

Big Reduction

in prices during January. We wish to lessen stock before stocktaking.

O. B. GRAVES,
222 Dundas Street.

R. K. Cowan
Barrister, etc., over Bank of Commerce
London.

If You Have Failed

to get what you want in FURS, try our store. We seldom fail to please our customers. The price cannot stand between you and Fur garments. We want to lessen our stock, and our low price is the great lever.

BEATON'S,
132 Dundas Street.

WINDOW DRESSING...

Is a very important factor in modern storekeeping. Just notice how handsome those windows are where you cannot see the artificial light. They are lighted with incandescent lamps. It's cleanest, best and cheapest. Let us give you prices.

London Electric Co., Ltd.,
359 Richmond Street.

BICYCLES

Enameled and Nickered.

Have your wheel made like new. Prices away down.

Brock's Gun and Bicycle Factory
192 Dundas Street, London.

PATENTS
P. J. EDMUNDS, Solicitor of Patents,
MECHANICAL AND PATENT LAW EXPERT.
250-1 Richmond, corner King, London Ont.
Telephone 391.

BURNS TO ASHES
Good coal will never contain cinders. SCANTON COAL is always fresh mined and new. We can guarantee the coal we deliver to be of the best quality to be obtained. We deliver with care.

CAMPBELL & CHANTLER
176 Bathurst Street. - Phone 547
Branch Office 12 John Street, London West.

CREAM OF ROSES
For the ladies' toilet it cannot be excelled. Softens the skin and beautifies the complexion.

N. W. EMERSON, Druggist
401 RICHMOND ST., LONDON.
Successor to J. G. Ross.

Our Neighbors.

Dates of East Middlesex Farmers' Institute Meetings.

East Middlesex Farmers' Institute will be held at Belmont on Thursday, Feb. 11; Niswonger, Feb. 12; Thornhill, Feb. 13; and Brynmore, Monday, Feb. 15. Lieut.-Col. McCrae, of Guelph; Nelson Mcintosh, B. S. A., of Stratford; K. Thompson, St. Catharines, and others, will take part. An interesting and profitable time is expected.

At the annual meeting of the East Williams Agricultural Society, the following officers were appointed: President, K. MacArthur; vice-president, D. S. Cameron; secretary-treasurer, A. C. Stewart; directors, Wm. Phillips, Dougald Fraser, Peter Stewart, James McFarlane, A. C. Stewart, J. R. McDonald, Trafford Campbell, James McGregor; auditors, John Morgan, Jos. Rosser. It was agreed to amalgamate with the North Middlesex Agricultural Society.

KOMOKA.
Back From South Africa—A New Industry.

Komoka, Jan. 23.—Mr. John Barber returned home yesterday from South Africa, apparently none the worse for his trip, and in good health and spirits.

Another new industry for Komoka. A factory will be opened up here Feb. 1 for the purpose of making condensed milk.

Misses Polly and Louisa Mowat, of East London, have returned home after an extended visit to friends in this place.

Mr. A. Barber, who was taken suddenly ill a few days ago with inflammation of the bowels, is somewhat better.

A couple of hunters were out from the city yesterday, and carried home with them a fine lot of rabbits.

Komoka Council was well represented at the district meeting of the R. T. of T., which was held in the A. O. F. Hall, South London.

Miss M. Stewart and W. Scott and J. Poulger are attending the new business college in London.

Stm has many tools, but a lie is the handle which fits them all.

Dissolution Sale . . .

OPENED WITH A RUSH.

Thousands visited our store, and the big reductions that we made in every Department are having a telling effect.

Silks at 18c
Satins at 19c
Velvets at 25c
Cashmere Hose at 12 1/2c
Ringwood Gloves at 10c
Ringwood Gloves at 12 1/2c
Table Linen at 15c
Colored Damask at 25c
Napkins (per doz.) 75c
Sheetings at 12 1/2c
Towelings at 4c
Shaker Flannels at 4 1/2c

Priddis Bros.**HEATING STOVES**

of all kinds, for coal and wood, at cost. Stock must be cleared. We are headquarters for Hot Air Furnaces, Metallic Ceilings and all kinds of Sheet Metal Work.

WM. STEVELY & SON,
362 Richmond St.—Phone 452.

GENERALLY FAIR AND VERY COLD.

Toronto, Jan. 24-11 p.m.—The great cold wave is still central in the Northwest Territories. Barometer reduced to sea level at Medicine Hat, 31-30 inches. Decidedly colder weather has set in throughout Canada, and there is no outlook present for anything but very cold weather.

Minimum and maximum temperatures: Calgary, 23 below-22 below; Medicine Hat, 30 below-30 below; Qu'Appelle, 34 below-24 below; Winnipeg, 22 below-22 below; Pelly Sound, 11 below-6 below; Toronto, 4 below-12; Ottawa, 16 below-6 below; Montreal, 8 below-zero; Quebec, 4 below-zero; Halifax, 14-20.

PROBABILITIES.
Toronto, Jan. 25-1 a.m.—Probabilities for 24 hours for lower lakes region: Westerly to northwesterly winds; generally fair; local snow showers. Very cold Monday and Tuesday.

LOCAL TEMPERATURES.
The highest and lowest readings of the thermometer at the observatory on Saturday, Jan. 23, 1897, were: 21 above and 9.5 above. On Sunday, 10 above and 4.5 below.

LOVERS OF FLOWERS

Cannot fail to admire our stock of Flowering Plants. We've the latest assortment in the city. Cut Flowers and Plants delivered promptly.

GAMMAGE & SONS, 213 Dundas St.

Watson's Cough Drops

Alleviate irritation and produce a soothing effect upon the vocal organs. TRY THEM.

Opera Cigar Store
Is the place to buy your Cigars and Tobacco. Best imported and domestic brands.

JOE NOLAN, Masonic Temple.

AMATEUR DOCTORING.

A Young Lady's Fatal Attempt to Cure a Cold.

New York, Jan. 25.—Miss Lillian Templeton, of Brooklyn, died this morning, as the result of taking a prescription of a friend, who meant to cure her cold. Miss Templeton had been suffering from a cold. A friend gave her a prescription, which called for equal parts of spirits of cayenne, peppermint, kassia and balsam of fir. This prescription was filled by the Bolton Drug Company. She took the mixture last evening. This morning she was found unconscious, bleeding at the nose and mouth. Physicians were called, but their efforts were unavailing.

Why will you allow a cough to lacerate your throat or lungs and run the risk of filling a consumptive's grave, when by the timely use of Bickie's Anti-Consumptive Syrup the pain can be allayed and the danger avoided? This syrup is pleasant to the taste, and unsurpassed for relieving, healing, and curing all affections of the throat and lungs, coughs, colds, bronchitis, etc., etc.

SPECIAL NOTICES.

SMITH BROS.,
Plumbers and Steamfitters,
Have removed to 265 Dundas street.

Don't forget when in want of furniture, that our prices are as low as the lowest, while in quality nothing better, at 701 TRAFALD, 25 and 27 King street.

Hunt & Sons' old established feather bed and mattress cleaning factory, manufacturers of goose feather pillows, mattresses and spring beds. Ticks filled with feathers and delivered. Stoves bought, sold, or exchanged. 265 Richmond street north, opposite Victoria Park and Central avenue. Telephone 397.

\$2.25.
A storm and screen door for 22 1/2; one door does for both a screen and storm door. By merely removing a few screws the panels come out, and you have a screen door put in the panels and you have a storm door. Made of black ash and nicely oiled. BOWMAN & CO. Coal and Lumber Dealers. Clarence and Bathurst streets.

Bright eyes, healthy complexion, and vigorous system result from using Angostura Bitters. Sole manufacturers, Dr. J. G. M. Siegert & Sons.

Springbank Car

Leaves corner Dundas and Richmond streets at 7:30 and 11:30 a.m. and every hour thereafter until 10:30 p.m.

SPRINGBANK SKATING RINK

OPEN FOR PUBLIC FREE.

London Advertiser.

TELEPHONE NUMBERS.
107.....Business Office.
134.....Editorial Rooms.
175.....Job Department.

A Local Budget

—Avoid the thermometer!
—Now it tingles and now it doesn't. The Dominion Parliament will not meet till March 8, in any case. It may not assemble till a week later.

—Job printing of all classes executed promptly at advertiser's job department. Prices the lowest and work the best.

Hamilton Road Methodist Church during the past two weeks has been largely attended, and have proved beneficial to many.

—Grand Trunk Railway officials—Superintendent Plush (Montreal), Trainmaster Cunningham (Hamilton), and Trainmaster L. J. Ferris (Stratford)—were in the city Saturday.

—Mr. A. H. Deike, formerly superintendent with the Bell Company, left Saturday for London to assume the management of the Scribner Organ Factory there—Guelph Mercury.

—W. H. Beattie's winnings at the Ontario Poultry Show on White Horse and turkeys were: Cock, 1st and 2nd; hen, 1st and 2nd; cockerel, 1st and 2nd; pullet, 1st and 2nd; also on bronze cock, 3rd; hen, 1st; cockerel, 2nd; pullet, 1st.

—Frank Hall, arrested as a drunken vagrant on Friday night, came before Justice Magistrate Parke this morning. Hall had been at the Salvation Army Hotel for four days, and when his cash ran out he stood on the street to solicit alms. He was discharged, on promising to leave town.

—The lumbermen along the northern division of the G. T. R., who are in the service of the government, have been received at the hands of Mr. James Webster, late superintendent of the northern branch of the company, at a handsome silver set, at his home in Algonquin, and Webster replied in an appropriate manner.

—The following advertisement appeared in The Advertiser on Monday last: "Found—On Saturday, steel-rimmed spectacles. Apply at this office."

—A very successful concert under the auspices of Trafalgar Lodge, S. O. E., S. E. 31, was given at the Grand Opera House, south London, Friday night, which was tendered by the lodge to its members and friends.

—Bro. E. Parnell acted as chairman, and introduced the programme in a few well chosen remarks. One of the leading features of the evening was the presentation of a past president's jewel to Bro. R. Madge, on his leaving the lodge.

—The presentation was made by Bro. Parnell, and Bro. Madge responded in a very suitable manner, thanking the members of the lodge heartily. Among the members who took part were: Instrumental, Miss Wilkins; song, Bro. Harwood; song, Bro. Court; song, Bro. Duckett; recitation, Miss Woodward; song, W. Gardner; intermission for refreshments; song, Bro. Parnell; song, Bro. Duckett; song, Bro. E. T. Essey; song, Bro. Duckett; song, Miss Gussie Graham; instrumental, Miss Jackson; speech, Bro. T. Spittigue; D. D. Miss Wilkins acted as accompanist. The committee consisted of Bro. Madge (chairman), P. S. Orr (secretary), E. Wingett and G. Duckett.

AT THE COLLEGIATE.

A committee consisting of Messrs. McIntosh, Bartram, Sale, English, and McMillen have been appointed to draft a constitution for the new literary society to be organized next Friday, in connection with the Collegiate Institute, and Messrs. Barnes, Taylor and Beal were appointed to draw up a form containing the condition which members who join the new literary society must comply with. It is rumored that another of the collegiate masters has signified his intention of resigning in about six weeks.

DIVISIONAL HIGH COURT SITTINGS.

The weekly sittings of the High Court will be held in this city on the following dates: Tuesday, Jan. 26; Tuesday, Feb. 2; Tuesday, Feb. 9; Tuesday, Feb. 16; Tuesday, Feb. 23; Tuesday, March 2; Saturday, March 13; Saturday, March 20; Friday, March 26; Wednesday, March 31; Saturday, April 10; Saturday, April 17; Saturday, April 24; Saturday, May 1; Saturday, May 8; Saturday, May 15; Saturday, May 22; Saturday, May 29; Saturday, June 5; Friday, June 12; Wednesday, June 19; Saturday, June 26; Wednesday, June 30. Each sitting will continue for two weeks (Saturdays and holidays excepted) unless the business before the court shall be sooner disposed of.

"AT HOME," HURON COLLEGE.

A very pretty and novel event took place at Huron College Friday evening. During the day the resident students received cards, announcing that Messrs. J. A. Fox, G. J. Abey and E. B. Smith would be "at home" from 10:30 to 11:30 p.m. The reading room was very prettily decorated with curtains, pictures and flowers. At half-past ten the three young men began to receive, and within fifteen minutes all the students were gathered together and enjoying themselves to the utmost. At 11 o'clock a brownie tea was served. Bitter cocoa and finer fruit cake never were tasted. Before the students took leave of their hosts, they were very prettily decorated with well-known measures of "They Are Jolly Good Fellows."

Bright eyes, healthy complexion, and vigorous system result from using Angostura Bitters. Sole manufacturers, Dr. J. G. M. Siegert & Sons.

GENTLEMEN:

Before the year grows any older stop that expensive and disgusting habit—the use of tobacco. We have a guaranteed cure for it.

Uncle Sam's Tobacco Cure.

It has cured thousands of others and WILL CURE YOU. Price \$1 per Box.

W. S. B. BARKWELL,
DRUGGIST, . . . AGENT,
268 DUNDAS STREET.

BRENDA DON LEVA OLD LEAVES

Any one of these is a good smoke for 5 cents.

SAM K. STEWART, 2021 DUNDAS STREET.

Gospel Echoes.

Rev. J. W. Pedley on the Great Arbitration Treaty.

Popular Men's Meetings at the Auditorium—Other Church Matters.

The recent signing of the treaty between England and the United States to preserve peace for the next five years was the foundation for Rev. J. W. Pedley's remarks at the First Congregational Church last night on "International Arbitration." The speaker in an able manner pointed out the tremendous significance of this event. In it was a hint as to the direction in which the world is moving—that is, from war to peace. True, there never was a time when so much money was spent, nor so many preparations made for war as now by the civilized nations of the world; but they say that when the military schools would advance the past time, a man would think of learning would be war. The most highly civilized nations of the world; but the day was too, ever ready to engage in battle when the fighting mania broke out, just like tribes of savage Indians two centuries ago.

The management of the Young Men's Christian Association have secured Rev. Dr. Grenfell, secretary of the Royal National Mission to Deep Sea Fishermen, to address the meeting next Sunday afternoon.

NOTES.
Special services are to be held every night this week in the First Congregational Church under the auspices of the Christian Endeavor Society. Rev. W. J. Clark is the speaker for tonight; Rev. Robert Johnston for Tuesday; Rev. J. W. Pedley, the pastor, for Wednesday. Speakers for Thursday and Friday have not been secured.

Special prayer services will be held nightly this week (Saturday excepted) in the Adelaide Street Baptist Church. The reverend gentleman gave an interesting summary of the operations and progress of this important branch of work, and added by a large map, pointed out the territory covered by the board's missionaries and the vast area in the very heart of the Dominion where spiritual and material destitution prevailed. In the past twelve years the denomination has opened up many new fields, 120 chapels have been built and 100 churches organized. In the same period 65 mission churches have not only become self-sustaining, but have contributed over \$5,000 to the work in India and Quebec.

At Windsor, Horace Walsh, the man who was accused of attempting a criminal assault on Nellie Dunn, a 13-year-old girl living at Stuy Point, has been sentenced to one year in Central Prison.

According to the customs returns for the last fiscal year, there was \$15,573,223 collected at the principal ports in the Dominion. Of this amount Windsor contributed \$23,774.

There have been registered with Hay township registrar, for 1896, 108 births—65 males and 43 females; 27 deaths—13 males and 14 females; 24 marriages.

Mrs. Agnes Cooper, of Chatham township, mother of Wm. Cooper, of Chatham, who was buried on Friday at Wallaceburg, was in her 100th year. She, in her long life, scarcely had a day's illness, and died on Wednesday without a pain. The funeral took place to the Oldfield cemetery, the Rev. D. Currie officiating.

Mitchell Advocate: "Mr. Franklin

Agents for the J. D. King Co., Toronto.

AT THE Election Trial

On Saturday.

Important Evidence Not Yet Denied.

Q.—Where do you live, Mr. Perfect?
A.—In Chicago, Ill.
Q.—Were you in London June 23rd last?
A.—I was.
Q.—For the purpose of the election?
A.—No. I had some business here also.
Q.—And was it worth your while sending the amount necessary to come here even if you had business here, or did you not receive money or a railway ticket to bring you here to vote?
A.—I have a family of six and as there is no place I can get suited except in London for Boots, Shoes, Trunks, Valises, Purse, Leather Goods, etc., I came here to get a pair of Boots all round for them and myself, also a Trunk, a Valise and a Purse.
Q.—Have you your pair on now?
A.—Yes. I have worn them 7 months and they are as good as new.
Q.—As Mr. Swain understands so well where to get his boots and shoes his evidence must be correct. He buys them at the same store as I do myself. At JOHNSTON'S, 108 DUNDAS STREET.

Agent for the J. D. King Co., Toronto.

Western Ontario.

A Brilliant Young Actor From Watford to be Married.

Mysterious Disappearance of a North Easthope Girl.

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KINGSMILL'S

GREAT

SACRIFICE SALE.

READ! MARK! AND THEN ASK FOR THE FOLLOWING SPECIALS:

	FORMER PRICE	SALE PRICE
American Flannellette	100c	50c
All-Wool Striped Jersey Flannels	100c	100c
Men's Extra Heavy Scotch Wool Underwear, suit	\$1.50	\$1.00
Men's Real Scotch Knit Wool Gloves, a pair	50c	25c
Double-fold Boucle Dress Goods	200c	12 1-2c
32-inch Red and White Wrapperette Flannels	150c	80c
32-inch American Sateens, fast colors	150c	100c
Men's Heavy Ribbed Top Sox, all wool	130c	12 1-2c
28-inch Best Gray Flannel, all wool	37 1-2c	27 1-2c
32-inch Dark Wrapperette Flannels, fast colors	180c	100c
45-inch All-Wool Dress Goods	100c	25c
Fancy Linen Dollies, assorted colors, per dozen	500c	250c
45-inch Wool and Silk and Wool Dress Goods	\$1.25	50c
27-inch Printed Crepon Dress Goods	150c	80c
27-inch Printed Plushes, for draperies, all colors	400c	150c
24-inch Printed Surah Silks, all colors	350c	250c
23-inch Plain China Silks, all colors	350c	250c
Ladies' Black Knitted Silk Mitts	75c	50c
Ladies' and Misses' Skating Gloves, tans and reds	\$1.00	75c
Heavy Flannel Sheetings, two yards wide	75c	50c
Ladies' Heavy Ribbed Wool Hose	350c	200c
Ladies' Corsets, gray and white	75c	50c
6-inch Pure Silk Ribbon	\$5.00-\$12.00	\$5.00
Navy, Brown and Black Jackets	300c	230c
Ladies' Heavy Ribbed Vests	200c	12 1-2c
Ladies' Heavy Cashmere Gloves	200c	100c
Ladies' Knitted Gantlets	25c	12 1-2c
Men's Heavy Wool Cuffs	\$1.25	70c
Pure Silk Black Brocade Duchesse	\$1.00	60c
Pure Silk Stripes Black Satins	90c	60c
Pure Silk Black Nattie Satins	95c	60c
Black Broche Royale Silks	115c	75c
61-inch All-Wool Mantle Cloths	\$1.25	75c
Ladies' Drawers, tucked and frilled	50c	25c
Ladies' Drawers, extra fine cotton	80c	50c
Ladies' White Cotton Cheeses, embroidery trimmed	75c	50c
Ladies' White Cotton Night Dresses	\$1.75	41 25c
Ladies' White Cotton Skirts, handsomely trimmed	\$1.25	50c

ALL TRIMMED MILLINERY SELLING AT ONE-HALF OFF.

Kingsmill's DUNDAS AND CARLING STREETS.

AGENTS FOR BITTICK'S PATTERNS AND BOOKS.

Study Economy..

Everybody considers it a luxury to use Johnston's Fluid Beef, and so it is, but when it can be bought in 16 oz. bottle for \$1.00 it is also economical.

Johnston's Fluid Beef 16 oz. Bottle, \$1.00

great advancement in every walk of life. If the contrast were made with the earlier ages, still more marked was the improvement. In the matter of lighting and heating of homes, in the habits of the people, in sanitary surroundings, in the treatment of criminals, of the insane, and in many other respects, the change in the last 100 years has been for the better. The future was bright for Christianity and for social improvement, the preacher firmly held. Despite the cold weather, the church was filled.

The cause of home missions was advanced yesterday morning in Adelaide Street Baptist Church by Rev. John P. McEwen, of Toronto, president of the Baptist Home Mission Board. The reverend gentleman gave an interesting summary of the operations and progress of this important branch of work, and added by a large map, pointed out the territory covered by the board's missionaries and the vast area in the very heart of the Dominion where spiritual and material destitution prevailed. In the past twelve years the denomination has opened up many new fields, 120 chapels have been built and 100 churches organized. In the same period 65 mission churches have not only become self-sustaining, but have contributed over \$5,000 to the work in India and Quebec.

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