



ROGERS TYPOGRAPH

The London News

in June, 1896, bought and paid cash for two Linotypes. In March last these machines were displaced by five Typographs. Read what The News says about the two machines:

"With the growth of the business came the need for greater type casting facilities, and it was decided, after a careful investigation of the merits of the various machines and their application to the needs of a paper such as The News, that the most economical machine was the Typograph. The Typograph though not so speedy, requires only one man, and is simpler than the Linotype in mechanical construction, and less liable to get out of order, being superior in finish. For anything less than a battery of four to five Linotypes, the Typograph is the more economical and has the greater number of good points. Even in the largest offices it is doing splendid work, being used by The Montreal Star, Toronto Telegram, Hamilton Times, and other large daily papers. And accordingly a plant of five machines was purchased."

No matter how small the office—they will do the work. One machine can produce as cheap type, correspondingly, as five. Try it for yourself. Won't cost much to try.

CANADIAN TYPOGRAPH CO. Ltd., WINDSOR, ONT.



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