

SUNLIGHT SOAP

£1,000 GUARANTEE OF PURITY ON EVERY BAR

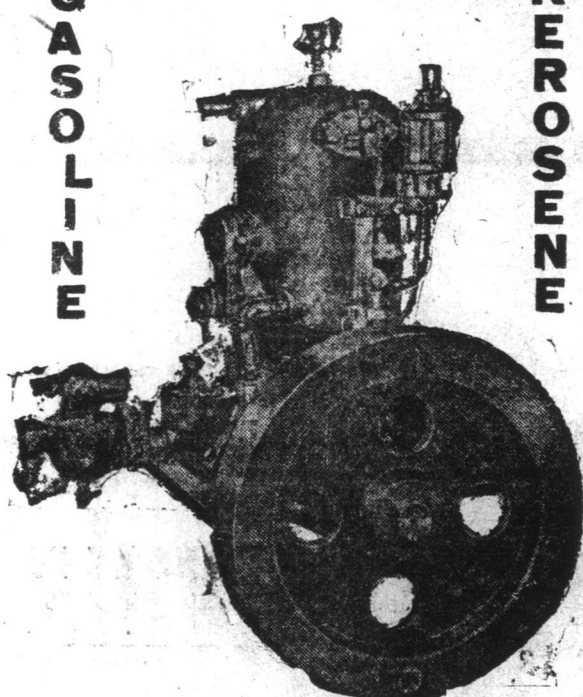
The Name LEVER on Soap is a guarantee of Purity and Excellence.



LEVER BROTHERS LIMITED, PORT SUNLIGHT, ENGLAND

June 12, 1923

POWER! POWER!
Acadia Marine Engines,
2 and 4 CYCLE
GASOLINE
KEROSENE



Write for special prices and terms on Marine and Stationary Engines. Saws and Saw Mill equipment being sold at greatly reduced prices.

FOR POWER, SIMPLICITY, and DURABILITY
BUY AN ACADIA.
Large quantities spare parts in stock at all times.
ACADIA GAS ENGINES, Ltd.,
nov24, 8mos, eod ST. JOHN'S, NFLD.

GREY KID BOOTS



EVANGELINE the perfect Shoe for Women.
Evangeline Grey Kid High Cuts only \$6.99 the pair at
Our Ladies Department.
F. SMALLWOOD
The Home of Good Shoes
218 & 220 WATER STREET
June 29, 1923

Forty-Four Years in the Service of the Public—The Evening Telegram.

Motor Cycle Trip.

Mr. C. R. Tuff of the Evening Telegram staff accompanied by his brother and Mr. James Snelgrove returned to the city last night from a motor cycle run to Western Bay. They report that the roads are in very good condition except Spout Cove Hill, which is almost impassable ("not fit for a wheelbarrow.") The people around the Bay are disgusted with the condition of this hill and are wondering why it has been so badly neglected this past couple of years. The motorists report good signs of fish all along the shore.

Seventeen Year Locusts.

The remarkable insect known as the 17-year locust, more properly the periodical cicada, is scheduled to appear this year in the United States. They have already been "heard" in New York State, for they are the noisiest insects in the world. Darwin, on board the Beagle, heard them when the ship was anchored a quarter of a mile from shore, but it is only the males which give the note. "Happy the cicada's lives," said the Alaskan comic poet, Xenarchus, "for they have voiceless wives."

Colonies of these insects around Massachusetts Bay attracted the attention of the early white settlers in 1634. The year 1923 makes the seventeenth cycle of 17 years, and direct descendants of these insects in the seventeenth generation will soon be heard around Plymouth Rock. The development of the species requires from 13 to 17 years, according, mainly, to the temperature of the locality in which it breeds. Heat hastens its development, and 13-year forms occur in the South, but in each locality there are always some individuals that come out a year or two ahead of the main brood and others that lag a few years behind. The sound made by the male resembles the humming of a telegraph pole when the wires are vibrating in a strong breeze, and as no special auditory organs have been detected, it has been suggested that cicadas are capable of feeling only rhythmical vibrations.

The periodical cicada has the greatest longevity of any known insect. The eggs are laid in the tender twigs of trees, but the young, when hatched out in a few days, drop to the ground, penetrate as deep as 20 feet below the surface, and begin their long subterranean existence. Closely related is the dog-day harvest fly, why appears every year in mid-Summer and gives out its nerve-racking cry during the heated hours of the day, but this form matures in two years. They should not be confused with the Rocky Mountain locust or "hateful grasshopper," notorious for its voracious appetite. The periodical cicada causes no permanent injury to mature trees, but may seriously injure young trees or nursery stock. Birds are enemies of these insects, and this is one more reason for protecting them.

Five to Eight Years for Channel Tunnel.

PLANS FOR PROJECT SAID TO BE GOING AHEAD RAPIDLY.

PARIS—A Bulletin of the Franco-Great Britain Association says that plans for the Calais-Dover tunnel under the British channel are going ahead rapidly. It is estimated that the work will take from five to eight years. M. Tempest, chief engineer of the Channel Tunnel Company discusses at length the project of Col. Lynde for starting the tunnel in the middle of the channel and working toward both sides. M. Tempest thinks faster progress could be made by sinking at least eight shafts in the channel and digging in both directions from each of them.

The British engineer agrees with M. Javary of the French North Railway in approving the plan to dispose of the earth from the diggings by shooting it overhead into the channel.

The bulletin gives the following figures as to the length of time required for digging the existing long tunnels; Mont Cenis, 12 kilometers long, 14 years; St. Gothard, 15 kilometers, seven years and five months; Arlberg tunnel, 10 kilometers, three and a half years; Simplon, 20 kilometers, four years and five months.

New Zealand's Finances.

Our sister Dominion, New Zealand, has just closed its fiscal year with a surplus of over six million dollars, an achievement of which any Minister of Finance might be proud. In his review of trade and conditions the Prime Minister shows that an improved condition of affairs has reacted on the national exchequer, although the year was not without its anxieties. The amount raised by land and income tax was less than that of last year, due partly to decreased incomes, but mainly to a lower rate of taxation.

N.B.S. intend holding their Annual Garden Party Aug. 13th instead of July 11th as already advertised. Full particulars later.—June 30, 1923

MINARD'S LINCUMT USED BY VETERINARIAN

TO-DAY AT THE STAR MOVIE

THE PICTURE SENSATIONAL.

"UNDER TWO FLAGS," in ten parts

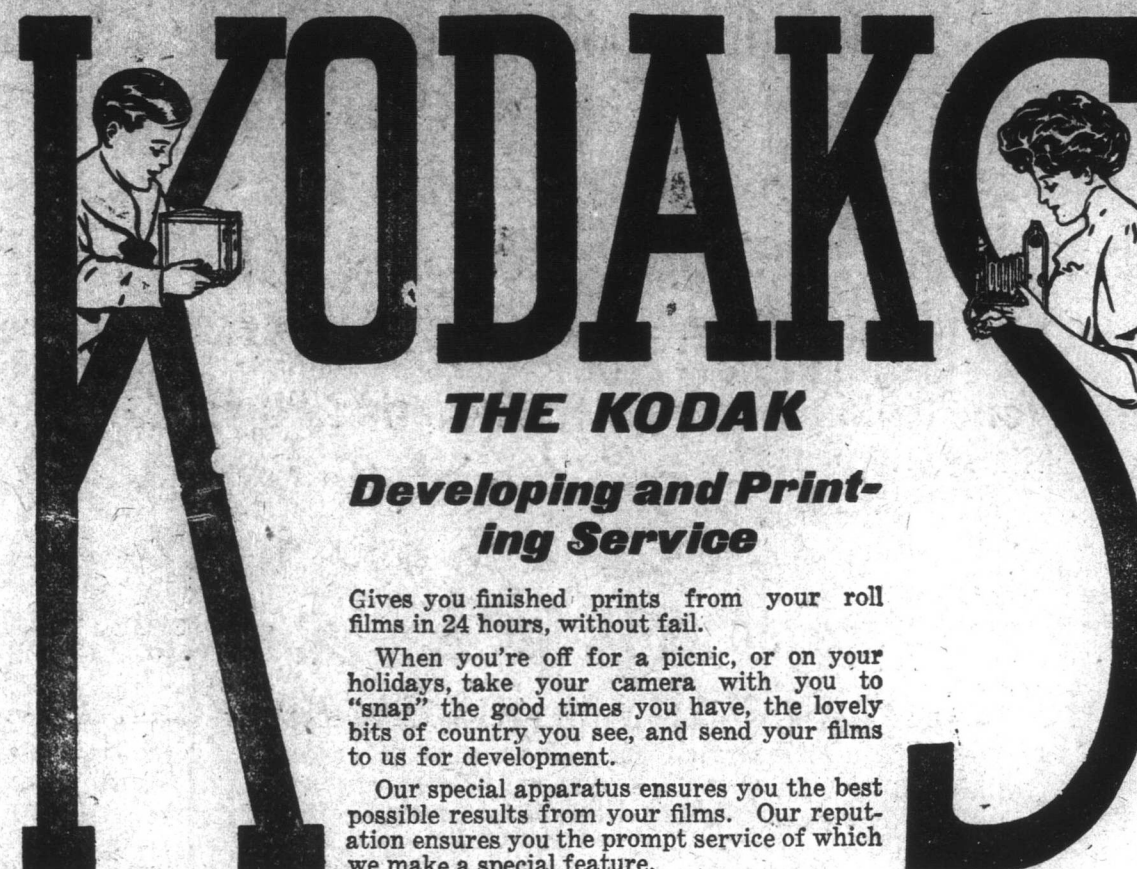
TWO SHOWS AT NIGHT.

AND WITH IT THE FULL MOUNT CASHIEL BAND,

32 PIECES—THE BIGGEST MUSICAL INSTRUMENTAL TREAT EVER SEEN AT A MOVIE SHOW IN THIS CITY.

ADMISSION AT NIGHT, 30c. MATINEES, 10c. and 20c.

NOTE—This is the very first appearance of those talented boys in their new uniforms. They give them a neat and military look, and will no doubt be greatly admired. Always First—The Star Movie.



TOOTON'S The KODAK STORE
309 Water Street. Phone 131

Only One Grade!

There are no two or three grades of "ARMADA." It is a one quality tea—THE BEST—and it is grown on the sunny hillside slopes of Ceylon, whence it is imported DIRECT to Newfoundland—thus always ensuring its freshness and preserving its bouquet.

ARMADA

At all the good stores.

Get Ready!



Scythes,
Snaths,
Snathe
Stones,
Reap
Hooks.

The Direct
Agencies,
Limited.

PURITY FLOUR!

"THE WORLD'S BEST."

More Bread and
Better Bread.

June 14, 3mos, tu, th, s

FIRE INSURANCE!

QUEEN INSURANCE CO. of America

—AND—
THE GREAT AMERICAN INS. CO.
OF NEW YORK.

Capital practically unlimited. The largest number of Policy holders in Newfoundland.

Absolutely no trouble when a loss occurs.

PHONE 653. P. O. BOX 726

GEO. H. HALLEY, Agent,
ADRAIN BUILDING, 146 WATER STREET
June 2, tu, s, tf

Why?—A citizen who maintained a pawnshop tools out a fire insurance policy. The same day a blaze broke out that destroyed the building and its contents.
The insurance company tried in vain to find sufficient grounds to refuse payment, and was obliged to content itself with the following letter appended to the check:
"Dear Sir: We note that your policy was issued at ten o'clock on Thursday morning and that the fire did not occur until three-thirty. Why this unseemly delay?" — American Legion Weekly.
When you need that Taxi Phone 2016.
June 21, 1923

Men's Tan Low Shoes, with rubber heels for \$5.00 and \$5.50 at SMALLWOOD'S.—June 23, 1923

Get it at Blair's

Ladies' White

Cotton Vests

QUALITY GOODS.
Short Sleeve with White Lace Front.
Sizes 4, 5 & 6—45c. each.
Size 7 —50c. each.
Other Ladies' Vests from
only
20c. each

LADIES' CORSETS

Unequalled Values

OUR SPECIAL
at \$1.25
is a wonderful seller because of its worth.
Other Good Values
only
\$1.50 & \$1.85
pair

Ladies' Superior HOSIERY

ENGLISH WOOL CASHMERE HOSE in all the new shades at

90c. pair

SUPERIOR QUALITY LISLE THREAD HOSE in latest colorings at

45c. and 65c. pair

LADIES' BLACK COTTON HOSE Seconds. Only

15c. pair

Toilet Necessities

Prophylactic Tooth Brush at 70c. each.
This Brush saves Dentists' bills.
Hudnut's Tooth Paste 40c. tube.
Hudnut's & Grossmith's Perfumes and Toilet Accessories.
Ivory Soap at 5c. Cake.
Palmolive Soap at 14c. Cake.
Meadowsweet Soap at 6c. Cake.

HENRY BLAIR

Kilbride Garden Party

(In aid of New Parish Church).

PROGRAMME:
Interesting Sports Events: Exciting Pony and Horse Races are being arranged for the entertainment of visitors. Dainty Teas will be served. The Derby tickets are now on sale. Try your luck!
Remember the date—Wednesday, July 18th.
June 13, 51.m