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dian Trade Office in Johannesburg. He also announced significant business opportunities that came about during the mission: the signing of the Export Development Corporation \$100 million line of credit in support of increased procurement of Canadian goods and services; the announcement by Newbridge Microsystems of a joint-venture agreement with a well-established South African electronics group; SR Telecom's major contract for telecommunications equipment with Telkom

SA; and Western Star Truck's supply of 12 vehicles to a major South African transport company.

MacLaren noted that "these initiatives should encourage other Canadian exporters to seriously consider the South African market, as well as the larger market of the Sub-Saharan region."

The performance of the South African economy in 1994 has shown a marked improvement over 1993. In spite of political uncertainty, there is a mood of optimism. There is no shortage of trade delegations and missions to South Africa.

With the lifting of Canada's economic sanctions the Government of Canada is committed to forging constructive links with the "new South Africa". The Canadian business community is encouraged to investigate the South African marketplace to unearth profitable business opportunities and establish business relations with South Africans.

A number of activities are to
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