

By way of illustration, let us assume that the advertising rate is \$150 for each of the three stations. Each station carries 10 hours of commercial programs per week. The statement is for 52 weeks, or for a total of 520 hours per annum (based on figures provided in 1937-38):

Amount remitted to CBC affiliated stations for 520 hours of commercial programs during one year period. . . . .	\$33,150
Percentage of remittance. . . . .	42½%
Amount remitted to CBS affiliated stations for the same period amounted to. . . . .	\$19,000
Percentage of remittance. . . . .	24½%
Amount remitted to NBC affiliated stations for the same period amounted to. . . . .	\$14,796
Percentage of remittance. . . . .	19¼%

These figures, of course, are approximate, but give a general picture of not only the comparative amount of revenue obtained by private stations on the network, but also show that the corporation's remittance is more generous than in American practice.

At random I have taken a factual case illustrating the revenue paid to an affiliated station for commercial programs carried on the CBC's networks during the month of February, 1939. This station was paid \$1,100.30. It is a 100 watt station, serving between seven and eight thousand radio homes in its primary coverage area.

The CHAIRMAN: Are there any further questions for Mr. Murray?

Mr. MARTIN: I had a question I wanted to ask about short-wave. I refer to it largely because there has been no discussion of it substantially as yet, and I can assure you that it is a very important matter.

First of all, we have no short-wave facilities now at all?

The WITNESS: We have no national high-powered system. There are privately owned low-powered short-wave stations.

Mr. MARTIN: Yes. Now, I am putting this question so that the record may be complete: Of all the important countries in the world Canada I take it is most deficient in short-wave facilities?

The WITNESS: It is the only important country in the world that is silent on the short-waves.

Mr. MARTIN: The only country in the world. If you were to try to remedy that situation what would be the cost?

The WITNESS: The capital cost would be a quarter of a million dollars, and the maintenance cost would be about \$100,000 annually.

Mr. MARTIN: What has the CBC done about trying to launch or to initiate a short-wave system?

The WITNESS: We have made repeated representations to the government and to this committee last year. The Minister of Transport has also been interested, and I believe favourably impressed with both the national need and the possibilities of such a service; but we have always floundered on the snag of finance so far.

An hon. MEMBER: It would require a higher fee.

Mr. MARTIN: Perhaps the committee has overlooked the importance of this problem. That just supports the stand I have taken all along, if we are going to maintain the CBC we have got to be prepared to pay for it; and as I have maintained all along it cannot be paid for out of the licence fee and you might as well recognize that. I would ask this as a direct question of Mr. Murray. The only way of financing the short-wave is by parliament appropriating the necessary money; is that right?