

The Division ordered supplies of a book entitled *Canada, Past and Present* for use in United States schools, and supplies of the *Canada Handbook* in English and French were despatched to all posts for selective distribution. A Spanish edition of *Canada 1867-1967* was received from the printer. Work neared completion on a new illustrated booklet in color entitled *Let's Look at Canada*, in English, French, Japanese, Czech and Finnish, and plans were made for the production of this publication in several other languages during 1970.

The Department continued during 1969 to distribute photographs, transparencies and photo-features to publishers abroad and to provide photographic material for display purposes.

Visits Program

The year 1969, the tenth anniversary of the Visits Program of the Department of External Affairs, showed continued growth in the number of foreign journalists, broadcasters and other guests brought to Canada on the recommendation of Canadian diplomatic missions abroad. This year, the increased variety of itineraries designed specifically to accommodate the interests of each visitor is indicative of the new interest on the part of representatives of the foreign press, radio and television to be informed and to write about Canada.

These visitors have been introduced to Canada not only by travel across the country but also by meeting ministers and officials of the federal and provincial governments, members of private corporations and the academic community, and Canadian editors and broadcasters. At one time or another, 70 countries or more have been represented on the Visits Program; the majority of the 500 guests in the past ten years have come from countries with which Canada has always had close relations. However, the Program strives to maintain a certain flexibility commensurate with the changes in and the development of Canada's foreign policy. In addition to the many individual guests, the Department has also arranged programs for a number of group visits, including several critics for the opening of the National Arts Centre, the Carnegie Fellows in Diplomacy, high-school and academic groups from Canada and the United States, information assistants from Canadian posts abroad, labor writers for the fiftieth anniversary of the International Labor Organization, and the Dag Hammarskjold Memorial Fellows from the United Nations.

Films

The distribution by diplomatic and consular posts of films produced by Canada's National Film Board for the first six months of the year showed 243,347 screenings for audiences totalling 39,884,793.

This compares favorably with activities reported for the same period of 1968, allowing for a slight levelling-off following the exceptional distribution that occurred during the 1967 centennial year. As part of the film program, the demand for French-language films continues to increase as a result of the emphasis being placed on relations with French-speaking countries.