Postal Department Now Carries Mail to Doors of 90,000 Farm Houses.

There were 1,675 rural mail routes in active operation in Canada on September 1, serving nearly 70,000 boxes. In addition 511 new routes were under advertisement, so that there are nearly 2,400 routes either already established or about to be set up, and nearly 90,000 farm houses are receiving mail at their doors. When the present Government came into power, in October, 1911, only 614 routes, serving 16,000 boxes, were in existence.

routes, serving 16,000 boxes, were in existence. In addition, Hon. Mr. Pelletier, since taking office, has opened 1,390 new postoffices, as well as 675 new money order offices, and 509 postal note offices. From October 1, 1911, to the present time, the amount remitted by money orders shows an increase of \$38,880,000 as compared with the previous eighteen months, or 38 per cent.

per cent.

The number of money orders in this period increased by \$2,709,000, or 36 per cent. The amount remitted by postal note during the same period shows an increase over the previous eighteen months of \$1,809,000, or 19 per cent.

SALE REGISTER.

Auction Sale of 25 head of cattle, yearlings and stockers by auction. Roche House, Watford, Saturday, Sept. 20th, at 3 o'clock. 8 months' credit. Hollingsorth Bros., proprietors, R. Brock,

CHOP STUFF.

Sarnia now has a taxicab.

The head office of the Northern Navigation Co. will be moved from Colling wood to Sarnia.

Probably the largest single shipment of honey ever made direct from the producers left Ailsa Craig this week for Hamilton. It consisted of 48000 lbs. or 24 tons of sweetness 24 tons of sweetness.

A young moose arrived at Sarnia on Friday from Fort Francis, and has been placed in an enclosure at Bayview park. The moose is about five months old, and was presented to the Sarnia park board by the Ontario government. The animal is the first arrival for a zoo at the park. The government has also expressed a willingness to present the town with several deer from the park at Rondeau. These deer are expected to arrive in the near future, and will also be placed in the enclosure at Bayview park.

Saturday last the employees of the Saturday last the employees of the Sarnia Gas and Electric Light Company discovered a resident of Point Edward using gas for heating and cooking purposes without the use of a meter and unknown to the company management. A watch was set and proof of the theft of gas secured. A warrant was issued and the man would have been placed under

arrest but that he left town hurriedly for Port Huron. Later his family with the consent of the Gas Company and Magis-trate Fleck, settled the case out of court on the payment of all charges and court costs.

costs.

Representatives of a Toronto bond house visited Sarnia last week and called on the citizens to offer for sale the waterworks debentures, which were recently underwritten by Toronto firms. The salesman found a very ready market. They had a hundred thousand dollars worth to dispose of, maturing at from one to thirty years, and all up to 1927 were sold within a week. The buyers of the bonds were mostly people living in the outskirts of the town, who are living on the interest of their money, and the sales were mostly in small amounts, averaging about a thousand dollars.

WANT COLUMN.

Five lines and under 25 cents. Over twe lines five cents per line.

Door KEY FOUND. At this office. Boy wanted to learn printing at the Guide-Advocate office. For Sale—A bargain, Ladies Bicycle with new tires, as good as new.—TAYLOR

Wanted. — A good reliable man to buy poultry at Kerwood. Salary or commission. Apply at our office.—S. Stapleford & Son. s5-4

APPLES WANTED.— The Watford Evaporator is now ready to accept any quantity of good peeling apples. Highest price paid, and satisfactory dealing assured.—George Eccles, Prop. 12-2

FOR SALE OR RENT-A comfortable nine room house on corner Warwick and Erie streets, Watford. Soft and hard water. For further particulars apply to D. Watt, Watford, or I, P. Chambers, Box 36, Strathroy. 12-3

THREE good, reliable men wanted to buy poultry. Good salary or commission. Prefer a man living near Warwick Village and also a man living at or near Walnut, and one living in Wafford. Call at our office for information.—S. Stapleford & Son.

TO LET ON SHARES-50 acre farm, best of soil and tile drained. On the farm is an orchard of one hundred apple trees which can be rented separately or given on shares as desired. For further particulars apply to JOHN B. HARRISON, lot 22, con. 12, Brooke. Address: WATFORD. \$19-3\$t

THE property here on the northeast corner of John and Victoria streets recently sold by Mr. J. T. Croucher to Mr. J. I. Nurse, consisting of 2 acres of land on which there is a 2 storey brick dwell-

This is not the only

glassware in this state, but it the only one

that sells reliable crockery and glassware.

It may be news to you that a cup and saucer

made of the same material, and finished in

the same way, may have two grades-"firsts" and "seconds." This is caused in the making,

firing and handling of the cup and saucer.

The cups and saucers that come out of the

process best are "firsts" and the next are

"seconds." It is the same with glassware.

But when we offer you the best crockery and glassware at this

store, it is the best. Inspect our stock, compare our

prices with those of any other store—then

look at the quality.

Toilet Sets......\$2.50 | Tea Sets......\$3.00

Cups and Saucers....90c doz. | Dinner Sets.....\$7.00

Dinner Sets....\$18.00

We carry the best only.

Hand Painted China

store that sells crockery and

... THE HOME OF ... Ladies' Coats & Suits

SWIFT, SONS & CO.





Possibly one of the largest stocks in the county to choose from in Ladies' Coats. start them \$7.50, \$10, \$12, \$15, \$18, \$20, \$22, \$24. Every Coat best value on the market.

de

Coats

Those spleding models correct in every detail, prices range from \$12.00, \$15.00, \$18.50, with 120 other coats to choose from, no two alike, the greatest showing of coats ever displayed in Watford. Our stock of Young Ladies and Misses Garments, ages from 13 to 18, is a wonder, and our Children's Garments from 4 years to 12, show wonderful value and splendid style, and the wee Coats from the "just landed up to 6 years" in lovely styles and shadings. A goodly show ing with bonnet to match.

DON'T DELAY.

COME THIS MONTH.

SEE OUR DISPLAY.

SWIFT, SONS & CO. DIRECT IMPORTERS

CENTRAL **BUSINESS COLLEGE**

STRATFORD, ONT.

Our registration again exceeds that of any previous year. The boy or girl who has not received our free catalogue does not know the great oppor-tunities of Commercial life. We have three departments — COMMERCIAL, SHORTHAND and TELEGRAPHY, and we offer you advantages not offered elsewhere in Ontario. You may enter at any time. Write for our free catalogue at once.

D. A. McLAGHLAN - PRINCIPAL.

The death occurred at his home on King street, Glencoe, on Friday last of James Stinson, a highly esteemed citizen and one of the early settlers of Mosa township. Mr. Stinson was in his 87th year, and his death was the result of a paralytic stroke suffered on the preceding Tuesday. Deceased was a proving stroke suffered on the preceding Tuesday. Deceased was a proving stroke suffered on the preceding Tuesday. Deceased was a proving stroke suffered on the preceding Tuesday. Deceased was a proving stroke suffered on the preceding Tuesday. Deceased was a proving stroke to the suffered stroke suffered on the preceding Tuesday. Deceased was a proving stroke suffered on the preceding Tuesday. Deceased was a proving stroke suffered to the suffered stroke suffered

paralytic stroke suffered on the prece-ceding Thesday. Deceased was a prominent Orangeman.

Farmers in Essex county will lose thousands of dollars as a result of failure or partial failure of the alsike clover crop this year. In some sections there is practically no seed in the clover and farmers who have started out to thresh have stopped the machines, when it was learned that it would be unprofitable to continue. In many cases the farmers have burned up the clover, which is not regarded as good for feed when cut at certain seasons of the year.

THE INDUSTRIAL MORTGAGE & SAVINGS CO. SARNIA, ONT.

Absolute security should be the first consideration when making an investment. On this ground the Industrial Mortgage & Savings Co. can appeal to the public for patronage as the Government by an Order-In-Council made it a legal depository for trust funds. Deposits and Debentures are the first claim upon the entire assets of the Company. Deposits of one dollar and upwards received and Debentures issued for one hundred dollars and upwards.

D. N. SINCLAIR, MANAGER *****

MAIL CONTRACT

per week, over ALVINSTON (South-west) RURAL ROUTE, from the Postmaster General's Pleasure.

Printed notices containing further information as to con ditions of proposed Contract may be seen and blank forms of Tender may be ottimed at the Post Office of Alvinston. Aberfeldy and Taucred, and at the office of the Post Office Inspector, London,
Post Office Department, Mail Service Branch, Ottawa, 12th Sept., 1983.

Superintendent, Superintendent, Superintendent, Signature States and States and

ARKONA

Miss Hume and Miss Petrolea, are visiting at Dr. I Mr. Fraser and family, spent Sunday with Mrs. Geo Mr. George Shrier has disp residence to Mr. Dougherty his family move to Strathroy

A large number from the London Fair last week. Miss Irwin extends an in all to attend millinery openi and Saturday, Sept. 26th and Dr. and Mrs. C. L. Huffm spent Friday with his brother Huffman.

Mrs. Jack McKenzie, of Fo Miss Grace Edmonds, or spent last Friday with Miss B Mrs. Rev. Fair is spending with son in London.

Mr. Joe Irwin and Orvillare working in the basket Forest. Our styles in ladies' suits are right up to date. They fast. Call and examine the

Mrs. Ruttan, of Toronto, s days with Mrs. Fred Nelson, A number of Arkona boys a Strathroy Fair last Tuesday.

Misses Anna and Maude have been spending the past with Miss Bessie Brown return home in Toronto on Tuesday A full line of the newest st shoes at Fuller Bros. Mr. Sanford Lucas, of Wat

Sunday with his brother, 1 Mr. and Mrs. Lorenzo LeVa Moines, Iowa, called on Mr. last week.

Mrs. Robert Fitzsimons at funeral of her father, Mr. Sarnia last week. Mr. and Mrs. Fred Richard

wood, spent a few days at the Mr. J. Fuller. Fuller Bros. wish to anno Fall Millinery Opening for The newest shapes and styles.

Mr. Fred Jackson is spen days in Bay City, Mich., att funeral of his brother, Mr. C Mr. Manford Schier, of Du rived in town Monday evening preparations for starting the

Misses Reta Fair and Lil and Mr. Earle Stoner spent Kerwood friends. Mr. and Mrs. Geo. Evans a are the guests of Mr. and M

Mr. and Mrs. Jonathan D Sunday with friends in Spring

A full range of grey and wette blankets, large and sm. Fuller Bros.

Messrs. Wm. Williams, B. R. Dowding, H. Langan and motored to London on Thurtend the Western Fair. Our fruit men report no da

KERWOOD.

R. A. Brunt, B.A., of Win

Mr. Frank Landsborough called on friends in Kerwood Mrs. Dr. Preston, of Balfo visiting her mother, Mrs. E. Miss Mae Carmody spent with her sister Mrs. Lon London.

Miss Edna Brown, of Me visiting at her uncle's, I Wright. Mr. James Galbraith has Mr. David Johnston's far

handsome sum of \$7,500. Don't forget the Women hold their meeting in the I Sept. 19th, at 2.30 p.m.

The ice cream social held F.M.S. in the Methodist quite a success. Mrs. (Dr.) address was much appreciated

Small 1 Wallpa Rooms, This W we are

Stock.

ISPECTOR. AUDITOR, AUDITOR. stead, P.O. ntion NTS PATORS DERS

is

r Grocer

plan for

in your

e night,

s nor fly

laytime.

LTEODE.

VETERINARY
y. All diseases
tific princip es.
Advocate office
north of Dr.

EER.

CYOR

Т.

E.

BENEFI

Insuranc

Permanent

R.—Tickets

TON

e Insur-

President.

7ice-Pres,

DIRECTOR.

DIRECTOR. DIRECTOR.

AGER AND

Northwest

his rates.

DY

geon,

IE FARM over. HAM

OCERY, ry IA