## The Pianola - - -



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Wherever there is a Piano, there should be a Pianola,

The Pianola plays any piano. Any one can play it.

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Many of our Pianola purchasers are now obtaining the choicest music from pianos that have seldom been used.

THIS demonstrates the need for the Pianola, and what it will do for those who have no musical knowledge.

It brings into use thousands of pianos which are now lying idle, and enables every member of the family to be a player.

But the field of the Pianola is wider than this.

The Pianola is musically artistic, and has proved itself a source of pleasure to the musically cultured.

EMIL SAUER, the eminent Pianist, says, "I can freely say that the Pianola gives me more pleasure than I have had from thousands of so-called treats of pianistic effort."

It is significant that the Pianola is the only piano-player which has been endorsed by musicians.

The Mason & Risch Piano Company, Limited, 32 KING STREET WEST, TORONTO.