

Investment Officers' Cross Canada Tour

Follow-Up

The follow-up for the investment officers' tour which took place from April 17-28 this year included the following:

- 1) Letters of thanks and overall impressions of the tour were sent to provincial industry and trade DMs; REXDs; ISTC Ottawa and regional investment directors and managers; Investment Canada; private sector, municipalities, and associations that hosted social events and working lunches.
- 2) Preparation of a final report on the tour which includes copies of all programs; a summary record of each program; copies of presentations and lists of participants (where available), a media report, and, conclusions and recommendations.
- 3) Follow-up to be undertaken by the provinces and the investment officers in providing additional material. These requests are itemized below:

Charlottetown

- ISTC, PEI Development Agency, ACOA, and the Province were asked to develop a "best case scenario" for provincial assistance available to foreign investors (financial and others).
- Fraser Dickson requested that he investment officers circulate favourable interview reports from company visits to other posts involved in investment development.
- The officers requested profiles or material on specific opportunities available in PEI.

Fredericton

- Again, a request was made by the officers for a "best case scenario".
- The officers were asked to provide a brief overview of the program they operate abroad.