

REPT4D
90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :603-CLEVELAND

013-CONSUMER PRODUCTS & SERVICES
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

MONTREAL FURNITURE SHOW 6/89

10 GUESTS

TORONTO FURNITURE SHOW 1/90

10 GUESTS

SPORTSMAN SHOW 3/90

25 EXHIBITORS

IIDEX 11/89

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

- QUARTER: 1 A. Montreal Furniture Show
- B. International Interior Design Exposition, (IIDEX) - Toronto
- C. Toronto Furniture Show
- D. Canadian American Sports Show - Cleveland, OH

A. Recruited 27 buyers. Onsite sales totalled \$130,000. B. Recruited 14 agents & several rep agreements were made. C. Recruited 6 buyers, 2 of which added Cdn lines. D. Had a Cdn Pavillion & recruited 7 Cdn participants.

QUARTER: 3 International Interior Design Exposition-IIDEX

Participated in USA buyers mission to IIDEX. Recruited 10 buyers for mission.

QUARTER: 4 -----