## The Robert Simpson Company, Limited

## "Simpson Quality" Clothing for Men

THE realization of an ideal perfection in clothing ready to wear. In point of durability, shapeliness, quality of material, good tailoring and such niceties of mode, as well dressed men demand, the Simpson Cloothing Service stands out pre-eminenty. And in the matter of being able to satisfy your present and future needs, our stocks are complete, every style and every weight of garment that well groomed men require being represented at prices you'll be glad to pay.

## "Simpson Quality" Overcoats and Ulsters




Men! Stock Up on Underwear, $\$ 1.25$ to $\$ 4.50$ Qualities, \$1.00






 New Cretonne and Chintz Bargains

ing from the kitchen to the attic. ver to help and ad
vise you in furnishEstimates submitted. free of charge, on all kinds of decor-
atain and
Fouth ating and upp
Fourth Floor.

St:25 CURTAIN STRETCHERS, 7gC EACH.

 NATIONAL CHAMPION CURTAIN STRETCHER, S2.00. A child can work itiopens and shuts automatically, fitted
with new humpuran pin puards your fringes and protects the
currain from tearing. Each .....................00 SHADOW CLOTH, б5C YARD,
Heary Warp-Printed Shadow Cioth, 32 inches wide, handsome and decorative; jelicicate and cliarming shades, in combi-
nationos of maves, grays, rose, blues, etc. Special value, per
yards of

## Smart Styles in Stiff Hats

for young men, the famous King Brand, English manufacture; every new style feature is found in this celebrated maker's 1912 designs, combined with excellent quality and superb finish. Our wide selection comprises all the latest proportions of crown ticular at

Other makes, and in special grade of imported fur felt. Big values at 1.00 and 1.50

## The Health of the Store is Perfectly Normal

In view of the circulation of sensational reports regarding an outbreak of diphtheriain this store, it is due to the public, to our staff, and to ourselves to publish the following facts

Beginning about three weeks ago, am ong the reports of cases of diphtheria sent to the Medical Health Department, some stated that the patients had been em. ployed in this store, and the Health Department very promptly made inquiry and investigation to see if the store were in any way responsible for the development of the disease.

After a most careful inspection and investigation, the Medical Health De partment emphatically state that not a case of diphtheria has been traced to any neglect or defect in the sanitation of this store.

As a precautionary measure, swobs of the throats of all the members of our staff in one department were taken, and one person was found WHO WAS A CARRIER OF THE GERMS, though healthy in other respects. This member of the staff was no longer employed, with the result that no other case developed.

For the past ten days no one employed in any capacity by this Company has developed diphtheria, with the exception of a member of the Highlanders, who worked all Monday night with the Ambulance Corps in attendance on the Thanks giving Day wreck, he not having been in the store for the previous two days.

Several months ago, when the Medical Health Officer issued an ordinance prohibiting the public drinking cup, vendors supplying individual drinking cups were immediately installed throughout the store, so removing any possibility of conveying infection in that way.

The facts, therefore, fully bear out the statement made above, viz., that the health of the members of the staff, and the employes of this Company, is perfectly normal, that the matter of sanitation receives most careful attention, and that at no time has there been any ground for ap prehension regarding the safety of customers shopping in this store.

## Sale of "Victor" Boots

$\$ 5000$ Worth of "Victor" Boots fresh from the factory; made on all the popular and up-to-dat lasts, and bought before the big increase in leather. "Vietor" Boots are made in all styles and of only the finest selected leather, inside finish and comfort having the same particular attention as outside style and appearance.

Be good to your feet. Don't miss this "Victor" Boot Sale.
\$4.00, \$4.25, \$4.50, \$5 soo yonge stroot windome
Values in the Wall Paper Sale Tuesday 35 C AND 50c IMPORTIED WALL PAPGRS, 6500 rolls Imported Wall Papers From Tinglish and American Mills--A clean-up of room lots or mom of left-overs from this season's selling--every roll in good condition--for parlor, dining-rooms, halls, dens, libraries, and a few choice bedroom papers--in plain, figured, tapestry and florals, in brown, blue, gray tan, yellow, green, maure, to use with or without decoration. Regular 35 c and 50 c roll. Tuesday ... . 22

Decorations, per yard, different widths, Regular 15 c for $.8 ; 10 \mathrm{c}$, for .6 , and 5 c for

## The Best Groceries

> One car Standard Granulated Sugar. 18 lbs. for
Choice Picnic Hams, 6 to 18 lbs. each. Per 1 b . Grapenuts. Two packages for Lake of the Woods Five Roses Fl
Choice Creamery Butter. Per 1b. Choice Creamery Butter. Per 1b. Pure Kettle-Rendered Lard. Three-lb, pail Finest New Cheese, Per lb. Finest Featherstrip Mackerel. Per tin
> St. Charles' Milk. Per tin
> Quaker Oats, large size. Per package Edwards' Dessicated Soups-tomato, packages for ... 00 lbs . Fresh Apple Bloss

