



QUÉBEC AGRI-FOOD EXPORT CLUB

Crossroads of expertise in export trade

Founded in 1990 by the Québec Food Processors Association (AMPAQ), the Québec Agri-Food Export Club presently regroups over two hundred and twenty members, which include agri-food and service companies in international trade, as well as affiliated organizations from the public and private sectors. Companies of all sizes, with multiple and complementary activities form a network, within the Export Club, of professionals serving the export market with great efficiency and motivation to develop a worldwide partnership.

The Québec Agri-Food Passport

The EXPORT CLUB proposes an original concept for promoting exportation which has as its principal objectives:

- to increase exports of its members products and services;
- to diffuse information on the opportunities and challenges of the international market so as to stimulate its members exporting activities;
- create a business community within the Québec agri-food exporters by promoting a synergy of action between them;
- build a network of international contacts;
- establish privileged bonds between the members and public organizations.

Leadership on the national level

Information and concertation are the trump cards needed when one wants to go after new markets. The members and partners of the EXPORT CLUB receive exclusive information services and co-ordinated activities on all aspects essential to exporting, including, among others:

- directory of exporter members;
- a market and statistics center;
- news bulletin «Exportise»;
- seminars, conferences and roundtables;
- greeting of foreign buyers;
- preparation offered to new exporters;
- permanent liaison with public organizations.

Foreign promotional activities

A concerted approach to high potential markets increases the success rate of company marketing. The Export Club initiate promotional activities on target markets, such as:

- permanent liaison with Canadian and Québec commercial delegates;
- participation in professional shows and missions abroad;
- profitable contacts with foreign decision makers.



André Latour
General Secretary

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