

# BUSINESS AGENDA

**Ottawa — October 14 —** Businesspeople, experts in international relations, and lawyers are the target audience for "Doing Business in the Americas: The Liberalization of the Markets ... A World to Discover!", a one-day conference focusing on the new liberalization of these markets and the Canadian trade policies concerning them. Speakers include experts in free trade and international business from Canada, the United States and Latin America. Organizers are the Faculties of Law and Administration (University of Ottawa), Centre for Trade Policy and Law, and the Canadian Exporters' Association. For further details and registration information, tel.: (613) 564-7047.

**Ottawa — October 15 —** Subjects relating to the review of Canadian industrial regional benefit policy, the Committee on Industrial Competitiveness, and 'offset' procurement potential will be discussed at the Fall meeting of the Forum for Industrial Participation being held at the Ottawa Congress Centre. The meeting is open to all interested parties, but pre-registration is required. Contact R.C. Brown, President, 1538 Featherston Drive, Ottawa K1H 6P2. Tel.: (613) 733-0704. Fax: (613) 741-6013.

**Toronto — October 19 (reception/dinner); October 20 (conference) —** "Trade Disputes: Settlement Mechanisms and Future Prospects" is the subject of one-day sessions

focusing on aspects of dispute settlement under the Canada-U.S. Free Trade Agreement; the North American Free Trade Agreement; and the General Agreement on Tariffs and Trade. For further information, contact conference organizers, the Canada-U.S. Business Association, Etobicoke, Ontario. Tel.: (416) 621-1507. Fax: (416) 620-5392.

**Saskatoon — October 28-30 —** Business Expo '92 will feature seminars and speakers to help small business obtain potential sales of their products and services and increase their exposure. Contact Rick Harnett, Saskatoon Chamber of Commerce, Saskatoon. Tel.: (306) 244-2151. Fax: (306) 244-8366.

## PUBLICATIONS

### New Exporters Directory

Canadian companies wishing to expand their share of the global market could be off to a good start by advertising their products and services in the *Canadian Exporters Catalogue Directory (CECD) 93-94 Edition*, now being compiled by a British Columbia publisher.

The hard-bound directory's premier release is scheduled for early 1993. It will be distributed — through federal and provincial trade consulates in 126 countries — to selected buyers and decision-makers.

The CECD — companies interested in advertising in the directory must do so by November 30, 1992 — is viewed favourably by External Affairs and International Trade Canada, the British Columbia Trade Development Corporation, and the Canadian Manufacturers' Association.

For particulars, contact Fouad

Tabet, President, International Publishing & Development Inc., P.O. Box 2317, Clearbrook, British Columbia V2T 4X2. Tel.: (604) 855-9115 or 1-800-667-0991. Fax: (604) 855-9117.

### Canada-Japan Relations

A four-times-per-year magazine, *The Canadian*, published by The Canadian Chamber of Commerce in Japan, is available at an annual subscription rate of C\$65.00 (including air postage).

The magazine — published in January, April, July and October — focuses on Canada-Japan trade relations and includes articles on opportunities in the Japanese market, as well as practical advice on how to succeed in that market.

For further information, contact The Canadian Chamber of Commerce in Japan, P.O. Box 79, Akasaka Post Office, Minato-Ku, Tokyo 107, Japan. Fax: 813-3408-4190.

## InfoExport

Info Export is a counselling and reference service for Canadian exporters. Canadian companies interested in exporting are invited to contact Info Export (toll-free) at 1-800-267-8376 (Ottawa area: 944-4000). To order EAITC publications, fax (613-996-9709) your requests on company letterhead. Include the publication code (in brackets).

Return requested  
if undeliverable:  
CANADEXPORT (BPT)  
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