

TRADE AND INDUSTRIAL DEVELOPMENT PROGRAM
ACTIVITY REPORT
FOR 4TH QUARTER OF 1986 (B64)

Summary for SUB-REGION: AFRICA

Activity	AVERAGE TIME ALLOCATION				TOTAL TIME ALLOCATION	WORKLOAD (#)	
	CANADA-BASED		LOCALLY-ENGAGED				
	TRADE	NON-TRADE	TRADE	NON-TRADE			
	%	%	%	%			
A. Servicing Export Enquiries	from Canada	23.8	10.5	25.2	20.0	7.02	3923 (Enquires)
	from Territory	12.9	5.5	23.4	10.0	5.06	2883 (Enquires)
B. Export Promotion Projects and Events		14.1	8.0	7.1	10.0	3.15	210 (Projects/Events)
C. Other Trade Development Activities		6.7	3.0	13.1	0.0	2.70	
D. Promotional Projects		11.6	7.5	9.8	0.0	3.05	38 (Fairs/Miss/Conf.)
E. Servicing Investment Development	from Canada	0.6	5.0	1.9	10.0	0.53	11 (Enquiries)
	from Territory	0.1	4.5	0.4	0.0	0.15	7 (Enquiries)
F. Service to Government	External Affairs	7.7	2.0	3.5	0.0	1.57	67 (Reports)
	OSDs,Provinces,ETC	7.8	1.0	3.7	0.0	1.59	37 (Contacts)
G. Administration	Program Management	7.1	0.5	1.1	0.0	1.15	
	Leave,Professional Dev.	6.4	0.0	7.5	0.0	1.87	
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Total TID Program		98.8	47.5	96.7	50.0	27.84	
H. Other Programs		1.3	52.5	3.3	50.0	2.16	

Canadian Business Visitors: 527
Local Business Visitors: 876

Trade Officers: 27
Non-Trade Officers: 3

Note: Percentage values may not add due to rounding adjustment; maximum adjustment is 1 percent

COMMENTS