



The New Armory Hotel.

NEW ARMORY HOTEL. George Case, Proprietor, 193 James Street North, corner Mulberry.—It is a startling fact, but a positive truth, that one-half of the world lives in hotels. A good house at a reasonable cost is the greatest demand of the day. Mr. Case, who has had nearly a dozen years' experience in the hotel business, assumed proprietorship of this house last year and entirely rebuilt it. It is equipped with every modern convenience, handsomely furnished, clean, comfortable and cozy. Mr. Case intends to make his house a travellers' resort and does so by furnishing the accommodations that are pleasing. His house is run on the American plan at a \$1.50 rate, and has fifteen guest rooms. It contains by far the most elegant bar in the city, with new golden oak bar and fixtures, tile floor, ornamental ceiling, stained glass windows, and is strictly high class. This is distinctly the well patronized house of Hamilton.

CHAPPEL & CO., Hardware. H. C. Chappel, Manager, 286 James Street North.—For over twenty years the name of Chappel & Co. has been prominent in hardware circles, and identified with many local features in Hamilton. The stock carried consists of shelf hardware, tinware, queensware, notions and horsefurnishing goods, paints, brushes and oils. It is tin roofing and spouting, as well as job work. Mr. Chappel has no superior, and all work is promptly executed. He employs experienced tanners and fills his contracts to the letter. No man in the city has done more to establish right business principles or contributed more to the standard value of the city than he.

THE McLAUGHLIN CARRIAGE CO., 67-69 King Street West. Established 1867.—The carriage business has advanced in the last twenty-five years, more perhaps than any other business in existence. This company has been prominent before the Hamilton public at their King street branch for 10 years, and is the leading carriage factory in Canada. They make a variety of vehicles, covering all the styles and fashions of the day, every one bearing the stamp of true excellence and uniformity. Their motto is "One grade only, and that the best." The business has been established forty years,

and is one of the pioneer carriage concerns of Ontario. It is recorded as the largest under the British flag. The management of the business is ideal, every feature carefully and consistently outlined. J. H. Gage, their Hamilton manager, is ever ready and willing to show the superiority of McLaughlin vehicles.

MISS JENNIE BURGESS. Millinery, 122 James St. North.—Six years ago Miss Burgess began business at the above address and has kept steadily to the forefront in the millinery line. Her goods are the products of the best hat makers on both sides of the sea, every article chosen with exceptional taste and good judgment. Her pattern hats are always the newest and most exclusive of the season, her own creations the embodiment of style, refined taste and artistic touch. Miss Burgess is popular with the ladies of Hamilton, a broad-minded business woman, and a milliner of the highest type. During the busy season she keeps several trimmers, and for stylish head dress this is the place to go.



J. H. Havill.

J. H. HAVILL, Jeweler, 24 King Street West.—Mr. Havill carries the finest stock of goods in the city and is the popular jeweler for all that the individual or housekeeper wishes in ornamental or substantial goods. He has the most complete line of silverware, art pottery, china, cut glass and art goods in general that has ever been displayed in Hamilton. He is first to get new suggestions, secure novelties and pleasing features, is an artist as a jeweler, has the finest repair department in the city, carries the most exclusive stock of holiday goods, and seems to be the man who always gets in front of present day sentiment, and meets the fads and fancies successfully. He is a man of pleasing address, highly esteemed in social circles, and is one of the standard merchants of the city.

ALBERT TANSLEY, Upholsterer and Carpet Layer, 277 King Street East.—Mr. Tansley has a record of 20 years in this line of business, and acknowledges no superior in any detail of upholstery. He is skillful in the selection of materials, and understands perfectly the art of laying carpet.

He makes all kinds of mattresses, puts case seats in chairs, and reupholsters furniture. Mr. Tansley is the friend to the housekeeper and can make old furniture look like new. His prices are reasonable and services strictly prompt. He is so busy that he is obliged to employ two helpers in his work. All work is called for and delivered in first-class condition. Such business men as Mr. Tansley are a credit to our city and citizens who are loyal to every public interest.

LAKE & BAILEY, City Flour Mills, 71 to 75 Main Street East.—In the year 1886 Isaac Lake and W. G. Bailey formed a partnership which brought into existence the City Flour Mills, Main street east. In the twenty years that have since passed the partnership has continued, and with such success that to-day all over Hamilton and the Hamilton district it would be a difficult matter to find a home in which the firm name and its products are not favorably known. During all these years this firm has ever kept pace with the march of improvement in the milling business. The most modern roller system is in use for the making of flour, and the best and most up-to-date electric equipment furnishes the power to operate the whole plant. Messrs Lake & Bailey have worked hard to win the place of honor in the homes with their Gold Medal and Lily White brands of patent family flour, and that they have succeeded is demonstrated by the fact that to-day the greatly enlarged capacity of their mill is taxed to keep pace with the ever growing demand for both these brands. The same is true of their efforts to meet the requirements of the Bakery trade. The capacity of the mill is about 150 barrels of flour per day. There is a happy combination of the Manitoba and Ontario wheats in the flour turned out by this firm that seems to suit the people, and coupled with this is the pleasure that comes from doing business with two such men as Messrs Lake & Bailey—thorough gentlemen in every sense. With so happy a combination it is hardly to be wondered at that the business is the success that it is.



Lake & Bailey City Flour Mills.