

A Red Bird Bicycle for Easter

Every Boy and Girl In London Can Secure a Red Bird Bicycle For Good Friday and Easter

Without One Cent of Cash!



G. A. WENIGE, "The Man who made walking expensive," realizes that there are hundreds of Boys and Girls in London who would like a Bicycle for Easter, and he also realizes from his position by coming in contact with thousands of Boys and Girls that there are many who haven't the necessary money to meet the first deposit.

Now Then, Here's a Chance For Those Boys and Girls Who Haven't Ready Cash To Secure a "Red Bird"

Consistent with solid policy of The Bicycle and Motor Sales Company when an offer such as this is presented, boys and girls can be assured there are no strings—no red tape—no tricks or "business-getting scheme"—attached to the offer, but a genuine, straight from the shoulder opportunity that gives every boy and girl a chance of a lifetime to possess a Red Bird Bicycle. All we want you to do is come in, give us your name and address, choose the wheel of your choice, and promise to make us small weekly payments, and we'll let you ride your Red Bird away.



This Offer Is Good For Every Man, Woman, Boy or Girl Resident of London

THE BEST BICYCLE ON EARTH—A RED BIRD BICYCLE

MADE IN CANADA BY CANADIANS FOR CANADIANS

Here's the New Prices On
1924 "Red Bird" Models

BOYS' and GIRLS'
\$35 and \$40



Mothers and Dads!

Teach that Boy or Girl real thrift—let them secure a Red Bird and get the odd job after school or on Saturdays and let them pay for their own Red Bird out of their savings.

We furnish the "Red Bird" without a Payment Down.



G. A. WENIGE, "The Man Who Made Walking Expensive," always working for and in the interests of all the people all the time.

Here's the New Prices On
1924 "Red Bird" Models

LADIES' and GENT'S
\$50—\$55—\$60



Stuck For Time?

No necessity to come downtown if you are busy at home or office. Phone 3182 and we will send our delivery with samples of the new 1924 Red Bird and you can make your choice at home.

This nameplate on a bicycle is your guarantee that you are buying a bicycle that has been the standard wheel of Canada for 35 years—and today better made than ever.

The Bicycle & Motor Sales Co.

425 WELLINGTON STREET

TELEPHONE 3182

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