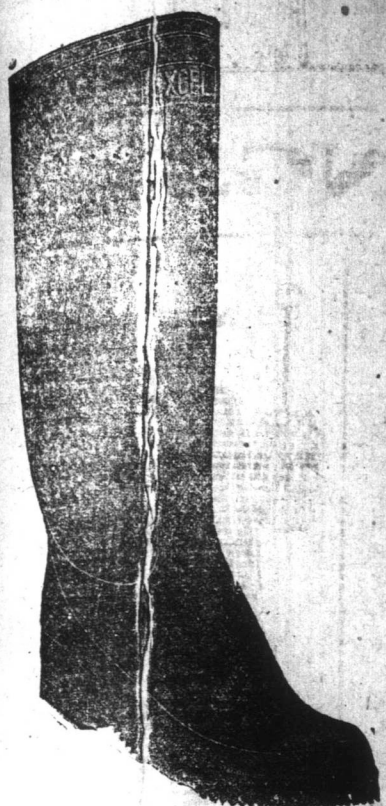


Fishermen! Here's the Boot for You-"Excel"!



"EXCEL"
Made 'All in One Piece'

"EXCEL"

The Fishermen's Friend

All fishermen know from experience what happens to ordinary boots when used in fishing. You've seen how salt water seems to take the life out of rubber and how the uppers crack and the soles wear through in a surprisingly short time.

The "EXCEL" is a different and better kind of boot. It has been made especially to stand up under the unusually hard use a fisherman's boot gets.

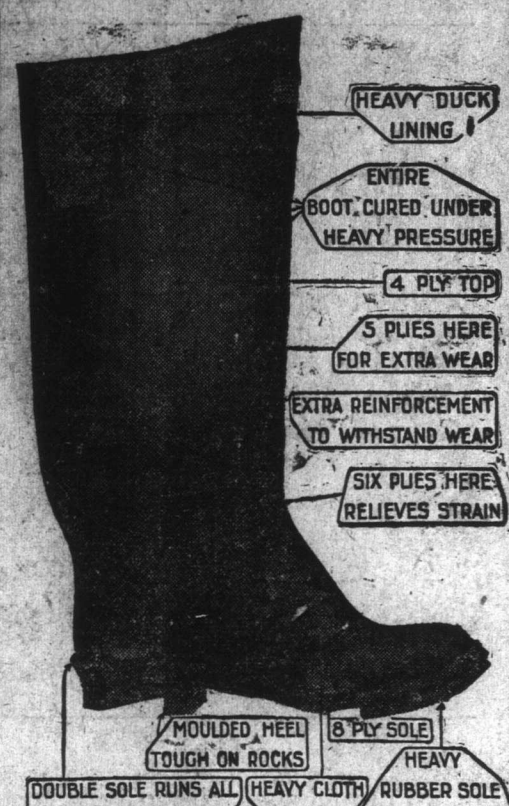
The rubber and fabric in "EXCEL" boots are of the very highest quality. But it is the special method of curing, under tremendous pressure, that makes the "EXCEL" so wear-resisting. The pressure forces the layers of rubber and fabric together so that they are actually 'one-piece', without losing the least bit of the

life or resiliency of the rubber. Salt water has practically no effect on "EXCEL" boots. The UPPERS remain pliable and weatherproof, and resist the drying-out action of sun, heat and extreme cold far longer than other boots. Consequently they don't crack anywhere near so quickly. The SOLES are almost wear-proof, because they are made like an Auto Tire, with 8 plies of rubber and fabric welded by tremendous pressure into a "tire-tread" sole that rivals an automobile tire for toughness and durability.

These are exclusive features of "EXCEL" boots. The picture, at the right, of an "EXCEL" boot cut apart, with every detail of construction visible, shows how "EXCEL" boots are reinforced at every point of

strain. There is not a single feature but what has been proved necessary and desirable by tests of severest use. Your own experience will tell you that a boot with these features simply must be a better boot.

Study this picture. Learn these features. Remember them when you compare "EXCEL" boots with ordinary boots. And remember, too, that very important point which the picture cannot show, namely, that "EXCEL" boots are cured under tremendous pressure, which leaves the rubber pliable, weatherproof and wear-resisting. It is only by the use of this tremendous pressure combined with highest quality materials that the best results are obtained.



Pliable Uppers. Weatherproof and Wear Resisting. Tough Tire Tread Soles. Made "All in One Piece."

"EXCEL" Boots are sold by all reliable dealers from Coast to Coast.

PARKER & MONROE, LIMITED, Distributors

Lower Prices on Groceries!

CLEANED CURRANTS, 1 lb. pkgs. 60c.
CALIFORNIA APRICOTS, large tins 30c.
CALIFORNIA PEACHES, large tins 35c.
CALIFORNIA EGG PLUMS, large tins 30c.
BLUE RIBBON PEACHES, packages 22c. pkg.
FULL CREAM CONDENSED MILK 18c. tin
SPARE RIBS, best quality 16c. lb.
SPARE RIBS, ordinary 14c. lb.
HAM BUTT PORK 20c. lb.
PLATE BEEF, best quality 12 & 15c. lb.
CAMPBELL'S TOMATO SOUP 18c. tin
1 lb. tins PURE JAMS—Wetley's or Wagstaff's 30c. tin
PICNIC HAM 27c. lb. per Ham
LOCAL DAMSONS 80c. gall.
MARSHBERRIES 50c. gall.
TASTELESS PREPARATION COD LIVER OIL—
Na Dru Co.'s Large Bottles 80c.
Na Dru Co.'s Small Bottles 45c.
SLOAN'S LINIMENT 30c. btl.

STEER BROS.

Better Than Work.

A young mill hand, having some light mental trouble, was sent to an asylum. After he had been there for a few weeks a fellow-worker visited him. "Hello, Henry!" he asked. "How are you getting on?" "I'm getting on fine," said the patient. "Glad to hear it. I suppose you'll be 'min' back to the mill soon?" "What?" exclaimed Henry, with a look of great surprise. "Do you think I leave a big fine house like this and a grand garden to come back to work a mill? You must think I am wrong in my head!"

Personal.

Charles, the eldest son of Mr. Geo. Hanchbury (cooper), and an ex-pupil of St. Patrick's Hall School, has been awarded his 1st Officer's certificate from the U.S.A. Board of Examiners. (Congratulations.)

Don't fail to attend the Halloween Party being held by St. Mary's Sanctuary Guild in the Parish Hall, South Side, on Monday, Oct. 31st, at 7.45 p.m. Candy and refreshments for sale. Tickets may be had from the members or at Gray & Goodland's. Admission 50c.—oct29,11

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Our method of Enlarging is guaranteed to bring out all the fine detail, the soft cloud effects, the high lights and shadows of landscape prints, however small.

We make a special study of Portrait Enlargements, and assure you the best possible results. Bring your prints for Enlargement to us, our promptness and reasonable fees will delight you.

TOOTON'S,

The Kodak Store, Water Street.
PHONE 131.

Lighting a Blast Furnace

To the economical housekeeping mind accustomed to lighting the kitchen fire with half a bundle of sticks, it comes as a revelation that the cost of lighting a big blast furnace is in the neighbourhood of three thousand pounds and sometimes more. To grasp it one has to realize that the blast furnace is from eighty to ninety feet high, with a diameter of about twenty feet. It is built of steel plates, and lined inside with a skin of special fire bricks several feet thick, and this skin plays a large part in the process. The furnace is filled with coke to the top, and kept filled. But even then, when the greater part of the furnace is a roaring mass of fire, it is by no means ready to melt iron ore and limestone into pig-iron and slag. It takes many days before the brick lining of the furnace has stored up sufficient heat for the smelter's purpose.

It roars away day and night at the rate of 200 tons of coke per day, and gradually the rock-like substance which iron ore consists of is tipped in from the top, with alternate layers of limestone. Slowly the temperature inside this enormous "stove" rises, but it goes on eating up coke at this rate for perhaps three weeks, or even more, before there is any commercial return.

The first tappings of molten iron are useless, because the heat is not great enough, and are merely broken up for scrap. And all this has to be reckoned in the cost of lighting the fire, together with the wages of the men engaged in tending the furnace, bringing up ore, limestone, and fuel, tapping and removing the waste iron and slag, and so on.

Burning "Pigs." Day and night the furnace is kept roaring away with its blast at full pressure. The blast is provided by great gas engines, fed by gas produced by the furnace itself in the process of smelting. As the contents sink, more ore is tipped in from the top, with layers of limestone. The limestone acts as a flux for the slag. From thirty to eighty per cent. of the ore consists of earthy matter, and this will not melt sufficiently without the addition of limestone, which thins it so that it runs like oil, when it is known as slag.

At intervals of every few hours the molten iron is run off from a tap-hole at the bottom into moulds formed in the sand-bed outside the furnace, where it sets into "pigs." The slag, or earthy matter, always floats on top of the iron, and is run off at a higher level.

Most other industrial works stop at some time or other, but the blast furnaces go on day and night, month after month, year after year. Once heated they remain hot, and they are kept always full.

They run for years without going out, and with only minor repairs. But once out they are expensive to start, which is why the iron-masters are not anxious to light their fires again until they see a reasonable prospect of being able to run them without a loss. This is governed by the price of furnace coke, which in its turn is governed by the price of coal.

AUTOMOBILE TIRES—End of season sale: 32 x 4, straight side, \$28; 32 x 4, clincher, \$36. These are being offered at less than landed cost to clear. E. D. SPURRELL, 365 Water Street. oct3,mod,11

BIG CROCKERY SALE AT KNOWLING'S

LOOK OVER THE BARGAINS.

White and Gold Cups and Saucers, 20c. 35c.
Best White Cups and Saucers 25c.
Brown Teapots 45c. 55c. 80c.
Jap. Chilled Berry Sets \$2.25

TOILET SET BARGAIN.

Banded Teapots 60c. 60c. 70c. 80c.
Japanese Tea Sets 16c. 17c.
Japanese Nat Sets 30c.
Teapot Sets, 5 pieces, \$5.00, \$5.25 set.
White and Gold Cream Jugs, 15c. 20c. 25c.
Fancy Cream Jugs 14c. 18c. 22c.

DINNER SET BARGAIN

24 pieces, \$15.00.
White Spiral Tea Plates 15c.
Best White Tea Plates 16c. 17c.
Best White Dinner Plates 37c.
Best White Soup Plates 22c. 25c.
Best White Veg. Dishes, \$1.25, 1.40, 1.60

CUP and SAUCER BARGAIN.

Best White, medium size, 25c. each.
Half dozen for \$1.40.
White Mugs 22c. 25c.
Blue Bowls 15c. 20c. 25c.
Porcelain Bowls 15c. 18c. 20c. 25c.
Chambers, best White \$1.15, \$1.20
Toilet Jugs, best White, 9c., \$1.05, 1.15
Toilet Basins, best White \$1.25, \$1.35
Best White Milk Jugs 22c.

LAST CHANCE

to get a Glass Sugar Bowl at 12 cents.
Only one hundred left.

FERN POTS, PALMS, MOSS

at our usual low prices.

G. Knowling, Ltd.

Mustad's Hooks.

The Great Norwegian Fish Killer.

THEY NEVER MISS.

Ask for Mustad's. oct125,m.th,11

The Dream of the Blind.

A man blind from birth, speaking of the mental pictures which unfortunately like himself have of external things, said:

"We get some idea of shape, more than we do of size. Of colour, we have an idea of black and white, and of red, but I think few, if any of us can comprehend any other hue. We picture the sun as an immense mass, with red rays shooting about it, and daylight as a million white shafts floating above the earth."

"When a blind man dreams, his dreams are not like those of other people, but consist almost entirely of sensations of sound. He cannot dream of scenes and places, for he has never seen them. For instance, when we dream of hearing of our friends we dream of hearing their voices."

"The separation of sound and motion take the place in the dreams of the blind of the objects which appear in the visions of the sight to those who can see. I speak of those who have been blind always, for, of course, with those who once could see, their dreams may be filled with visions of people and places which their waking eyes cannot now behold, but may appear vividly to them in sleep. But one who has been blind always cannot dream of seeing."

Bible City Found.

What is regarded by many scholars as the most valuable discovery which has yet been made by the archaeologist in Palestine is the location of the site of the city of Capernaum. Among its ruins have been found the remains of a synagogue believed to be the very one wherein our Saviour preached.

For over nineteen hundred years the very site of such an important Bible city as Capernaum has been in dispute. It was thought that it stood at the northern end of the Sea of Galilee at a place called Tell Hum, where there are extensive ruins.

A systematic examination of these, and the discovery of ancient documents, now make it clear that this, indeed, was ancient Capernaum.

The ruins of a Jewish synagogue have been brought to light. Explorers say this temple stood there in the days of Christ, and is the very building referred to in the Gospel. The position of the stones would indicate that it was destroyed by an earthquake. It is the belief of the excavators that the whole edifice can be reconstructed.

Insure with the QUEEN,

the Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given in settling losses.

Office: 167 Water Street, Adrain Bldg. P. O. Box 752. Telephone 658.

QUEEN INS. CO.

GEORGE H. HALLEY, Agent.

And Now Begin Long, Cold, Nippy Winter Days

EVERY MAN LOOK TO HIS WINTER WARDROBE.

Jack Frost's on the rampage, sent his courier the warning note in chilly winds. Got the nip too on some fellows who were without cosy things to wear. Fortunately we're prepared with a good, big, generous stock of warm, winter goods.

A SURPRISE IN Overcoats

Man! these coats hit your style-kink—and when shrill winds whistle there's solid protection behind the big storm collar. Straight from America, where "look" stands big. Big, full pleated back. Can be worn with or without belt. Finished and garnished here and there with the little touches that make all the difference between common and uncommon. Wait! don't buy a coat until you see these \$55.

IT'S NOT TOO EARLY FOR Winter Caps

Don't risk a chill. Weather changes like an angry lion. Buy head comfort at the new prices. Get your cap now; have it on hand when you need it \$2.50, \$3, \$3.25, \$3.50

FOR CHILLY MORNINGS

Jaeger Underwear

Fine, Pure Wool puts red-fire warmth into frozen veins. Invalids, aged people find it a boon. No other so good. Unshrinkable. Union suits, two-piece suits; light, medium and heavy. New, low prices.

Stanfield's

FOR RUGGED WEAR. For rough, sturdy wear Stanfield's is unequalled at the price. And the warmth is there. Silk and wool for those who like the finer things of life; rugged, coarser grades too. Two-piece \$6.00
Union \$7.50

DENT'S AND PERRIN'S

Tan Cape Gloves
AT LESS THAN MAKER'S COST. Four or five dozen Tan Cape Unlined Gloves at a trifle of their real value, to clear the shelves. You'll need them for Xmas but this price won't hold. Buy now. Were \$4.50 and \$5.00 \$2.50

Kearney's

RAISINS!

IN STOCK:

Cases-36 1-lb. Packets Sunmaid Seeded,
Cases-36 1-lb. Packets Thompson Seedless.
All Extra Choice and of Guaranteed Quality.

Harvey & Co., Ltd.

Looted Motor Truck.

Quite a lot of snow fell last night on the country roads, and in places it was three feet deep. Mr. Grouchy, of Pouch Cove, when going home could not get beyond Torbay. He had a number of passengers on board his

motor truck and also a large number of parcels. When he went to his machine this morning all the parcels were gone. The matter was reported to the local constable, who will endeavor to locate the missing articles, which it is presumed were stolen.

MINARD'S LUMBER LUMBER-MAN'S FRIEND. oct3,m,11

INTERESTING!

Where shall I spend the afternoon of Dec. 7th? Certainly at the Sale of Work at St. Andrew's Rooms, to be held by the Ladies' Auxiliary. oct3,m,11