

CANADIAN BROADCASTING CORPORATION

OTTAWA

November 17th, 1937.

The Principal,
McGill University,
Montreal, P.Q.

Dear Sir:

We are interested in trying to arrange a weekly series of programmes to be broadcast by the various universities of the Dominion. I should be very grateful if you would let me know whether you would be willing to co-operate in this scheme; if so, I should like to have your suggestions.

The idea is that over a period beginning early in the new year each university should undertake to broadcast one programme of an hour's duration. I would suggest as possible features glee singing, a dramatic sketch or interlude, possibly a brief talk, and a topical revue. I should of course be glad to consider any other ideas.

These programmes would be broadcast to a National network. For this reason programmes should have a more than local appeal. This point would be important in the event of your including any humorous items—we welcome humour, but we should like to be sure that it is not too esoteric and that it is in keeping with the spirit of a national broadcast from a university.

We will undertake to give you the necessary help in technical and production matters. A reasonably high standard will be a matter of mutual interest.

The programmes are intended to give to universities as such an opportunity of putting on a show of their talent to a wider audience than would normally be possible. They would be regarded as purely amateur programmes—no personal fees will be paid by the Corporation. We should, however, be glad to make a donation of one hundred dollars to the university, to be used for the funds of the Glee Club, the Dramatic Club, or in some such way at the discretion of your authorities.

Yours sincerely,

Gladstone Murray
General Manager.