



# technology alone won't do the job...

Every nation in the world needs effective and continually improving telecommunications services.

In industrialized countries, accelerating development of computer-based information networks is leading to new telecommunications services and forcing development of advanced information-handling networks.

In developing nations, improved telecommunications services are essential to sustain the economic life of the country while social forces are requiring more widespread access to basic telephone service.

But technology alone is not sufficient to provide high-quality telecommunications. Technology must be trans-



lated into services. That requires highly skilled and motivated managers and technicians working with proved systems and procedures in a management structure developed to ensure success.

Bell Canada International (BCI), with more than a century of successful operating experience to draw upon, offers clients expertise in all aspects of telecommunications. BCI is dedicated to helping client telecommunications administrations to meet their goals.

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**Bell Canada  
International**

*turning technology into service*

