

Shops on Fifth Avenue
Visited by Mrs. Gibson.
Billie Burke's Message.

WHAT EVERY WOMAN WANTS TO KNOW

This Day in Canadian
History—a New Feature.
Hints For Homekeepers.

For the Hostess

A prospective hostess has issued invitations for a pretty shower to be given in honor of a girl who is to be a January bride. It is to be a luncheon with eight guests, each to send a handkerchief. For the table centerpiece there is to be quite a large "Jack Horner" pie, from which broad pink ribbons are to go to each plate; on the end the name will be done in gold lettering.

After the luncheon, when the ribbons are pulled, the one for the honored guest will have a shower of handkerchiefs on the end; this is made by taking each handkerchief in the centre and tying it with a bit of baby ribbon, then fastening all to the broad ribbon, after the manner in which a "shower" bouquet is constructed.

On the ends of the ribbons for the guests there will be a pink rose.

WHY KEEP ON COUGHING?

Here is a Remedy That Will Stop It

Do you realize the danger in a neglected cough?

Then why don't you get rid of it? Yes, you can shake it off, even though it has stuck to you for a long time, if you go about it right.

Keep out in the fresh air as much as you can, build up your strength with plenty of wholesome food, and take Na-Dru-Co Syrup of Linseed, Licorice and Chlorodyne.

This reliable household remedy has broken up thousands of hacking, persistent coughs, which were just as troublesome as yours, and what it has done for many others it will do for you.

Na-Dru-Co Syrup of Linseed, Licorice and Chlorodyne contains absolutely no harmful drugs, and so can be given safely to children, as well as adults. Your physician or druggist can confirm this statement, for we are ready to send them on request a complete list of all the ingredients.

Put up in 25c and 50c bottles for the National Drug and Chemical Co. of Canada, Limited.

Try This Home-made Cough Remedy

Costs Little, But Does the Work Quickly, or Money Refunded.

Mix two cups of granulated sugar with 1 cup of warm water, and stir for 2 minutes. Put 2½ ounces of Pinex (fifty cents' worth) in a 16-ounce bottle; then add the sugar syrup. Take a teaspoonful every one, two or three hours.

You will find that this simple remedy takes hold of a cough more quickly than anything else ever used. Usually ends a deep-seated cough inside of 24 hours. Splendid, too, for whooping cough, croup, chest pains, bronchitis, and other throat troubles. It stimulates the appetite and is slightly laxative, which helps end a cough.

This recipe makes more and better cough syrup than you could buy ready-made for \$2.50. It keeps perfectly and tastes pleasantly.

Pinex is the most valuable concentrated compound of Norway white pine extract, and is rich in gualacal and all the natural pine elements, which are so healing to the membranes. Other preparations will not work in this formula.

This plan of making cough syrup with Pinex and sugar syrup (or strained honey) has proven so popular throughout the United States and Canada that it is often imitated. But the old, successful formula has never been equaled.

A guaranty of absolute satisfaction or money promptly refunded, goes with this recipe. Your druggist has Pinex or will get it for you. If not send to The Pinex Co., Toronto, Ont.

FRY'S COCOA
It's Flavor Is Delicious.
Buy It.

COMFORT SOAP
Positively the Largest
Sale in Canada.

Silver Spoons
knives, forks and serving pieces, in many exquisite designs, are stamped
1847 ROGERS BROS.
This brand is known as "Silver Plate that Wears" and is made in the highest grade of plate. Satisfaction is guaranteed.
Sold by Leading Dealers

TEST Old Dutch Cleanser on something nothing else will clean!
Full directions and many uses on Large Sifter-Can 10¢

Mrs. Gibson's Visit to Fifth Avenue Shops for Fashion Hints—How Gowns Are Shown in Perfect Miniature on Life-Like Dolls—No Collars on the Avenue, But Furs if You're Cold



Mrs. Gibson.

[By Ida McGlone Gibson.]
New York City, Jan. 6.—The New York society woman will never confess that she patronizes a department store for clothes. "I buy my gowns of Louise," she will remark impressively; perhaps it is "Jeanette" or "Cecile" she mentions, for you must know that all the exclusive dress-makers on Fifth Avenue are only known by their given names—not necessarily the ones given them by their parents, but more probably the ones given to them for euphonistic advertising purposes.

So I visited several of these shops in my hunt for fashion gossip to write to the London Advertiser readers. You are seated in a dressing room done in Louis XV. style, and after you have told the languid young woman in a trailing black chamois gown exactly what you want your dress for, one is brought forth for your inspection. If you decide that you do not wish it, it is carefully taken out of your sight before another is revealed.

Do not think, however, that the best things are shown you, unless you come with some customer of the shop. You might possibly be a rival dressmaker trying to steal the exclusive style.

If you mention to madame that you have come from one of the department stores, she will take little interest in you, except to say that no exclusive models are ever shown there. She does not want department store trade.

Brocaded goods are being used more and more for ceremonious gowns and wraps; in fact, I saw at one place a white brocaded velvet negligee trimmed with swan's down and a white lace cap to match. This to me seemed the height of luxurious extravagance.

A great many of the evening dresses are in dark color brocaded with gold, and one of the most beautiful combinations is the popular taupe and silver. Taupe is exceedingly becoming to everyone who has a clear complexion but the wrinkled, thin-faced woman should beware of it.

Velvet trimmed with fur is the great mode of the winter, and after



"One of these little marionettes was brought out, dressed as a citizen of the French revolution."

taupe the color most popular among the exclusive Fifth Avenue shops is brown.

At a number of these little shops they do not show you full sized models. They bring out the cunningest little life-like dolls. On these the dress is made with every detail of the design in perfection.

At one of these places I saw a most interesting exhibit of how Madame Fashion revolutionizes the styles of other days and even the other sex to adorn her feminine varieties of today. One of the little marionettes was brought out dressed as a citizen of the French revolution, and madame kindly pointed out to me the many things in this costume that women are wearing today; there was the high, turnover collar which revealed the neck across the front, the collar which we know as Robespierre; the high, turnover collar which revealed the neck across the front, the collar which we know as Robespierre; the high, turnover collar which revealed the neck across the front, the collar which we know as Robespierre.

We find on many of the newest coats the cutaway fronts to the coat and

the very long sleeve with the lace falling over the hands, and the style of using a different color for the coat from that of the trousers, as carried out today in our different colored coats and skirts. The brocaded vest is also seen on many of the street and afternoon costumes.

The American dressmaker is not making her gowns much wider

around the bottom, although there are many over-drapes of different kinds which make them seem more voluminous. The pannier has fallen away from the hips.

do not know what the spring will bring forth, but how no one on Fifth Avenue is wearing a collar. If warmth is needed they swathe their throats with furs, which were never so luxurious or so plentiful. A fur collar across the back of the shoulders while the throat is exposed, two inches below the collar bone in front is a somewhat incongruous, if fascinating, sight.

THE DAILY MENU

BREAKFAST.
Cereal, Grape Fruit, Cream, Liver and Bacon, Cocoa.
DINNER.
Cream of Tomato Soup, Roast Chicken, Sweet Potatoes, Squash, Cream Puffs, Calf's Head, SUPPER.
Toasted Hamlets, Cheese Sandwiches, Preserved Peaches, Chocolate Cake, Tea.
(The Evening Advertiser.)

Cream Puffs—Melt a half pound of butter in a pint of scalding water, and when this boils stir in three-quarters of a pound of flour. Stir steadily for a minute, or until the flour does not stick to the sides of the saucepan. Remove from the fire. When the mixture is cool whip in, one at a time, eight eggs beaten very light. Set on the ice for an hour. Line pans with buttered paper and drop the mixture by even spoonfuls at regular intervals far apart upon this paper. Bake in a hot oven until the puffs are golden brown. When cold, cut a slit in the side of each and fill with a cream made from the following recipe: Cream, Puff Filling—Thicken a cupful of hot milk with three tablespoonfuls of flour wet to a paste with cold water. When it has boiled for a minute, and is free from lumps, remove from the fire and pour upon three eggs well beaten with half a cupful of powdered sugar. Stir over the fire to a thick, smooth cream; remove, flavor with vanilla, and when cold, fill the puffs.

I wish I could impress it upon all my unknown friends that if they keep their minds free of unkind or ugly thoughts and their bodies perfectly clean, their lungs full of pure air and their feet simple food into their stomachs they will not need to use any artificial aids to beauty.

Just One Last Word—A Slovenly Woman is Not to Her Mind. Filled With Rubbish, Even As Her Body is Physically Neglected.
the case when the linoleum is polished with beeswax.

G. T. R. EARNINGS.
Montreal, Jan. 6.—Grand Trunk earnings for the period ending Dec. 31 were \$1,625,333, compared with \$1,391,873 for the same period last year, an increase of \$233,460.

Every time you buy Rubbers, buy them at Cook's Shoe Store. They sell the rubber with the inner heel of leather, which makes them wear twice as long as the ordinary kind.

Problems of the Fair Sex Solved by Cynthia Grey

Answers Help Her.
Dear Miss Grey: Here I am bothering you again, but really your answers help me greatly.

1. I am 17 years of age, and have been keeping company with a young man the same age for nearly two years. Now, I think a great deal of this young man, and lately he kisses me every night. Do you think it is proper to allow it? I don't kiss him.

2. Should I make him acquainted with my parents, or should I make any difference?

3. Is it proper for me to go to entertainments with him?

4. What do you think of my writing? I am on the upper lip. It looks so, and hoping to see this in print as soon as possible.

BROWN EYES.
A.—1. No, and I certainly think that you are making a mistake in allowing such familiarity, my dear. Your own sense of what is proper tells you that, doesn't it? Then why ask me?

2. By all means tell your father and mother about him at once. You are too young to be making such intimate friends without their knowledge. If they approve of your continued friendship, it is all right, but if not, you should be guided by their advice.

3. If your parents are willing.

4. It is very neat.

Beauty Hints.
Dear Miss Grey: This is the first time I have written you. I would like your helpful advice. I have a dark growth of hair on the upper lip. It looks so, and hoping to see this in print as soon as possible.

Could you suggest something which will take it away without pain? I would also like to know the cost of it, and how much to ask for.

2. I would also like to know what will take out freckles on the face? What will remove them permanently, or bleach them, so that they will be less noticeable. Also the cost of the same. Hoping I have not taken up your valuable space.

A CONSTANT READER.
A.—The only real cure for superfluous hair is the electric needle, and unfortunately this is both painful and expensive. I think the best thing for you to do is to give peroxide of hydrogen a thorough trial. It takes a long time, but in the end the growth usually succumbs to the treatment. Ask for one ounce of peroxide of hydrogen and spirits of ammonia, and dampen the spots two or three times daily. I hope this helps you.

2. The application of lemon juice diluted in half a tumbler of water, or simple, old-fashioned buttermilk, are two of the best bleaches for freckles. I am sure of it. Be sure to protect the skin when going out in the sun or wind by wearing a chiffon veil. It is little use bothering with bleaches and the like if no precaution is taken when outdoors.

Appreciates Advice.
Dear Miss Grey: I was very sorry that the poem which I wrote you a few days ago was too long to publish in your column, but I must thank you for the kind advice you gave me. I am sure it has reached the right spot.

I noticed in a later issue of your paper where "Beatrice" requested you to publish my poem. She seems to be quite interested in my case, and I would be only too pleased to, if it would be possible for you to arrange some method whereby "Beatrice" and I might converse on the subject.

Hoping to hear a favorable answer through your columns soon, I remain, very respectfully yours,

TROUBLED HUGH.
A.—Sorry, Hugh, but I'll have to say no. I am not running a matrimonial bureau.

Regarding Wedding Etiquette.
Dear Miss Grey: Will you kindly answer these questions regarding an evening home wedding of 65 guests? We wish it to be informal, but proper. Should the bride's parents receive the guests? Who should stand in the receiving line after the ceremony?

THE BRIDE.
A.—The father and mother of the bride receive the guests, as they are the host and hostess. It is proper to have the party stand in the receiving line, also the parents of the bridegroom if they are present.

Cleaning a Sweater.
Dear Miss Grey: I am a young man and I have a blue and white sweater. It has a white collar and white down the front and around the bottom. It is getting soiled, so I thought if I got it washed the blue would run into the white, so I thought I would write and ask you if there is any way of cleaning it without washing it. Thanking you in advance.

BLUE EYES.
A.—Procure a quantity of clean cornmeal or dry flour, rub it well into the sweater, wrap in a cotton pillowcase and leave for several days, rubbing between the hands frequently. Then remove the sweater and brush out all the powder, shaking it well in the open air. A second treatment should clean the sweater very nicely.

Expensive Pets
The World, of New York, has an amusing account of the experiences at Evian-les-Bains of Mrs. F. W. Vanderbilt and the Duchess of Manchester. The duchess, it will be remembered, was a Miss Zimmerman, of Cincinnati, it seems that after cruising about in the Mediterranean on the Vanderbilt yacht, the Warrior, the duke and duchess and Mr. and Mrs. Vanderbilt embarked at Venice and started westwards in motor cars. When they reached Evian they put up at the Hotel Royal, and the duchess and Mrs. Vanderbilt, by consent, ordered for the whole party. "We will take the ordinary table-d'hôte meals," they said, "but our dogs must be served a la carte. The dogs in question were Japanese speckles from the late Mikado's kennels, and at Evian their fare came to about \$1.18 per day per dog. From Evian the party motored to Ostend, found the Warrior waiting for them on the coast, and then they sailed for the salmon fishing. As this might have been dull for the spaniels, a maid took the little pets from Ostend to Killybegs Castle in Ireland, to await the return of the duchess. And then people wonder at Socialists and their crusade against wealth.

A Novel Parade

All the distinctive phases of the suffragist movement will be depicted in the suffrage parade, which is planned for March 2 in Washington.

The parade will move in five sections and with each one will be a herald, dressed in mediaeval costume, who will repeat from time to time famous suffrage speeches, which have been made from the earliest times until now, and especial attention will be paid to representing the progress of the suffrage movement in this country.

CLEANING STEEL.
To clean articles made of steel rub with a piece of raw potato, unslaked lime or powdered pumice. To remove rust from steel rub with salt, wet with hot vinegar; scour and rinse with boiling water. Dry with a clean flannel cloth and polish with sweet oil.

FLUSH THE SINK.
Hot water in which soda has been dissolved should be poured down the sink every day.

THIS DAY IN CANADIAN HISTORY

JANUARY SEVENTH.

In laying the foundations of permanent French settlement in North America, Champlain was associated with the Huguenot nobleman, De Monts. Parkman describes him as actuated by a noble ambition of founding colonies, rather than by "a mere hope of gain." It was necessary, however, to have the means of providing for the support of settlements, and when in 1603 he took out his first company of men to settle in Acadia, he was armed with a patent from Henry IV. of France, giving him the monopoly of the fur-trade in a vast, ill-defined region. It was cancelled in 1607, just when the handful of Frenchmen was beginning to make a good foothold at Port Royal (now Annapolis, N. S.). But De Monts still hoped to found a colony on the Lawrence, and solicited for one year a fresh monopoly of the much-coveted trade in beaver skins and other furs. This was granted on Jan. 7, 1608, and became the preface to the great event in our history, the founding of Quebec. For this time the responsibility of establishing the new colony was put on the shoulders of Champlain, and the oldest colonial city in Greater Britain stands a monument to his ability and disinterestedness.

Household Tips

CLEANS A HANDBAG.

The handbag or satchel, of undressed kid, when soiled by usage, need not be turned over to the professional cleaner. The secret of restoration is a piece of sandpaper rubbed over the surface. A very fine grade of sandpaper is required. When this is used with care the effect is magical, and no injury to the material accrues. Many kinds of leathers without polished surfaces—for example, suede, undressed and oiled calfskin—can be cleaned thus.

LAMP GLASSES.

To clean lamp glasses hold them over a jug of boiling water until well steamed, then polish with a dry duster. It is far less trouble than washing, and the glasses very rarely break.

SAVES CHIPPING.

When washing valuable china or cut glass it is a good plan to place a heavy Turkish towel at the bottom of the basin. This prevents all danger of the china and glass getting chipped.

TO POLISH LINOLEUM.

When the linoleum of floor-cloth has been washed and thoroughly dried make a little starch in a pint basin with boiling water and rub lightly over with a clean cloth. It will dry very brightly, without any further rubbing or polishing, and has the advantage of being glossy without being slippery.

CARE OF BULBS

I have just discovered the reason why the flower spike of my hyacinths grown in the house last winter failed to come up or mature, and as probably there are many other women who have had the same experience I gladly pass on the information, writes Elizabeth Lee.

The bulbs responded beautifully to my care in planting, and I was very proud of the "green, healthy-looking plants with the blossom spikes just formed. But, alas! these never grew more than a couple or three inches in height, just a cluster of blossoms and no stem at all.

Well, it seems the pots were placed in a light too strong, while the room should have been kept at a lower temperature.

It was not that the plants were brought into the light too soon, exactly, but the bloom should have been covered with a paper cone for a couple of days when the stalk should have come up.

An authority on bulbs tells me in-door bulbs should not have a temperature higher than seventy degrees while blooming. He says if the pots can be kept in a room adjoining a window for the largest tulips a three-inch six-inch pot and set in an eight-inch pan. Crocuses are planted one inch apart.

The proper way to plant bulbs is to fill the pot with rich soil two-thirds full. Set the bulb now and soak with water to settle the bulb in place. Bulbs should not be pressed down in the pot because this packs the soil under it. When first put the bulbs must be set away in a cool, dark place, until the pots are filled with roots, when they may be brought to a window in the light, but out of the direct rays of the sun. A north window is considered best.

It usually takes three weeks from the time the plants are brought into the light until they are in full bloom. The plants will need watering, but there is no necessity for using a fertilizer or anything to stimulate growth, because the flower is formed as soon as the roots have developed.

OMOND'S 468—25c

Serious results easily follow a cough. This great remedy relieves coughs, sore throat, bronchitis, croup and wheezing quickly and safely.

'Tis pure and sure. A great preventive of sickness. Try it.

Twenty-five Cents.

P PERCIVAL, 344 Richmond Street, Phone 1261. **L** LISTER, Wortley Road, Col. Craig, Phone 1920. **O** OMOND, 468 Dundas St., Phone 1429.

THE PROGRESSIVE DRUGGISTS.

Kingsmills

White Sales

WHITE SKIRTS, \$1.00— Made of fine cambric with deep flounce of tucked nainsook with fine torchon insertion and lace, also dust frill. Special value at.... **\$1.00**

LADIES' NIGHT GOWNS, 75c— Short sleeve, low neck gown, embroidery trimmed. Made of fine cambric. A very neat, simple gown at a very attractive price..... **75c**

CAMBRIC DRAWERS, 25c— An especially fine quality at this very low price, trimmed with tucks. All sizes at, each..... **25c**

CORSET COVERS, 25c— Made of fine cotton, trimmed with torchon lace and insertion in many pretty patterns. Excellent value, at each. **25c**

Children's \$5 Bearcloth Coats \$3.50

37 Bearcloth Coats of best quality fine curled bearcloth. Colors are cardinal, castor, brown and black.

75c Yard Fabric Silks for 35c

40 inches wide; will wash perfectly and wear well. Sky, cream, white, mauve, navy and champagne. Excellent quality. A very special 75c value, at yard..... **35c**

HALF-PRICE SALE OF MILLINERY. EVERY COAT AND SUIT REDUCED TO CLEAR-OUT PRICES.

Kingsmills

QUEEN MARY'S INDUSTRY.

"Queen Mary, as always at this time of year, is devoting her time to the completion of the innumerable skirts, petticoats, stockings, shawls, coverlets and other warm and woolly things that she contributes to the London Needlework Guild.

Even on her voyage out to India the Queen was constantly to be seen with wool and knitting needles in hand, and on her motoring excursions through Dorsetshire during the time her majesty was staying at Balmoral she almost always took her work along with her.

Before King George came to the throne he would snatch a quiet hour to read to the Queen when she was engaged in work in the afternoon, but now his time is too fully engaged to permit of his doing so.

The number of articles the Queen contributes every year to the guild is simply extraordinary, and now she has Princess Mary to help her, who is almost as energetic as her mother.

Consult An Expert

There are times when it is advisable for the most competent to consult an expert. One of those occasions is when you are just going to buy a piano, because you will probably live with the instrument for the rest of your life. The average man is not a piano expert. J. Callaghan is. The consultation won't cost you anything; in fact, it will probably SAVE you \$100.

Drop in and hear the Martin-Orme Piano, ask about its construction, and learn why experts think so highly of it. If you purchase a MARTIN-ORME, rest assured you are paying for the piano, not the name.

Callaghan's

613 Wellington Street
Northwest Corner of Victoria Park.