

## NOTICE!

WE BEG TO ANNOUNCE that we are giving out to a limited number of **RELIABLE PEOPLE** on installment by weekly, fortnightly or monthly payments. Readmade Goods such as Ladies' Coats, Skirts, Dresses, Costumes, etc.; also Men's Suits, Overcoats, Raglans, Boys' Suits, etc.,

For particulars apply to:

## POPULAR CLOTHING STORE

362 Water St. West — Byrne Bldg.  
dec21.61m.w.s

## Plastergon

### The World's Best Wood Fibre Wall Board.

Our stocks are now complete with all standard sizes of this excellent material.

If you are contemplating some inside finishing or improvements, ask us for samples and Plastergon planner card.

The following Facts will be interesting to prospective users:—

Plastergon is made of long fibre spruce. It is Lumber—Reconstructed—Perfected. It is heavily sized front and back. It requires very little paint for decoration. It will not crack or split.

It is strong and durable—will last as long as your house.

It is packed in strong export packages—will not damage in transit.

It is "The World's Best Wood Fibre Wall Board."

**Horwood Lumber Co., Ltd.**  
SOLE AGENTS.  
dec 21.61m.w.s

**NORTH SYDNEY COAL.**  
NOW LANDING ex. S.S. "PALIKI"  
A CHOICE CARGO OF  
**NORTH SYDNEY SCREENED COAL.**  
**HENRY J. STABB & CO'Y.**  
dec12.61m.w.s

## A Lovely Christmas Present

— FOR —

**Fifty Cents**  
**Three Flowers**  
**Travelette**

CONTAINING  
PERFUME VANISHING CREAM  
FACE POWDER COLD CREAM

in convenient sizes for travelling.

**Fifty Cents at all Stores**

dec21.23.24

**C. J. VAN HOUTEN & ZOON,**  
HOLLAND

Wish the People of Newfoundland a Very Happy Xmas and a Prosperous New Year.

**VAN HOUTEN'S COCOA.**

dec21.23.24

## SIDE TALKS.

By Ruth Cameron.

### THOSE "WHAT-IF-DO-IFS."



Sometimes, we don't notice the collision until a next morning, when the next friend's privilege of pointing it out to us.

And then again, we notice it ourselves but hope with optimistic optimism that no one else has.

My Next Friend Reminds Me.

A next friend pointed one of mine out to me the other day. "Do you remember," said she, "that you used to say years ago that you couldn't see why people who had cars drove so fast that if you ever had a car you were sure you would never drive more than 15 miles an hour because that gave people a chance to see something and was fast enough to get anywhere?"

I remember perfectly. In those days an auto ride was a luxury to me, something to be savored, and I didn't really relish being rushed through the landscape so fast that I couldn't really see anything. When I did occasionally find a friend who was willing to go a more leisurely pace, I loved it and felt sure that I should always drive that way.

I Had the Wrong Picture.

But there were things I didn't realize. I envisioned myself with that automobile travelling always through new and beautiful country which I was keen to see and with plenty of time at my disposal. I didn't vision myself steering my machine through miles of road so deadly familiar that it had long ceased to be anything except a nuisance to be covered. I didn't picture myself held up by tire trouble and

likely to be late for dinner with the cook waiting to give me a sour glance.

If I could have visioned these conditions doubtless I would have qualified my "what if I do it" and realized that there would be times when I'd drive just as fast as I could possibly do with comfort and safety—and perhaps at times omit the comfort.

"I was ever thus."

"If I ever have children," says the unmarried sister, "I won't make such a fuss about them."

"If I were married to a man like that," says the flapper, "I wouldn't put up with it a minute. I'd show him just where he got off."

"If I had a maid," says the woman who does her own work and is the mistress of her home, "I wouldn't be so scared of my life about company. Suppose half a dozen do come in unexpectedly, what's a maid for?"

"If I had as much money as he has," says the man who is just getting started, "I wouldn't worry about the loss of a few hundreds."

And the flapper gets a Trying Husband.

And then life takes a hand and presents the younger sister with children, and the flapper with a man just as difficult as the husband she spoke of, and the woman who is mistress of her own home with a tyrant in the shape of a maid, and the man who was so sure that he would be more generous if he had more money with the generosity killing acquisition of money.

Whereupon the situation takes on another aspect. And if they are good sports they admit to themselves: "Well, it isn't so easy as I thought it was." And if they are not, they say to themselves or to anyone who tries to make them acknowledge their change of heart, "But my case is altogether different."



In spite of all the chilly storm the little rabbit was warm. And safely bolted in the latch within the dear Old Bramble Patch.

"Here is my bunny boy," laughed Lady Love, the little rabbit's pretty mother, as he opened the kitchen door.

At once the Three Merry Grasshoppers began to play on their fiddles from the woodbox behind the kitchen stove, and Tiny Miss Cricket to chirp pretty music. And the next minute from the little cuckoo house on the wall the little Cuckoo Bird began to sing:

"The Turnip Tea is nearly made, The supper table neatly laid, The Angel Cake, all frosty bright, Is sparkling in the frelight."

"Oh, dear, it's so cold outside," panted the little rabbit, as he hung up his coat and hat behind the door. "Mother do you think the seeds and lads will live through the cold weather?"

"Tuck your napkin under your chin," laughed Lady Love. "Drink the hot Turnip Tea while I tell you something about seeds and buds," and wise little Lady Love pulled up her chair and smiled at her little son as he stirred the sugar in the cup and took a tiny sip. He wasn't going to burn his whiskers. No, siree, but not our careful little bunny boy rabbit!

"Every mother tree," began the little rabbit's pretty mother, "is more careful of the seeds than of the buds. She wraps them up so that they cannot be harmed by sun or rain or cold weather. Sometimes she clothes them in little jackets, covered with stout hairs, or in thick, rough burs."

"Oh, yet, I've often seen the chestnut burs," laughed the little rabbit. "When they burst open, Squirrel Nutcracker picks out the nuts and stores them away for winter."

"But he doesn't find all the burs," answered Lady Love. "No, indeed. Many a little chestnut finds a shelter."



He wasn't going to burn his whiskers. No, siree, but not our careful little bunny boy rabbit!

gentle rain, when the little seeds wake up, to send tender shoots down into the earth until, by and by, after a while, a tiny shoot comes above the earth and a tree or plant begins to grow."

"How wonderful," cried the little rabbit. "Mother dear, every day I learn something. Won't I be a learned man some day?"

"If you remember what you hear," answered Lady Love. "A wise man once said: 'It's not what we read, but what we remember that makes us learned.'" And in the next story you shall hear what happened after that.

### Ostrich-Skin Shoes

HIDE OF SEA-LEOPARD ALSO USED.

Ostrich skin and that of the sea-leopard figure among the latest shoe novelties.

Ostrich skin is very hard wearing and is similar to crocodile in appearance.

It is tanned like other skins, and can be obtained only in a brown shade. It is made into smart brogues as well as a lighter variety of one-bar shoe.

Sea-leopards are found off the coasts of Australia, New Zealand, and Patagonia and in the Antarctic Seas. The skin has black markings on a fawn ground.

The price quoted for shoes in this skin in the West End was 45s, ostrich-

skin in the West End was 48s, ostrich-skin models being 10s. more.

Both Types Hard-wearing.

Both types of shoe will withstand wet weather, and, besides being hardy, are very good style.

The combination of two leathers appears on many walking shoes, lizard or python skin, most frequently being one of the two, generally forming the trimming rather than the shoe itself. Lizard on boys-de-rose kid is particularly smart.

Naturally, black footwear is much in demand at the moment.

MEETS THE REQUIREMENTS OF THOSE WISHING AN INDIVIDUAL BOX OF ROUGE OR POWDER. Supplied in all Popular Shades.

# YOU CAN'T GO WRONG if you Get His Gift at Kearney's BECAUSE:

You have the benefit of expert service from my assistants and personal attention from me, as I am in my store at all times and I've had over a quarter of a century's experience in catering to St. John's best dressers.

The quality of my merchandise is undoubtedly the best procurable. A peep into my windows will convince you of this. My prices are reasonable.

### HERE ARE A FEW OF MY SUGGESTIONS:

Give him a Hat. It's a necessity. I will attend to the size . . . \$2.50 up.

OR,

Give him a TIE, nicely boxed, 75c. up.

OR,

A HANDKERCHIEF or two. They are always going astray . . . 30c. up.

OR,

A CAP. I have thousands to select from, with or without ear bands, \$1.50 up.

OR,

A pair of CUFF LINKS. If he has them, an extra pair will always fit in . . . 50c. up.

OR,

A pair of GARTERS. There is always room for another pair in his drawer . . . 50c. pr.

OR,

A pair of PRESIDENT BRACES, extra quality, nicely boxed, \$1.00 pr.

OR,

A set of BRACES, GARTERS and ARM BANDS . . . \$1.75 up.

OR,

A pair of SILK SOX for evening wear, famous Holeproof make. 90c. pr.

OR,

A JAZZ SILK HANDKERCHIEF, they are beauties . . . \$2.00 up.

OR,

A nice SHIRT, with neat stripes, for . . . \$2.25 with silk stripes . . . \$3.25

OR,

A pair of all WOOL SOX for . . \$1.00

OR,

3 SEMI-SOFT COLLARS, for \$1.00

OR,

A pair of heavy silk knitted GLOVES for . . . \$2.00

Scan this advertisement well, and study the prices closely. Compare them with any other prices in town and take Quality into consideration, then see how much better off you will be to buy your

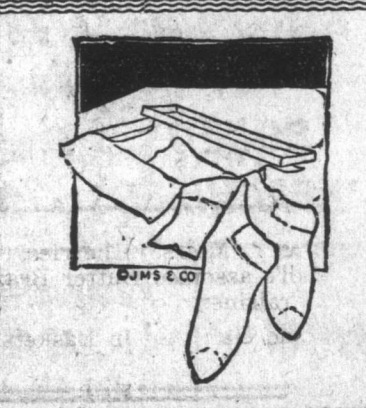
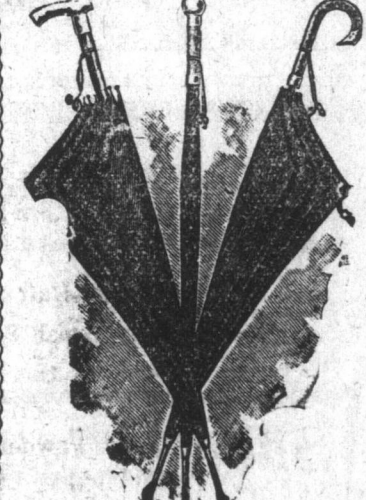
CHRISTMAS GIFTS FROM

## KEARNEY'S

THE LEADING MEN'S WEAR SPECIALIST.

P.O. Box E-5299  
Phone 726  
dec18.17

173 Water Street.  
St. John's, Nfld.



OR,  
A PULLOVER SWEATER in great variety of shades, best value in town . . . \$3.50

OR,

A COLLEGE JAZZ BOW at New York prices . . . .50c.

OR,

A nice WOOL SWEATER COAT, not cotton or bull's wool, but pure wool, for . . . \$6.50

OR,

A pair of JAEGER all WOOL GLOVES, for . . . \$1.00

OR,

A JAEGER SWEATER COAT, for . . . \$7.50

OR,

Some ARROW COLLARS. Any Style, any size, for . . . 30c.

OR,

A nice UMBRELLA, for . . . \$4.00

OR,

A suit of extra quality PYJAMAS, for . . . \$5.00

OR,

If he is one of the good old stock, give him a NIGHT SHIRT, \$2.75, \$3.00

OR,

A WALKING STICK, from \$1.00 up.

OR,

A VELOUR HAT, for . . . \$4.50

OR,

A pair of FABRIC GLOVES, for . . . \$1.00 up.

OR,

A pair of BLACK EVENING SOX, good and strong, lisle thread for . . . 50c. pr.

OR,

A JAEGER all WOOL MUFFLER, for . . . \$2.00

OR,

An ENGLISH OVERCOAT, all wool, beautifully tailored, for . . . \$22.50