaper offices were busy. The promise was kept to the letter, and although there was a tremendous demand made on the exchange staff, there was little or no confusion or delay. At such times the local office of the Bell is always to be relied upon for real service, but this time it outdid itself.

Make Your Food Serve You Well

Why not cut out costly foods which yield little real service, and replace them with "working" food—

The delicious, ready-cooked cereal

Grape-Nuts

Inexpensive and a heavy yielder of physical and mental energy.

Try Grape-Nuts "There's a Reason"

MADE BY
CANADIAN POSTUM CEREAL CO. LTD., WINDSOR, ONTARIO.

IN HONOR OF His Royal Highness The Prince of Wales A BALL

Will take place at
LONDON, C. W., ON THURSDAY, SEPT. 13, 1860.
Dancing to Commence at 9 o'clock p.m.
Admitand, one lady.
W. O. M. KING, Hon. Secretary.
Double Ticket () Not transferable.

The above is a copy of one of the invitation cards sent out in 1860 for the ball held in the Tecumseh House in honor of the late King Edward, then Prince of Wales. The card from which the copy was taken is now in the possession of the London Historical Society, and bears the name of Judge Small written across the upper left corner. It was donated to the society by Miss Hamilton of Ridout street.

LONDON HAS BEEN FAVORED WITH MANY VISITS FROM ROYALTY

Late King Edward and Present Sovereign Have Been Guests of City in the Past.

On the visit of the Prince of Wales to London, it has been interesting to recall the other royal visitors who have come to the city. The first of these was of course, the late King Edward, who visited London on September 12 and 13 in 1860 as the Prince of Wales, an account of whose visit is given elsewhere in this paper.

Then in 1869 the city was visited by Prince Arthur and his suite. The third royal visitor was the Princess Louise, who was in London in company with her husband, the Marquis of Lorne, governor-general of Canada, in 1879. While in the city Princess Louise was the guest of private citizens, but met many who called upon her. Her hostesses were Mrs. Walker, who resided in the old residence of Dr. Eccles (where Hayman Court apartments now are located) and Mrs. Harris of Eldon House.

Prince George Here.

On October 12, 1901, the present king and queen, then known as the Duke and Duchess of Cornwall, paid a flying visit to the city. On this occasion London was packed with people from outlying points and the reception of the royal couple, as they drove through the decorated streets to Victoria Park, was most enthusiastic. Flowers were presented to the Duchess at the station and the Middlesex Light Infantry formed a guard of honor at the park entrance, which was professed by Mayor Rumball, which expressed attachment and loyalty to the royal house and referred to King Edward's visit in 1860.

It read in part: "Permit us to express our sincere congratulations upon the successful accomplishment of your important mission to our sister dominions beyond the sea, whose sons, like our own, have during recent troublous times, so abundantly manifested their loyalty and devotion to the throne and empire of Great Britain."

The Duke, in replying, expressed the deep regret which the Duchess and himself had felt at not being able to accept all the varied invitations offered to them and to their pleasure at seeing something of the agricultural industries of Western Ontario.

Had Seen Much.

"We have, however, seen enough to carry away with us a lasting impression of the vast resources and wealth of the Dominion, still waiting that development which can be attained only by the enterprise and perseverance of its inhabitants which call for the steady reinforcement of emigrants from the motherland."

Colors were presented by the Duke to the 7th regiment and the departure then took place throughout the same cheering throngs which had previously lined the decorated streets.

The last visit of royalty to the city was by a Duke of Cornwall, who was knighted during his term as governor-general of Canada.

The Prince

HIS BIRTH—June 23, 1864.
HIS NAME—Edward Albert Christian George Andrew Patrick David Wettin.

HIS TITLES—The Most High, Most Pious and Most Illustrious Prince of Wales; Duke of Cornwall and Rothesay, Earl of Chester, Carick and Dublin; Baron of Renfrew and Lord of the Isles, Great Steward of Scotland, Knight of the Garter, Knight of St. Patrick, Knight of the Grand Cross of the Bath, Knight of the Order of the Elephant, Knight of the Golden Fleece and Knight of the White Elephant of Siam, and Bailie Grand Cross of the Order of St. John of Jerusalem; P. C. Field Marshal in the Army, Colonel-in-Chief of three regiments of Household Cavalry, Colonel of the Buffs, Captain, General and Colonel of the Cavalry, Colonel of the Hussars, Captain, General and Colonel of the Honorable Artillery Company, Military Aide-de-Camp to the King; Honorary Captain of the Royal Naval Reserve, Colonel of the Oxford, the Cambridge and the Middlesex Civil Service Corps of Rifle Volunteers, of the Royal Aberdeenshire Highlanders and of the Sutherland Highland Rifle Volunteers; Elder Brother of Trinity House; Grand Master of the United Lodge of Free Masons of England; Barrister at Law and Bench of the Middle Temple, President of the Society of Arts, D. C. L. Oxford, L.L. D. Cambridge Trinity, College Dublin.

London's Welcome to Late King Edward Outshone All Similar Events Throughout Dominion

In recounting the visit of the late King Edward, then Prince of Wales, to London in 1860, Illustrated London says:

"The demonstration at that occasion was said by one who accompanied the prince to have been superior to anything else in Canada, where his visit was one of the most important events of the year. The prince and party arrived on the afternoon of September 12. The volunteer artillery fired a salute and a guard of honor was made up of the Volunteer Rifles and Highlanders and cavalry. The city was magnificently decorated, population and wealth considered, there has been no such demonstration here since. On a handsome pavilion erected near the station, the prince and party were received by the mayor, parliamentary representatives, councillors and citizens' committee. The address of welcome did not differ essentially from the ordinary run of such affairs, but it contained one sentence worthy of mention:

Excuse of Youth.

"The fact that at most it is only forty years since, in the locality where you now stand, none but the red Indian dozed under the shade of the primeval forest, will sufficiently explain to your royal highness why we can conduct you to no magnificent buildings, to no sacred historic monuments, such as those which are familiar to your eye. But we are persuaded you can well appreciate the results of an industry which, in our circumstances, is necessarily marked by the useful than the ornamental."

In reply, the prince spoke briefly, a few sentences in all. Two of them contained the kernel of the speech:

"The country through which I have passed this day presents the spectacle of a population prosperous and happy, its progress exciting admiration and astonishment and the industry evinced on every side has nearly supplanted the forest of past generations by smiling fields and pastures reminding you of those which so many of you have fought in your youth."

The royal sense displayed in this speech is superior to the rhetoric," says Illustrated London.

As the party moved in procession to the Tecumseh House—which had been leased by the Government in its then unfinished state and put in shape for occupancy by the prince and suite—there was continued cheering and every manifestation of joy. A party of 2,000 school children had been coached by a Mr. Longman in the National Anthem.

God Bless the Prince of Wales

Among our ancient mountains, and from our lovely vales,
Oh, let the prayer re-echo, "God bless the Prince of Wales."
With heart and voice awaken those minstrel strains of yore,
Till Britain's name and glory resound from shore to shore.

Chorus—
Among our ancient mountains, and from our lovely vales,
Oh, let the prayer re-echo, "God bless the Prince of Wales."

Should hostile bands or danger e'er threaten our fair isle,
May God's strong arm protect us, may heav'n's still on us smile!
Above the throne of England, may fortune's star long shine,
And round its sacred bulwarks, the olive branches twine!

Chorus—
Among our ancient mountains, etc.

The above is a translation from the Welsh of the Prince's Anthem to be sung by the schoolchildren of the city during his visit here. The writer of the song is George Linley and the translation by Cedric Hughes. The music to which it is sung was composed by Brinley Richards.

them, and many are alive today whose fond mothers decked them out in best and tucker to swell the chorus, which was sung from a large platform erected for the purpose, near the present site of St. Andrew's Church. In response to cheers, the prince appeared upon the balcony of the hotel; and in the evening there was a display of fireworks and a torchlight procession.

The next day the prince paid a flying visit to Sarnia, returning in the evening to be present at the ball held in a pavilion erected in the rear of the Tecumseh House.

Some 300 couples were present, many from outside places. The prince danced all of the 21 numbers on the program, and as fashions in dances, as in all else, change, it will be interesting to recall what was then in vogue, for which purpose the card of the prince is here transcribed.

1—Quadrille Miss Moffat
2—Polka Mrs. Watson
3—Waltz Mrs. Hecher
4—Lancers Mrs. Howell
5—Waltz Miss Prince
6—Galop Miss Askin
7—Quadrille Mrs. Judge Small
8—Waltz Miss Hamilton
9—Lancers Mrs. W. L. Lawson
10—Polka Miss Jennings
11—Galop Miss Meredith
12—Quadrille Miss Bell
13—Waltz Miss Gowen
14—Galop Mrs. Rivers
15—Lancers Miss Gowen
16—Galop Miss Hops
17—Quadrille Miss Dalton
18—Waltz Miss Paul
19—Lancers Mrs. Taylor
20—Waltz Mrs. James Daniell
21—Sir Roger de Coverly, Miss Brough

The next morning there was a turnout of volunteers, firemen, trades societies and citizens generally and at 10 o'clock the royal highness took his departure for Niagara Falls. During his stay dresses were presented to the prince by the board of trade, signed by D. Farrar, president, and Charles Hunt, vice-president; St. Andrew's Society, signed by J. Wilson, president; Synod of the Diocese of Huron, the magistracy, the firemen and the Welshmen, signed by Benjamin Nash.

PRINCE OF WALES'
STANDARD IS FLOWN

Royal Visitor's Own Emblem
Flies at Heights.

The Royal Standard of the Prince of Wales is being flown at Wolsey Barracks during the Prince's visit to the city. This standard differs from the royal standard which donates the presence of the Sovereign.

The Royal Standard, which is well known to everyone, containing the following: A red shield with a white lion, a white cross on a red ground, the lion of Scotland, on a yellow ground, and the harp of Ireland on a blue ground.

The Royal Standard, Prince of Wales, in body is the same as the Royal Standard, including in the centre His Royal Highness's arms on a shield surmounted by a Tudor crown, a red bar of white running horizontally across the top of the flag.

MOTTO OF PRINCE
MEANS "I SERVE"

Cities and Districts Reaching
Objective in Victory Loan
Get Flag of H. R. H.

"I hope every city and district will win my flag."

His Royal Highness the Prince of Wales made this remark after he had consented to the use of his coat of arms on the flag that will be presented at the prize of honor to the cities and districts achieving their quota in the Victory Loan 1919.

The prince had been inquiring regarding Canada's reconstruction program, and when he was told of the coming loan he immediately gave his consent to the use of his coat of arms, which is a great joy to me to be associated with the loan, which is the bridge between war and peace, and which is finishing off the job," he observed.

The flag has been made in two sizes, a reduced size for small cities, towns and villages, and a large size for cities of over 10,000 population. An extra crest of the Prince of Wales will be awarded each city or district for each 25 per cent increase in excess of the original quota.

And when the campaign is closed a bare flagstaff at the headquarters of any district or city in Canada will mean that that city or district has failed to fulfill its obligations to its country.

But a flagstaff from which is unfurled the flag of the Victory Loan 1919 will mean that that community is fully alive to the needs of the country, that it has joined with all its heart and soul in the national effort to "clean up" the war bill and enable the country to "carry on" during the difficult days of reconstruction.

LUNDY, HERE IN 1832,
PRAISED LONDON TO
INCOMING SETTLERS

American Abolitionist Admired
"Large Elegant Court
House"—Librarian
Reads Paper.

An original narrative of considerable historical value was presented before the London and Middlesex Historical Society last night when Public Librarian Fred Landon read portions of the journal of Benjamin Lundy, the pioneer American abolitionist, when he visited this district in the early part of 1832 in order to learn the condition of the fugitives from slavery who were resident to the north of London near the present site of Lundy.

The Genius of Universal Emancipation, of which there is a partial file in the New York public library from which Mr. Landon recently secured photostats copies.

Lundy entered Canada at Niagara

and came to London by way of Hamilton, Brantford and Ingersoll and, going on by way of Delaware and Chatham, left the country at Windsor. At Wilberforce settlement, now Lucan, he found about 150 colored people. Twenty-five families had purchased 2,000 acres of land among them and had 200 cleared and 60 acres sown with wheat. They had 100 head of cattle and also horses, sheep and pigs. On a branch of the Au Sable they had a sawmill in operation, while nearby were other mills and stores. A school, a church and even a temperance society indicated their moral condition.

Between London and Wilberforce Lundy found the country fairly thickly settled, and of London itself he has left an interesting account. He speaks

of the "large and elegant court house," also of two churches in course of erection. He enumerates the various kinds of stores and mentions a newspaper. "Some of the private dwellings are neat and elegant," he says. "There are several compact blocks of buildings, and many new houses erecting. The whole number, at present, may be counted at about 130, of which I counted upward of 50 unfinished outside. Nearly the whole are frame wood dwellings; many of them two stories high and some neatly painted."

Lundy's whole journal of his trip is filled with details of the things he saw, the people he met and what they thought of the country. He was particularly pleased with the district about London, and in his paper gave it the

strongest recommendation to incoming settlers.

FEW APPLES AT ILBERTON.

ILBERTON, Oct. 21.—Some farmers have finished their fall plowing and are now busy harvesting the root crop. One Lobo farmer reports finding potato weighing two pounds and eleven ounces, but the crop on the whole is much below the average in yield. Apples are a light crop, only one member of the F.G.A. having any for report. C. T. Caverhill, Sprucedale Orchard, has a carload nearly ready for shipment, but many farmers have to purchase for home use.

Several carloads of export steers were shipped at Ilberton and Alisa Craig last week and the cattle are weighing out well, although the price is lower than last year.

You will never know the difference in shaving soaps 'till you use

MENNEN'S SHAVING CREAM

Not just another soap—but a shaving cream that takes most of the sting, inconvenience and fret out of shaving. That's a fact.

Put half an inch on your brush! Use hot, cold, hard or soft water. Work the lather up into your beard. Don't use your fingers—use your brush. Now shave.

Isn't that surprisingly smooth and easy? Isn't that something like a shave? Your beard isn't as tough after all. Your face doesn't smart after all.

That's because Mennen's SHAVING CREAM actually softens tough hairs and your razor cuts them off without the drag you've come to expect. Your face doesn't smart because Mennen's is soothing.

That's why millions of men reach so eagerly for their tube of Mennen's SHAVING CREAM each morning.

The Complete Mennen Line—

Shaving Cream	Violet Talcum	Cold Cream
Deodorant	Flesh 'Tint Talcum	Tar Shampooing
Talcum for Men	Cream 'Tint Talcum	Cream
Borated Talcum	Mennen's Baby Soap	Kors-Konia

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THE MENNEN COMPANY, Factory: MONTREAL
Sales Office: HAROLD F. RITCHIE & CO., Limited, TORONTO

CLARE BROS

STOVES & RANGES.

for Coal or Wood

The High Oven on the same level as the wide, deep cooking top.

Clear Space for the broom.

Modern Housewives Need Modern Ranges

What a tremendous difference a modern Clare Bros. range makes in the day's work!

Whatever the style or capacity of range you need—or feel that you can afford—you can shorten the hours you spend in the kitchen if you use a Clare Bros. Range.

Smooth-working grates make light work of attending the fire.

Plain, rich-looking nickel parts, and bright porcelain-enamel panels are easily kept clean. Bright, reliable ovens and tested thermometers take the uncertainty out of baking. Up-to-the-minute in convenience and decidedly modern in finish, these good-looking ranges have a strong appeal to the modern, efficient housewife.

If your dealer can't show you a full line of Clare Bros. Ranges—send a post card for illustrated booklet—It is well worth your while.

CLARE BROS. & CO., Limited, Preston, Ontario

Clare Bros. ranges are supplied with or without High Warming Closets, with or without Hot Water Reservoirs, or Hot Water connections for Boilers. They are made in many styles—in steel, or cast-iron.