

TODAY WE LIST THE MANIFOLD ADVANTAGES OF "DOUBLE 'EM UP TIME" IN THE WORLD'S SALESMANSHIP CLUB CAMPAIGN

FIRST, COMES THE \$5,000 HOME

The member who has obtained the greatest number of credits at the close of the campaign will be given any home or farm anywhere in Ontario that can be purchased for \$5,000 in cash.

SELECT YOUR OWN HOME AT OUR EXPENSE

THE STERLING BANK OF CANADA

TORONTO. 9th AUGUST 1919

\$5,000.

Received this day from the Toronto World the sum of FIVE THOUSAND DOLLARS (\$5,000.) to be held in Trust for the purpose of paying for a home for the winner of the first prize in the Toronto World's Salesmanship Club Campaign, as announced by the Judges at the close of the campaign.

THE STERLING BANK OF CANADA
TORONTO, ONT.
W. J. McEwen
MANAGER

The Sterling Bank of Canada has \$5,000 in cash in trust which will be paid out as follows:

They will pay \$5,000 for any home the winner selects that can be purchased for that amount.

Or if the winner prefers a home costing less than \$5,000 they will buy it and give the winner the difference in cash.

Or if the winner prefers a home costing more than \$5,000 they will pay \$5,000 in cash on such a home and the winner can assume the difference.

NO STRINGS TIED TO THIS OFFER

YOU IN THE COUNTRY CAN WIN AN EXTRA AWARD

\$200

In cash as an extra award to the member outside of Toronto obtaining the most credits between August 4 and August 20 inclusive.

\$100

In cash as an extra award to the member outside of Toronto obtaining the second greatest number of credits between August 4 and August 20, inclusive.

\$50

In cash as an extra award to the member outside of Toronto obtaining the third greatest number of credits between August 4 and August 20, inclusive.

AND NOW, FOLKS COMES THE STARTLING OFFER

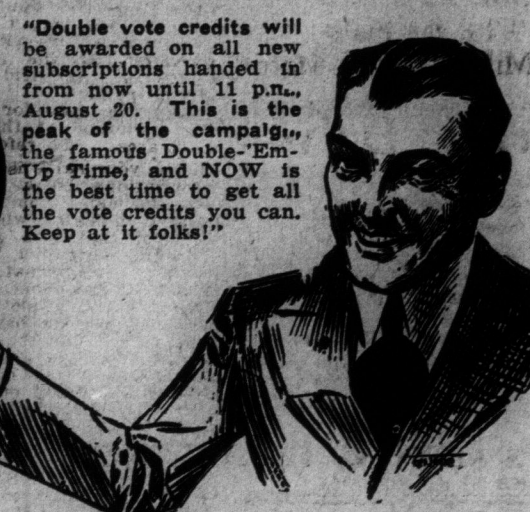
OF

**DOUBLE
VOTES**

**DOUBLE
'EM UP**

DOUBLE CREDITS MEANS THIS:

Take any new subscription shown below and figure your credits at just double the regular number, and you then have the number that are allowed up to 11 p.m. August 20. The double offer is only on NEW subscriptions.



YOU IN THE CITY

\$200

In cash as an extra award to the member in the city of Toronto obtaining the most credits between August 4 and August 20, inclusive.

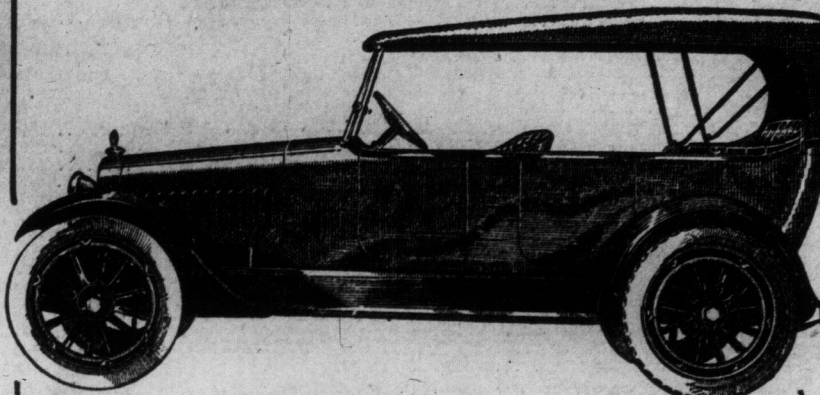
\$100

In cash as an extra award to the member in the city of Toronto obtaining the second greatest number of credits between August 4 and August 20, inclusive.

\$50

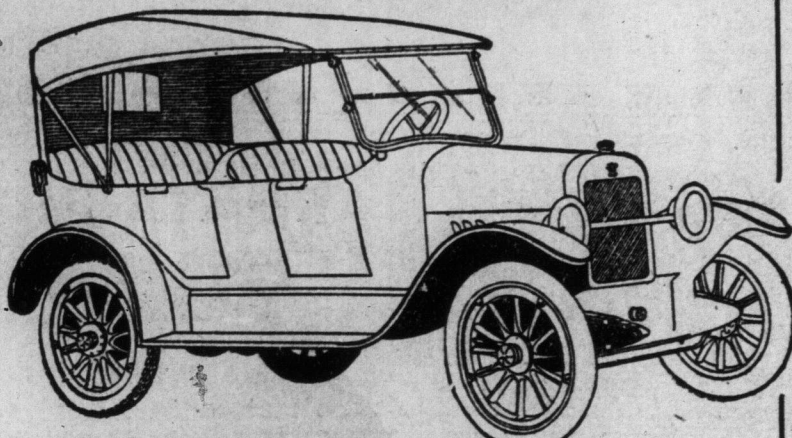
In cash as an extra award to the member in the city of Toronto obtaining the third greatest number of credits between August 4 and August 20, inclusive.

SECOND AWARD



This luxurious \$2,125 Chalmers Touring Car, with the famous smooth-running motor, due to the Chalmers "Hot-Spot," has been purchased from United Auto Sales, Limited, of Toronto, and will be given to the second highest member on August 29th.

THIRD AWARD



This high-grade \$1,510 Briscoe "Special" Touring Car, the car with the half-million-dollar motor, has been purchased from the Bailey-Drummond Motor Co. of Toronto and will be given to the third highest member on August 29th.

HERE IS THE REGULAR CREDIT SCHEDULE

The subscription price of The Daily World and number of credits allowed is as follows:

By Carrier			By Mail		
New Subscrip.	Price.	Credits.	New Subscrip.	Price.	Credits.
3 Months	\$ 1.35	1,500	3 Months	\$1.00	1,200
6 Months	2.60	4,000	6 Months	2.00	3,000
12 Months	5.00	10,000	12 Months	4.00	8,000
24 Months	10.00	25,000	24 Months	8.00	20,000

Note: Renewals of old subscriptions count for just one-half the number of credits shown above. An old subscription is one given by a person receiving The World on day Campaign was announced.

THERE ARE NO LOSERS

Every active member who fails to win one of the 91 awards will be paid 10 per cent. commission.

An active member is one who turns in at least one subscription each week of the last two weeks of the campaign.

THERE IS STILL TIME FOR A LIVE WIRE TO ENTER, BUT IT WILL BE NECESSARY TO GET BUSY RIGHT AWAY

Entry Blank

The World's Salesmanship Club.

Good for 5,000 Club Credits

Write Name and Address Plainly. Enter your name or that of a friend.

Name

Address

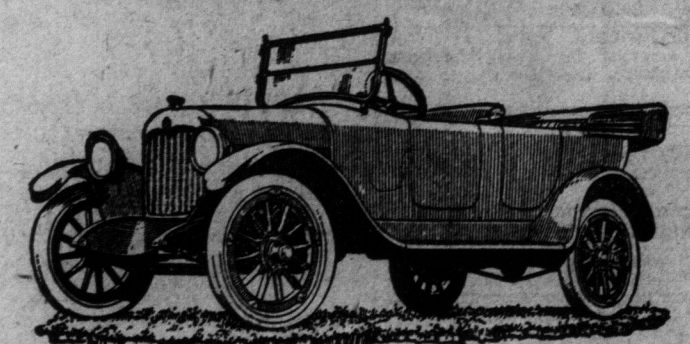
City or Town

Only one entry blank will be credited to any one member

A Subscription
With Entry
Earns 15,000
Extra Credits

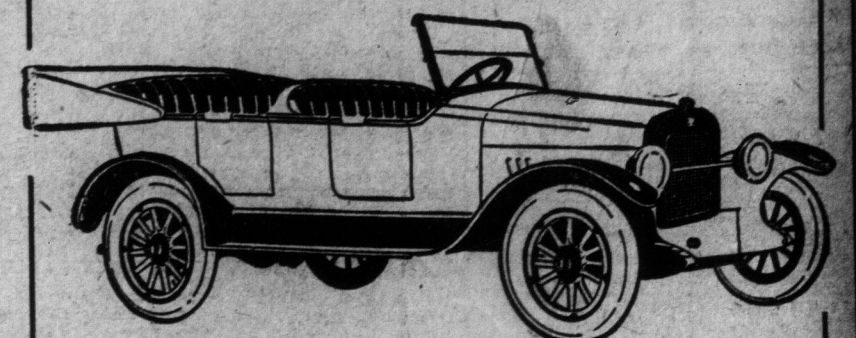
THIS IS
LAST CALL
FOR NEW
MEMBERS

FOURTH AWARD



\$1,390 Maxwell Touring Car—the car with the motto of "More Miles Per Gallon," "More Miles on Tires," has been purchased from United Auto Sales, Limited, of Toronto, and will be given to the fourth highest member on August 29th.

FIFTH AWARD



A \$1,375 Briscoe Standard Touring Car, one of the best of the moderate-priced cars, was purchased from the Bailey-Drummond Motor Co. of Toronto, and goes to the fifth highest member on August 29th.