

Every College Man Should Own a Dress Suit.



But if you wear a dress suit at all, it should be correct in style and tailoring.

The design of the Semi-ready dress suit is the work of a sartorial artist of the highest rank. The suits are tailored by men who do nothing else—they are specialists in the tailoring of dress clothes.

Semi-ready dress clothes are made of light-weight unfinished worsteds. The coat is delicately designed, as the parts are smaller than in any other style. The balance and lines are such as to show the figure at its best. The shoulders are broad, yet natural form.

The Semi-ready dress suit is made with a longer lapel, rolling to within two and a half inches of the waist, with considerable convex on crease, and a softened point at bottom of lapel instead of the usual harsh point.

On account of the carefully designed lines, the coat adheres closely to the figure, the skirt is shapely and sets smoothly over the hips.

The skirts are longer, tapering towards the bottom with slightly rounded corners.

We would like to show you how sumptuous the Semi-ready dress suit and tuxedo are. Will you call in?

Semi-ready Tailoring

A. M. Laidlaw

112, Sparks St., Ottawa.