

It lets in  
**The Sunshine**  
 to quit Coffee  
 and use

# Instant Postum

**"There's a Reason"**

Instant Postum requires no boiling—made at the table "quick as a wink."

Sold by grocers everywhere.

Postum Cereal Co., Ltd., Battle Creek, Mich., U.S.A.  
 Canadian Postum Cereal Co., Ltd., Windsor, Ont.

The Advantages of Drinking

# BAKER'S COCOA



Registered  
 Trade-Mark

*The Cocoa of  
 High Quality*

lie in its absolute purity and wholesomeness, its delicious natural flavor, and its perfect assimilation by the digestive organs.

Walter Baker & Co. Limited

Established 1780

Montreal, Can.

Dorchester, Mass.



The very soul of the flowers is caught and held captive in this exquisite perfume of

*Taylor's*

—the first perfumers of Canada, and the creators of distinctive perfumes that rival the choicest of the old world.

**PANDORA**  
 PERFUME

is a fascinating fragrance—alluring, subtle and thoroughly feminine. The Perfume, par excellence, for dainty women.

JOHN TAYLOR & CO., LTD. - TORONTO



**"We make so many claims for our Mennen's Shaving Cream, that they almost seem ridiculous—but the pleasant feature of it is, we can back up every one of them."**

Put our cream to the test, and prove for yourself that it will do all we claim for it, and even more.

Mennen's Shaving Cream solves all the big and little troubles of shaving.

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**Mennen's Shaving Cream**



Makers of the celebrated Mennen's Borated Talcum Toilet Powder