

Store Opens Promptly at 8.30 a.m.

The Robert Simpson Company, Limited

Store Closes Exactly at 5.30 p.m.



Simpson's Sole Agents in Toronto for Hart, Schaffner and Marx Clothes

The Simpson Men's Store Specializes in
Suits and Overcoats of Lasting Excellence

For Men and Young Men

The New Models for Fall and Winter Are Here in Unsurpassable Variety, Offering Splendid Choice at Prices From \$15 All the Way to \$70

We are passing through serious times in the clothing world, when unprecedented circumstances are vitally affecting the manufacture of clothes for civilian use.

All of which means that a man needs to be infinitely careful in purchasing new clothes if he would be certain of complete value for his money.

Simpson Clothes are totally unlike ordinary clothing, inasmuch as they are built to conform to a high standard, and not hurriedly made to sell at a price.

Simpson Clothes will give you the service and satisfaction you have a right to expect. They are developed in reliable fabrics—they hold their shape because form is needed right into every garment. The styles are authoritative.

There is a refinement of detail—an air of tailoring thoroughness in Simpson Clothes that is a continual source of gratification as long as you wear them.

Come in today and see the unsurpassed variety of new Fall and Winter Models at moderate pricings.

New Fall Topcoats \$25.00

Authoritative Styles for Young Men

For the young man who prefers an imported English cravenette cloth in a topcoat, this is the model.

It is in popular trencher style with all around belt, raglan shoulders, convertible collar and slash pockets. Quarter lined. Sizes 34 to 42. Price, \$25.00.

Cheviot Topcoats \$22.00

Styles for Men and Young Men

The price appeals to the average man's pocketbook, and the coats are great value at the price.

They're made up in fine dark grey cheviot, standard Chesterfield model. Lined throughout with wool material. Sizes 36 to 46. Price, \$22.00.

Good Positions Now Open

offer splendid opportunities to

Women and Misses

who would like part time employment on

Fridays and Saturdays

The Robert Simpson Company Ltd.

Chesterfield Topcoats \$35.00

For Men and Young Men

These topcoats not only embody the latest fashionable style, but they are faultless in fit and perfect in fabric.

The Chesterfield model has the endorsement of every well dressed man.

These topcoats are developed in fawn covert cloth; button through and form fitting; patch pockets with flaps. Sizes 36 to 43. Price, \$35.00.

Suits For Tall Men \$25.00

Developed in a wonderfully woven grey worsted fabric; correct weight for fall and winter.

Single-breasted, three-button model. Sizes 38 to 46.

Trousers can be finished up to 36 1/2 inches in length. Price, \$25.00.

Youths' Suits \$15.00

Styled in accordance with young men's ideas of good dressing.

They are developed in dark grey tweed mixture, trencher model, with all around belt.

Young men will do well to investigate these values. Sizes 32 to 36. Price, \$15.00.

Dine in Simpson's Palm Room

Canada Food Board License No. 10-4322
 BREAKFAST, 8.30 to 10 a.m.
 DINNER, 11.30 a.m. to 2 p.m.
 AFTERNOON TEA, 3.00 to 5.30 p.m.
 A LA CARTE LUNCHEES at all hours.—Sixth Floor.

Young Men's Suits \$25.00

Developed in All-Wool Mill Finished Worsted

Right up to the fashion minute in every detail. Single-breasted, two-button, trencher model.

All around belt and slash pockets. Dark grey shade of fabric, or plaid check pattern. Sizes 34 to 40. Price, \$25.00.

Dark Navy Blue Suits \$25.00

For Men and Young Men

The navy blue suit is a man's standby—it is always in style.

These suits are developed in dependable fabric, single breasted, three-button model. Sizes 36 to 44. Price, \$25.00.



The New Styles and Colors in Fall Hats

The Men's Hat Section is just inside the entrance at Yonge and Richmond streets.

The Vanity Hat of New York, \$6.50.
 John B. Stetson Hats, in a big range of shapes and colors, \$6.00.
 Lincoln Hats, in new shades of greens and greys. Special value, \$5.00.
 Christy Soft Felt Hats. Price, \$5.00.
 Leeds Quality Hats, in many shapes and colors. Price, \$4.00.
 Other Soft and Band Hats at \$2.50, \$3.00 and \$3.50.
 An excellent range of Fall Caps, in all the new shapes, plain shades, and fancy mixtures, 75c, 95c, \$1.50, \$2.00 and \$2.50.

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