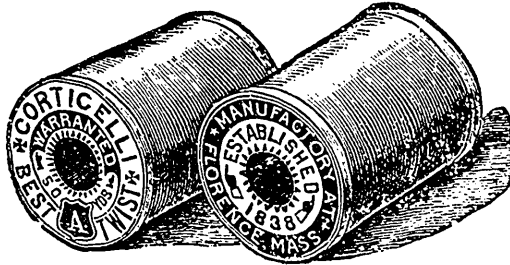


# Corticelli Sewing Silk.

Established 1838.



A great many people, particularly dressmakers, are getting to be more and more particular about their spool silk, 50 and 100 yards.

The more they learn about silks, the more our trade increases. They find *Corticelli Silks are always the same*: full length, full strength, and the thread is always full size.

Some dealers at times buy inferior spool silks because they can buy them for less than they can ours, but their customers soon begin to complain of these cheap silks, and the dealers usually come back to our goods.

The ladies all over the country are good friends of our company, and we find they appreciate our making the best possible goods.

We are almost surprised sometimes to see how well our silks are known. Ladies write us from every section of the country, saying that they never use any other silks when they can get ours.

It is a great satisfaction to us to know that the ladies appreciate our goods, especially when we lose a good storekeeper temporarily (as we do sometimes) because some competitor offers him poorer silks at less price. It is then that ladies who have once used our silks will not be persuaded into buying inferior grades, and the merchant soon sees it is to his advantage to change back to our goods, which have always given his customers perfect satisfaction.

If you have found our goods always as represented (and we are sure you have) we hope you will be kind enough to speak a good word for them as you have opportunity.

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## Corticelli Button-Hole Twist. . . . .



**T**HIS is manufactured from stock selected for its strength and smoothness. Much attention is given to dyes which are durable, and which match the colors of Corticelli Sewing Silk in all the seasonable dress goods found in the market. [The engraving shows the style in which these goods are sold.]

