

You Can Have Beautiful, Stylish Clothes



White Cloth Suit
Dyed Blue

The pleasure that pretty, stylish clothes bring—the satisfaction to yourself and others—is made possible by Diamond Dyes.

You can find, as have women everywhere, the true expression for dress happiness—the pleasure of having a gown for every occasion goes hand in hand with the use of this famous package.

Women everywhere are making new and charming clothes by the use of Diamond Dyes.

Just re-color *your* old dresses, utilize your old materials and out-of-date laces, and all the happiness of a complete wardrobe will be yours.

Diamond Dyes Have a Thousand Uses In Your Home

Mrs. R. T. Luxor, writes:

"There is one most efficient way to make last season's gowns and hats new.

"It is the Diamond Dyes way.

"The economy—the fascination—the magic of changing colors with Diamond Dyes, is to me a continual source of pleasure.

"Women everywhere should get acquainted with the many uses to which Diamond Dyes may be put. There are a thousand occasions where they mean a saving of money in the home.

"Stockings, silk gloves, laces, trimmings, veils, and feathers can be made new with their use.

"Portieres, couch covers, table covers, ribbons, sashes, and trimmings of all kinds are given new life and added beauty.

"I had such success with Diamond Dyes that I enclose a photograph of a much soiled white cloth suit which I made into a stylish new one by dyeing it blue with Diamond Dyes."

Mrs. L. T. Ralsten, writes:

"All women owe it to themselves and those around them to have stylish clothes.

"Diamond Dyes have made possible many charming costumes for myself and I know that every woman can get as much happiness from this delightful little package as I do.

"I enclose a photograph of a blue crepe de chine gown, trimmed with heavy lace. Dyeing it black with Diamond Dyes it turned out to be as good as new."



Blue Crepe de Chine Gown
Dyed Black

Diamond Dyes

Truth About Dyes for Home Use

There are two classes of fabrics—**animal fibre fabrics and vegetable fibre fabrics.**

Wool and Silk are animal fibre fabrics. **Cotton and Linen** are vegetable fibre fabrics. "Union" or "Mixed" goods are usually 60% to 80% Cotton—so must be treated as vegetable fibre fabrics. It is a chemical impossibility to get perfect color results on all classes of fabrics with any dye that claims to color animal fibre fabrics and vegetable fibre fabrics equally well in one bath.

We manufacture two classes of Diamond Dyes, namely—Diamond Dyes for **Wool or Silk** to color Animal Fibre Fabrics, and Diamond Dyes for **Cotton, Linen, or Mixed Goods** to color Vegetable Fibre Fabrics, **so that you may obtain the Very Best Results on EVERY fabric.**

Diamond Dyes Sell at 10 cents Per Package.

Valuable Book and Samples Free.—Send us your dealer's name and address—tell us whether or not he sells Diamond Dyes. We will then send you that famous book of helps, the Diamond Dye Annual and Direction Book, also 36 samples of Dyed Cloth—Free.

THE WELLS & RICHARDSON COMPANY, LIMITED
200 MOUNTAIN STREET, MONTREAL, CANADA