

BUSINESS NOTICES.

As the design of the CANADIAN DRUGGIST is to benefit mutually all interested in the business, we would request all parties ordering goods or making purchases of any description from houses advertising with us to mention in their letter that such advertisement was noticed in the CANADIAN DRUGGIST.

Read the advt. of the Franklin Medicine Co., in this number.

Archdale Wilson & Co. direct the attention of the trade to their make of pure spirits of nitre. Samples are in the hands of travellers.

Imperial Cough Drops, manufactured by R. and T. Watson, Toronto, have reached a remarkable sale, and the season is now on when the druggist who is alive to his own interest lays in a stock of these popular confections.

We call attention of our readers to the advertisement of the Knickerbocker Shoulder Braces and Supporters, manufactured by the Knickerbocker Brace Co., of Easton, Pa., U. S. A. This shoulder brace is a departure in this line of goods—a brace and suspender combined no harness, simple, unlike all others, easily adjusted and worn with comfort. They are handsomely made, please the wearer, and give entire satisfaction.

We would call particular attention to the advertisement of Hemming Bros. Co., in their usual space on 2nd page of cover. They address themselves specially to the drug trade, being desirous of placing their druggists' specialties where they should alone be sold. A personal inspection of their large and varied stock of druggists' sundries and fancy goods shows an excellent assortment, good lines, and reasonable prices. The rapid increase of their trade throughout all provinces of the Dominion shows that the trade appreciates first class goods and attractive novelties, and a business conducted on the lines laid down by this firm.

The firm of H. Platten & Son, New York City, the pioneer American capsule house, has been known to the trade and the medical profession for over half a century, and has acquired a very enviable reputation for the uniformity and reliability of their capsules. The firm manufactures filled, soluble, hard, and soft elastic capsules, and empty capsules for liquids, for oral, rectal, vaginal, veterinary (or 1 and rectal), and for mechanical uses. The ingredients used in the manufacture and the contents of their filled capsules are of the best, and we can fully recommend them as properly made and in every way reliable.

Johnson & Johnson, in the introduction of their Gelatole Ointments and Emulsions have shown another evidence of their enterprise. These ointments have been warmly endorsed by our leading dermatologists and are likely to take the place of the old system. They are not greasy or sticky and will not run. They can be removed by washing with cold water. If dusted when applied with fine starch or flour it forms a film or protective coating which protects the wound and prevents

soiling of the clothes or linen. They are put up in collapsible tubes, which is another great improvement, making them convenient to dispense and clean and easy to use.

The use of atomizers is constantly increasing and nothing will tend so much to aid this demand as the constant improvement in their construction, which we think will be shown by an examination of the instruments manufactured by Ellis & Goltermann, of 28 College Place, New York City. This firm has met the demand for a good article at a low price in their 110, which is warranted by them to be a perfect atomizer. The Brooklyn Throat Atomizer is constructed in a different way from any other in the market, and is said to be less liable to breakage, and is easily cleaned. Last but by no means least, they call special attention to their Vaseline Atomizer, which it is claimed will spray oils as well as any other atomizer will ordinary liquids. See their full page advt. on page 3 of this issue and note their special offer.

Druggists who believe that it pays to use neat and attractive labels and other printed matter would do well to read the advertisement of Hammond & Jones, druggists' printers, Baltimore, Md., U. S. A., on page 10. Being one of the oldest houses of this character in the United States, their reputation for attractive work is well known, and if you haven't received their latest catalogue, you are missing something worth having and should procure it by all means. For a general line of samples of drug labels, etc., etc., ask for "Catalogue No. 19," for samples and prices of latest designs of physicians' prescriptions, papers, etc., ask for "Catalogue No. 20." Druggists sending for catalogues enclose a business card or a printed label, to insure prompt attention and correct address. We have known the firm in a business way for many years, and do not hesitate to recommend them to our subscribers.

It is with pleasure that we call the attention of the drug trade to the very carefully written business advertisement of the Wells & Richardson Co., in this month's issue of the CANADIAN DRUGGIST. When this firm speak of the package dye business, and of their famed Diamond Dyes, our readers may be assured that they do so, as pioneers and leaders of a business in which they hold first place. The name "Diamond Dyes" is synonymous with perfection; and this firm now so popular in the Dominion, deserve great credit for their efforts and perseverance in this gigantic industry in which the drug trade is so deeply interested. It is safe to assert that the Wells & Richardson Co. have the largest and most complete premises in the world for the preparation of dyes for domestic use; and if we are to judge from past success, we must predict a great future for this firm in an industry that is practically unlimited. At present their goods are sent to all parts of the globe, demonstrating the fact that their goods are of the best.

Kerry, Watson & Co., WHOLESALE - DRUGGISTS, 351 St. Paul St., MONTREAL.

500 Cases Honey Comb SPONGES

ASSORTED SIZES AND QUALITIES ALL WELL
SELECTED.

15 Cases No. 1 qual. Bath,	\$1.25 per piece
15 " " " "	80c. "
15 " " " "	55c. "
15 " " " "	45c. "
10 " " " "	28c. "
12 " " Toilet,	8c. "
20 " " " "	6c. "
25 " " " "	4c. "
75 " " " "	2c. "

300 Cases No. 2 quality Assorted Sponges
from 8c. to \$1.25 per piece.

The above goods are all carefully selected, very uniform in size in the cases, and are packed in boxes holding 12 to 30 Sponges. The smaller sizes in cases of 50, 100 and 200 pieces.

Raspberry Citrate of Magnesia.

A new and pleasant form of our well known Granular Effervescent Citrate of Magnesia, possessing all its good qualities, combined with the odor and flavor of the fresh fruit.

We have just placed this on the market and invite orders. Samples sent on application.

WESTERN HOUSE,
The London Drug Co.
LONDON, ONT.