

LITTLE TALKS

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No. 32

[S]UPPOSE you put a piece of cardboard in your window reading something like this: "Boarders Wanted," or "Rooms for Rent," or "For Sale or Rent," or "Good Table Board."

How many people see that sign?

Just as many people as happen to be passing that way and who glance toward your window.

Now, put a little Want Ad. in the classified columns of this paper—under the head, say, of "Boarders Wanted," or "Rooms for Rent," or some classification that best suits the accommodation you wish to offer.

How many people see that ad.?

Thousands! People who are looking for it. People who want the accommodations you offer.

Classified advertising is concentrated advertising. It goes straight to the people you want to reach. The people you want to reach go straight to it.

The proof of advertising's power is in its results. The Want Ad. columns are result-producers. Try them, and you will discover for yourself the truth of this statement.

The Want Ad Man

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THE HOME BANK OF CANADA

ORIGINAL CHARTER 1864

Authorized Capital \$5,000,000
Subscribed Capital 2,000,000
Paid-up Capital 1,938,200
Reserve Fund 650,000

Branches and Connections Throughout Canada.

HEAD OFFICE AND 9 BRANCHES IN **TORONTO**
JAMES MASON, General Manager.
Branches in Middlesex County:
LONDON, ILBERTON, THORNDALE, MELBOURNE, KOMOKA, DELAWARE, LAWRENCE STATION.

An Appeal to Wives

You know the terrible affliction that comes to many husbands from the use of a drinking habit. You know of the money wasted on "Drunk" that is needed in the home to purchase food and clothing. O.K.B.N. has saved thousands of drinking men. It is a home treatment and can be given secretly. Your money will be refunded if, after a trial, it has failed to benefit. Costs only \$1 a box. Come in and get a free booklet and let us tell you of the good O.K.B.N. is doing.

W. T. Strong, 134 Dundas Street, London.

LADIES: DARKEN YOUR GRAY HAIR

Use Grandma's Sage Tea and Sulphur Recipe and Nobody Will Know.

The use of Sage and Sulphur for restoring faded, gray hair to its natural color dates back to grandmother's time. She used it to keep her hair beautifully dark, glossy and abundant. Whenever her hair fell out or took on that dull, faded or streaked appearance this simple mixture was applied with wonderful effect.

But brewing out-of-date. Nowadays, by asking at any drug store for a 50-cent bottle of "Wyeth's Sage and Sulphur Hair Remedy," you will get this famous old recipe, which can be depended upon to restore natural color and beauty to the hair, and is so splendid for dandruff, dry, feverish, itchy scalp and falling hair.

A well-known downtown druggist says it darkens the hair so naturally and evenly that nobody can tell it has been applied. You simply dampen a sponge or soft brush with it and draw this through your hair, taking one strand at a time. By morning the gray hair disappears, and after another application or two it becomes beautifully dark, glossy, soft and abundant. For sale by W. T. Strong, London.

"So you think that your election is assured?" "Well, I have made two promises to my opponent's one," replied the confident candidate.—Buffalo Express.

ance of power. The Senate stands, Republicans 22, Democrats 18. Progressives 2, Democrats 103, Progressives 17, Independents 2, Socialist 1. The Democrats also made slight gains in the executive council.

Progressives Strong.
The outstanding feature of the election, in addition to the magnitude of the Democratic victory, was the strength shown by the Progressives. For the first time since the Republicans came into power as a party in this state their nominee for governor was forced into the third position, Mr. Bird leading Congressman Gardner by 10,363 votes. The Progressive gains in membership in the Legislature also give them a strategic position in both House and Senate.

Another point of interest was the small vote given Governor Foss. Mr. Foss, once a Republican and three times elected chief executive as a Democrat, entered the contest very late in the campaign as an independent.

CARRIED PHILADELPHIA.

[Canadian Press.]

Philadelphia, Nov. 5.—The victory of the regular Republican organization in Philadelphia over the Fusion forces led by Mayor Blankenburg, appeared more complete today as further returns were received. The reform element which had formed a combination with the Democrats to wrest control of city councils from the Republican organization, and also to capture four county offices, ground to a halt nearly every ward. The Republicans not only won the county offices by more than 30,000 majority, but increased their membership in councils.

The regular Republicans also elected their three county judges on the non-partisan ballot, and got a sweeping victory in the fight for municipal court judges, electing all their nine candidates who were also on the non-partisan ballot.

Still in Doubt.

The ratification of an \$8,600,000 city loan, which the reform administration wanted, is in doubt.

The vote in the state for two superior court judges came in slowly. The returns today showed the reform element which had formed a combination with the Democrats to wrest control of city councils from the Republican organization, and also to capture four county offices, ground to a halt nearly every ward. The Republicans not only won the county offices by more than 30,000 majority, but increased their membership in councils.

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DEMOCRAT VICTORY.

[Canadian Press.]

Louisville, Ky., Nov. 5.—Revised returns this morning from yesterday's elections in Kentucky confirmed a decisive Democratic victory. In the Louisville mayoral contest, John H. Buschmeyer, Democrat, beat his Progressive opponent by about 4,700 votes. In the state the only "upset" came in Breathitt County, where a Republican ticket won.

OUTSIDE RESULTS.

[Canadian Press.]

New York, Nov. 5.—Returns today from the elections held yesterday in the cities of Ohio, Indiana and Illinois show the following results:

Ohio—In Cincinnati, Frederick S. Spiegel, Republican, was elected over Henry T. Hunt, Democrat, incumbent, by about 3,600 plurality.

Cleveland re-elected Newton D. Baker, Democrat, mayor by a reduced plurality.

Columbus re-elected George J. Karb, Democrat, mayor.

Indiana—In Indianapolis, Joseph E. Ball, Democrat, for mayor, was successful by a plurality of approximately 5,000.

The Republican and Progressive candidates for mayor ran about even in race. Of the large cities in Indiana, Evansville, Terre Haute, Fort Wayne, Muncie, Logansport, and Anderson, will have Democratic administrations, while the majority in Ellettsville, the net result of the elections was successful.

For the first time in the history of Vincennes, the oldest town in Indiana, the Republican and other city officials elected mayor and other city officials.

SOCIALISTS DEFEATED.

[Canadian Press.]

Duluth, Minn., Nov. 5.—Returns received here show that Crookston, by a majority of 252, elected; Thos. Morris, mayor, in yesterday's election, ending the Socialist regime. Every ward won by the majority being 358.

Oliver, voted dry, and saloons will go out of business.

At Thief River Falls his license carried. The entire Socialist ticket was defeated.

Mr. W. E. Mullins Visits Old Home

London Boy From Costa Rica Who Has Had Successful Career.

Mr. W. E. Mullins, manager of the Costa Rica Railway Company and the United Fruit Company, formerly of the Grand Trunk Railway Company, was in the city yesterday, and left at night for New York.

Mr. Mullins was given a luncheon yesterday at the Tecumseh House, by Mr. Philip Pocock, at which he met a few of his London friends. He has had a highly successful career and is one of the leading figures in the commercial life of Costa Rica. Mr. Mullins speaks highly of that country. The Government, he says, is in the hands of highly-educated men of Spanish blood, elected on a basis of universal franchise. The people, a mixture of Spanish and Indian, are orderly and industrious. Stable conditions have greatly promoted the development of the country.

DANGEROUS BLAZE CAUGHT IN TIME

Oil Steamer and Docks Were Threatened by Flames.

[Special to The Advertiser.]
Sarnia, Nov. 4.—A fire at the Imperial Oil Company's plant was extinguished by quick work today before any serious damage was done. The blaze originated on the dock, and was augmented by a leak from the pipe line. The flames leaped at the bow of the steamer Imperial, but were subdued before the boat was injured.

FIFTY KILLED WHEN EXPRESS DASHED INTO MAIL TRAIN

Seven Passenger Coaches Were Smashed Into Kindling Wood When Fast Train to Paris Was Wrecked—All the Victims Are Postoffice Employees.

Paris, Nov. 5.—Between forty and fifty persons were killed when the Paris-Marseilles express dashed into the southbound mail train at Melus, 27 miles from Paris, last evening. Twenty-three bodies have been taken from the wreckage, and physicians called from all the nearby towns are attending to fifty persons, who were more or less seriously injured.

Seven passenger cars of the express were smashed into splinters by the shock, and the entire eleven cars of the mail train left the track.

No Americans are among the victims. All the dead are mail sorters or packmen. Hundreds of sacks of mail from England and France for the Indies and the Far East were destroyed.

NEW COURT FOR CANADA PLANNED BY LORD HALDANE

Movable Privy Council Scheme Is Outlined by the Chancellor.

WOULD PROMOTE UNITY
All the Best Features of Present Council Would Be Adopted.

London, Nov. 5.—Lord Chancellor Haldane, speaking last night at the University College upon "Legal and Political Unity of the Empire," made some interesting remarks. The establishing of a judicial committee of the privy council as a movable imperial court recently had caused him to give a great deal of thought to the subject. And the other day, when in Canada, he was struck with the feeling among those best equipped to give an authoritative opinion to want to appeal to a body which did not want to appeal to some new court outside the dominions.

A Hard Problem.
It was easy to talk about an imperial court of appeal, but it was not easy to define it in a way which did not invade the just claim of the dominions across the seas to be self-contained. Lord Haldane valued the appeal to the King-in-Council very much, and if anything was to be done to alter the judicial arrangement they hoped the foundation of appeal courts, which would not be varied. He thought that was a very pregnant observation, and probably one which all self-governing dominions would make. It meant that the dominions did not want to appeal to a body outside themselves. They regarded the King-in-Council as something not outside themselves.

Must Be Reformed.
Both parties agree that the existing Second Chamber must be reformed in a fashion that will make it impossible for it to be the imperial court. The King-in-Council would not be varied. He thought that was a very pregnant observation, and probably one which all self-governing dominions would make. It meant that the dominions did not want to appeal to a body outside themselves. They regarded the King-in-Council as something not outside themselves.

Change of Work.
That will involve a certain change of work that will be far too great for the judicial committees as at present constituted. The King-in-Council would not be varied. He thought that was a very pregnant observation, and probably one which all self-governing dominions would make. It meant that the dominions did not want to appeal to a body outside themselves. They regarded the King-in-Council as something not outside themselves.

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LIVE STOCK AND PRODUCE MARKET

OILS.
LONDON, Nov. 4.—Calcutta linseed, November and December, 44s 15d; linseed oil, 22s 6d; sperm oil, 12s 6d; petroleum, American refined, 34s; spirits, 9 1/2; turpentine spirits, 31s 3d; rosin, American strained, 3s 6d; tins, 15s 6d.

SAVANNAH, Ga., Nov. 4.—Turpentine—Firm, 42c to 43c; sales, 350; receipts, 320; shipments, 370; stocks, 25,000. Rosin—Firm, sales, 2,181; receipts, 3,321; shipments, 2,474; stocks, 152,093.

TORONTO, Nov. 4.—The local trade is fairly active, with prices unchanged. Sugars are quoted in Toronto, wholesale, as follows: 100-lb. bags, 100-lb. bags, 44 1/2; do 20-lb. bags, 44 1/2; do 10-lb. bags, 44 1/2; do 5-lb. bags, 44 1/2; do 2 1/2-lb. bags, 44 1/2; do 1 1/2-lb. bags, 44 1/2; do 3/4-lb. bags, 44 1/2; do 1/2-lb. bags, 44 1/2; do 1/4-lb. bags, 44 1/2; do 1/8-lb. bags, 44 1/2; do 1/16-lb. bags, 44 1/2; do 1/32-lb. bags, 44 1/2; do 1/64-lb. bags, 44 1/2; do 1/128-lb. bags, 44 1/2; do 1/256-lb. bags, 44 1/2; do 1/512-lb. bags, 44 1/2; do 1/1024-lb. bags, 44 1/2; do 1/2048-lb. bags, 44 1/2; do 1/4096-lb. bags, 44 1/2; do 1/8192-lb. bags, 44 1/2; do 1/16384-lb. bags, 44 1/2; do 1/32768-lb. bags, 44 1/2; do 1/65536-lb. bags, 44 1/2; do 1/131072-lb. bags, 44 1/2; do 1/262144-lb. bags, 44 1/2; do 1/524288-lb. bags, 44 1/2; do 1/1048576-lb. bags, 44 1/2; do 1/2097152-lb. bags, 44 1/2; do 1/4194304-lb. bags, 44 1/2; do 1/8388608-lb. bags, 44 1/2; do 1/16777216-lb. bags, 44 1/2; do 1/33554432-lb. bags, 44 1/2; do 1/67108864-lb. bags, 44 1/2; do 1/134217728-lb. bags, 44 1/2; do 1/268435456-lb. bags, 44 1/2; do 1/536870912-lb. bags, 44 1/2; do 1/1073741824-lb. bags, 44 1/2; do 1/2147483648-lb. bags, 44 1/2; do 1/4294967296-lb. bags, 44 1/2; do 1/8589934592-lb. bags, 44 1/2; do 1/17179869184-lb. bags, 44 1/2; do 1/34359738368-lb. bags, 44 1/2; do 1/68719476736-lb. bags, 44 1/2; do 1/137438953472-lb. bags, 44 1/2; do 1/274877906944-lb. bags, 44 1/2; do 1/549755813888-lb. bags, 44 1/2; do 1/1099511627776-lb. bags, 44 1/2; do 1/2199023255552-lb. bags, 44 1/2; do 1/4398046511104-lb. bags, 44 1/2; do 1/8796093022208-lb. bags, 44 1/2; do 1/17592186044416-lb. bags, 44 1/2; do 1/35184372088832-lb. bags, 44 1/2; do 1/70368744177664-lb. bags, 44 1/2; do 1/140737488355328-lb. bags, 44 1/2; do 1/281474976710656-lb. bags, 44 1/2; do 1/562949953421312-lb. bags, 44 1/2; do 1/1125899906842624-lb. bags, 44 1/2; do 1/2251799813685248-lb. bags, 44 1/2; do 1/4503599627370496-lb. bags, 44 1/2; do 1/9007199254740992-lb. bags, 44 1/2; do 1/18014398509481984-lb. bags, 44 1/2; do 1/36028797018963968-lb. bags, 44 1/2; do 1/72057594037927936-lb. bags, 44 1/2; do 1/144115188075855872-lb. bags, 44 1/2; do 1/288230376151711744-lb. bags, 44 1/2; do 1/576460752303423488-lb. bags, 44 1/2; do 1/1152921504606846976-lb. bags, 44 1/2; do 1/2305843009213693952-lb. bags, 44 1/2; do 1/4611686018427387904-lb. bags, 44 1/2; do 1/9223372036854775808-lb. bags, 44 1/2; do 1/18446744073709551616-lb. bags, 44 1/2; do 1/36893488147419103232-lb. bags, 44 1/2; do 1/73786976294838206464-lb. bags, 44 1/2; do 1/147573952589676412928-lb. bags, 44 1/2; do 1/295147905179352825856-lb. bags, 44 1/2; do 1/590295810358705651712-lb. bags, 44 1/2; do 1/1180591620717411303424-lb. bags, 44 1/2; do 1/2361183241434822606848-lb. bags, 44 1/2; do 1/4722366482869645213696-lb. bags, 44 1/2; do 1/9444732965739290427392-lb. bags, 44 1/2; do 1/18889465931478580854784-lb. bags, 44 1/2; do 1/37778931862957161709568-lb. bags, 44 1/2; do 1/75557863725914323419136-lb. bags, 44 1/2; do 1/151115727451828646838272-lb. bags, 44 1/2; do 1/302231454903657293676544-lb. bags, 44 1/2; do 1/604462909807314587353088-lb. bags, 44 1/2; do 1/1208925819614629174706176-lb. bags, 44 1/2; do 1/2417851639229258349412352-lb. bags, 44 1/2; do 1/4835703278458516698824704-lb. bags, 44 1/2; do 1/9671406556917033397649408-lb. bags, 44 1/2; do 1/19342813113834066795298816-lb. bags, 44 1/2; do 1/38685626227668133590597632-lb. bags, 44 1/2; do 1/77371252455336267181195264-lb. bags, 44 1/2; do 1/154742504910672534362390528-lb. bags, 44 1/2; do 1/309485009821345068724781056-lb. bags, 44 1/2; do 1/618970019642690137449562112-lb. bags, 44 1/2; do 1/1237940039285380274899124224-lb. bags, 44 1/2; do 1/2475880078570760549798248448-lb. bags, 44 1/2; do 1/4951760157141521099596496896-lb. bags, 44 1/2; do 1/9903520314283042199192993792-lb. bags, 44 1/2; do 1/19807040628566084398385987584-lb. bags, 44 1/2; do 1/39614081257132168796771975168-lb. bags, 44 1/2; do 1/79228162514264337593543950336-lb. bags, 44 1/2; do 1/158456325028528675187087900672-lb. bags, 44 1/2; do 1/316912650057057350374175801344-lb. bags, 44 1/2; do 1/633825300114114700748351602688-lb. bags, 44 1/2; do 1/1267650600228229401496703205376-lb. bags, 44 1/2; do 1/2535301200456458802993406410752-lb. bags, 44 1/2; do 1/5070602400912917605986812821504-lb. bags, 44 1/2; do 1/10141204801825835211973625643008-lb. bags, 44 1/2; do 1/20282409603651670423947251286016-lb. bags, 44 1/2; do 1/40564819207303340847894502572032-lb. bags, 44 1/2; do 1/81129638414606681695789