LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 603-CLEVELAND

- 1. Recruited 9 buyers for the Toronto Furniture market, held Jan. 10-13.
- Organized information booth at the Mid America Home Modernization Expo. 3 Cdn. firms exhibited at this show.
- 3. Mission officers spoke at 4 FTA seminars, Pittsburgh, Erie, Sandusky, Youngstown.
- 4. Conceived and implemented Leathermark, held in Toronto Feb. 13,14. 18 designers and 85 buyers involved.
- Hosted 2 seminars for mfr agents in Columbus & Cincinnati Of the 400 firms invited 110 expressed interest in Cda.
- 6. Recruited 5 buyers for Canadian International Womenswear, held in Montreal March 4-6.
- Visited National Farm Machinery Show, Louisville Feb. 13-17. Met with Cdn exhibitors(13) & show mgt re nat'l stand
- Organized Cdn. pavillion at Sports Show in Cleveland, March 10-19. 85 Cdn lodges/outfitters & 5 mfrs. exhibited
- Information booth and outgoing mission(20 members) in the Nat'l Assn Remodling Industry Expo, Cleveland March 10-12
- 10.Recruited 2 buyers for the Festival of Canadian Fashion, held in Toronto March 29-30.