

THERE HAS never, in the history of the world's progress, been anything invented capable of giving such genuine pleasure and enjoyment as the Pianola.

In the record of musical inventions, no new instrument ever faced stronger prejudice nor made so brilliant record in so short a time.

The Pianola, unknown four years ago, is to-day endorsed by practically every living musician of note and is constantly used by the most prominent.

Thousands upon thousands of human beings in every part of the world are realizing a brighter and happier condition of human life through its employment.

At first considered a mechanical toy, the most deep-seated antipathy caused by preconceived and erroneous ideas has never failed to give place

to enthusiastic approbation when the Pianola is investigated.

The universal adoption of the Pianola (as inevitable as was the acceptance of steam and electricity) is only so far distant as the time which must elapse before there is a general understanding of the nature of its services.

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With the Pianola any one can play upon any piano with expression any selection ever composed.

## THE MASON @ RISCH PIANO CO.