Every Lady Should Visit Our Showroom Department

To See the New Stocks of Ladies' Wear We've Opened.

We have opened our new BLOUSES. Latest styles in Smocks, Long & Short Sleeves, in White and all the Newest Colours, in Crepe de Chene, Georgettes, Crepe, Tricollette, Voiles & Shantung Silks, etc., etc.

New Ribbons,

in Fancy Vest Ribbons,
Fancy Sash Ribbons,
Embossed Velvet Ribbons

NEW DRESS TRIMMING,
in Rose, Bead, Silver and Gold

New Evening Dresses,
New Evening Scarves.

COLLARS,
in all the Newest Styles.

UNDERWEAR,
in Silk Crepe de Chene, etc.

New Silks, Georgettes,
Crepe de Chenes and Ninnons.

BISHOP, SONS & CO., LTD.

Produce and Provisions.

(From Saturday's Trade Review.)

CODFISH. — The exports from Nfld. for the week just closed amounted to 28,776 quintals; 13,218 from St. John's, and 15,558 quintals from the Outports. (Lamaline and Harbor Breton), all of the latter going to Oporto. Of the St. John's shipments, 11,793 quintals were sent to Pernambuco and 1425 quintals to Liverpool. April 18th, Cable from Oporto said that there were 55,715 quintals of Nfld. fish there, and the week's consupmtion was 5,200 quintals. This is a marked improvement. The other European markets are taking very little of ours just now, but Brazil is in a fair condition and will probably absorb the greater portion of what is now left of 1919 catch of Nfld.

CODOIL.—This week 13,762 gallons of Common oil were shipped from St. John's all to Liverpool. The market for this quality on both sides of the Atlantic is quite satisfactory, when as high as $310 per tun is paid in St. John's as was the case this week. Of Codliver Oil 2,577 gallons were sent out since our last issue. The total left of this quality in Nfld. of 1919 product is now down to less than 10,000 gallons—a very small lot for this time of the year. The local quotation is $2 per gallon, The demand is dull and 1920 product is likely to be lower.

LOBSTERS.—There are now only 675 cases of last year's Lobsters unsold, 275 in New York and 500 in Newfoundland. The market will be clean by the end of May. The price holds at $30 per case in the St. John's market and this will be about the opening price for new catch. The season will open on the 26th inst. in Placentia Bay, and two weeks later on the East Coast. The Fishery should be good this season as Nfld. had practically a close season the past three years. Repors from Notre Dame Bay in particular, says that Lobsters are very plentiful there where the lobster fishery has been abandoned since 1915.

PORK.—A dull feeling still pervades the pork market, and purchases of Spring supplies are being made reluctantly by the St. John's Importers. There is a feeling that the indications all point to lower prices. Reports sent here by Cable from Chicago from day to day all continue to show a gradual decline in the Pork market.

The Trade realizes, however, that they must have pork in time for Spring fishery supplies, and even if lower prices are probable they deem it preferable to meet the loss than to be without sufficient Pork to meet the fishery demand. Those who so vehemently denounce wholesale profiteers would do well to note this. Ham Butt to-day is $57.50 to arrive, Mess and Fat Back $49, per barrel.

BEEF.—Local situation is the same as it was last week. In the U. S. market there has been a slight stiffening from the low quotations noted a week ago. It must be remembered that Beef at the present time costs about half the price of Pork, consequently it is only reasonable to believe that it has already gone down to a point which precludes the possibility of a much further decline. In fact when we survey the general list of food stuffs to-day we must concede that Beef is comparatively cheap at present prices. Libby's special Family is $38, Boss Flank, $37, and Boneless, $32 to $35 per barrel, according to quality, and Regular Plate is $29.

FLOUR.—Market is unchanged and we are not likely to see lower flour here the coming Summer. The United States Report issued last week confirms the shortage of the crop of the Winter Wheat. Last year 751 million bushels were harvested. This year the total is only 485 millions, such a big deficit is bound to influecne the market. Every possible effort is being made to increase the Spring wheat harvest, but so far the weather has been impossible. Local price of leading brands is $16.75 wholesale, other grades $15.50 to 16.50 per barrel.

SUGAR.—No change in the local market. The week's sales by Importers have been made at 21c. per pound for large quantities. There is not much in town, but the S. S. "Edmund Donald" is bringing a fair consignment, and the market will be kept going for Spring trade. There is, however, a scarcity impending for the Summer months, and the price will probably be 25c. per pound, wholesale. Crop exports from Cuba show that there will be a shortage of 500,000 tons from earlier predictions, and this is the chief factor in the recent stiffering of prices. In view then, of the impending scarcity here later in the season, it would be well for the people to turn their attention to Molasses, which sooner or later will have to be substituted.

MOLASSES.—Prices follow sugar, and in addition there is the sterling exchange on which Barbados money is based, contributing to add about 10 per cent. to the cost. The Village Belle and Norma B. Strong arrived this week from Barbados with the first cargoes of new molasses. Since her arrival the wholesale prices have been set as follows: $1.75 per gallon for Fancy in the puncheon, and $1.70 for Choice. The cargo of the Norma B. Strong is 306 puncheons and 74 barrels, and of the Village Belle 180 puncheons and 93 barrels.

POTATOES.—"Not a potato to be had in town," is the way that one of our large dealers characterized the situation to the Trade Review yesterday. P. E. potatoes to arrive next month will be $5.50 per half sack or $11 per barrel of 180 lbs. Charlottetown is flooded with buyers from Boston, New York, and as far South as Texas, and the excitement consequently on competitive demand has put prices up to this unprecedented level. The situation is made worse by the fact that the P.E.I. crop last year was a short one. It is predicted that much higher prices will have to be paid before the new crop is available. There are no home grown, worth while offering. Farmers say they want all they have for seed.

T. J. EDENS.

By Rail to-day:
50 bags Local Potatoes.
5 cases Local Fresh Eggs.

By S. S. Sachem:
50 doz. 1 lb. boxes Moir's Chocs.
100 doz. ½ lb. bxs. Moir's Chocs.
200 Moir's Cakes, 1 lb. pkgs.—Plain and Sultana.

SMALL PRICES BRING BIG BUSINESS—WE WANT THE BUSINESS.

Quaker Tomatoes, 3 lb. tin, 30c.
Quaker Tomatoes, 2 lb. tin, 25c.
Boiled Dinner, 1 lb. tin .. ..20c.
Cod Tongues, 1 lb. tin .. ..30c.
Happy Vale Apricots, 3 lb. tin .. ..45c.
No. 1 Salmon, 1 lb. tin .. ..26c.
Rice .. ..18c. per lb.
Rolled Oats .. ..$1.10 per stone
Bonnie Belle Baking Powder, 1 lb. tin .. ..30c.

Due by S. S. Rosalind, Friday, April 16th:
CALIFORNIA ORANGES.
CALIFORNIA LEMONS.
TABLE APPLES—Boxes.
GRAPE FRUIT.
BANANAS.
NEW CABBAGE.
NEW TOMATOES.
CRANBERRIES.
PARSNIPS.
CARROTS.

20 cases Australian Rabbit, 1 lb .tins.

T. J. EDENS.
151 DUCKWORTH ST.,
(Next to Custom House.)

The Week's Calendar.

APRIL—4th Month—30 Days.

26.—MONDAY. Daniel Defoe, author of "Robinson Crusoe," died 1731. Gabriel Rosetti died, 1854. James Stephens, of Fenian fame arrived in St. John's 1866. (He was en route to New York.) German Naval raid on Ramsgate, 1917.

27.—TUESDAY.—S.S. Anglo Saxon lost near Cape Race, 307 drowned, 137 rescued, 1863. Ballot Act passed by House of Assembly, 1887. Martial Law proclaimed throughout Ireland, 1916.

28.—WEDNESDAY. Mutiny of the "Bounty," 1789. Brigtn. Huntsman lost, 44 drowned, 18 saved, 1874. Block House, Signal Hill, burnt, 1894.

29.—THURSDAY. Don Carlos, Spanish Pretender, arrived in St. John's en route to Baltimore, on s.s. Hibernian, 1876. Kut-el-Amara surrendered by General Townshend, 1916.

30.—FRIDAY. Battle of Fontenoy, 1745. Serpent-shaped phenomena appeared in heavens, 1878. Shatt-el-Adhaim, 1917.

MAY—5th Month—31 Days.

1.—SATURDAY. May Day. St. Philip and St. James. Duke of Connaught born, 1850. Job Bros. schr. Spray, lost with all hands at Torbay, 1869. S.S. Moravian (Allan Line) arrived St. John's, 1873.

2.—SUNDAY. 4th after Easter. Full moon. Cabot left Bristol on voyage which ended in discovery of Newfoundland, 1497. Fury shot in Harbor Main, election day, 1861. Third Afghan War, 1919.

Household Notes.

To restore the original whiteness to Ivory articles which have turned yellow, rub with a flannel moistened with turpentine.

In frying cooked cornmeal, add a little flour to hold meal together, and a little sugar to make mush brown more quickly.

A delicious drink is made by heating up an egg in a glass, adding the juice of an orange and two tablespoons maple sugar.

While roasting pork, slit is now and then and insert pieces of tart apple. The apple cuts the grease and makes the gravy delicious.

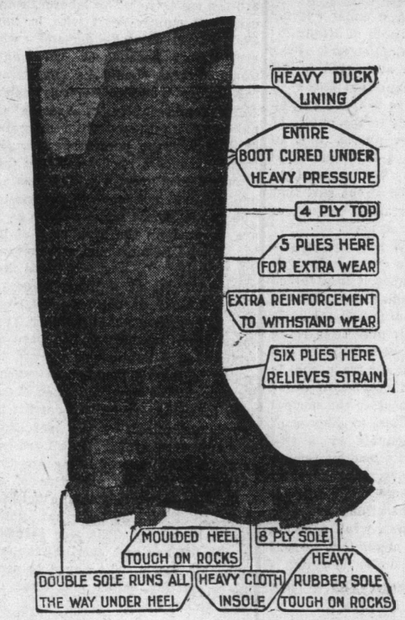
If a creamed soup scorches, add a teaspoon of peanut butter, and the burned taste will not be noticed, while a pleasant flavor will be added.

Grapefruit cocktail is made with one grapefruit, one tangerine, three tablespoons shredded cocoanut and three tablespoons maple syrup.

To clean soiled or discolored white enamel furniture, dissolve one tablespoon soda in one quart boiling water, and cool. Use with flannel cloth.

Maple frosting is made by boiling two cups maple syrup until it threads and adding slowly to stiffly beaten white of one egg. Beat until cool enough to spread.

Would you rather have a good appetite than a bad one? If you do, take Brick's Tasteless.



Fishermen!

Here's the Boot for You!

Excel Boots

Have Pliable Uppers. Weather Proof and Weather Resisting. Tire-Tread Soles. Hard to Wear Out.

For Men and Boys.

Pliable Uppers, Weatherproof and Wear-Resisting, Tough Tire-Tread Soles. Hard to wear out.

You know from experience what happens to ordinary boots when used in fishing. You've seen how salt water seems to take the life out of the rubber and how the rubbers crack and the soles wear through in a surprisingly short time.

The "EXCEL" is a different and better kind of boot. It has been made especially to stand up under the unusually hard use a fisherman's boot gets.

The rubber and fabric in "EXCEL" boots are of the very highest quality. But it is the special method of curing, under tremendous pressure, that makes the "EXCEL" so wear-resisting. The pressure forces the layers of rubber and fabric together so that they are actually "one-piece", without losing the least bit of the life of resiliency of the rubber. Salt water has practically no effect on "EXCEL" boots. The UPPERS remain pliable and weatherproof, and resist the drying-out action of sun, heat and cold far longer than other boots, consequently they don't crack anywhere so quickly. The SOLES are almost wear-proof, because they are made like an Auto Tire, with 8 plies of rubber and fabric welded by tremendous pressure into a "tire-tread" sole that rivals an automobile tire for toughness and durability.

These are exclusive features of "EXCEL" boots.

The picture at the left, of an "EXCEL" boot, with every detail of construction visible, shows how "EXCEL" boots are reinforced at every point of strain. There is not a single feature but what has been proved necessary and desirable by tests of severest use. Your own experience will tell you that a boot with these features simply must be a better boot.

Study this picture. Learn these features. Remember them when you compare "EXCEL" boots with ordinary boots. And remember, too, that very important point which the picture cannot show, namely, that "EXCEL" boots are cured under tremendous pressure which leaves the rubber pliable, weather-proof, and wear-resisting. It is only by the use of this tremendous pressure combined with highest quality materials that the best results are obtained.

Below are listed seven special features which make "EXCEL" boots superior. Read them carefully so that when you need boots you will know how to get the best value for your money.

Seven Special Features that make the "Excel" Best.

FEATURE No. 1—The entire boot is cured under heavy pressure, forcing all parts together in "one-piece", and retaining the full life and resiliency of the rubber.

FEATURE No. 2—An 8-ply double sole of tough, durable rubber, made like an Auto Tire, running all the way under the full moulded heel. This sole and heel are so wear-resisting that they are commonly called the "tough on rocks" sole and heel.

FEATURE No. 3—A heavily reinforced boot which will withstand the hardest kind of wear.

FEATURE No. 4—Six plies at the instep relieves strain and prevents wrinkling or cracking.

FEATURE No. 5—Reinforced five-ply leg for extra wear. Just the right amount of strength to stand up, yet not be uncomfortable.

FEATURE No. 6—Four-ply top, very pliable.

FEATURE No. 7—Heavy duck lining, and a heavy insole prevent dampness and keep feet dry and comfortable.

Most reliable dealers sell "EXCEL" boots. Be sure to look for the name "EXCEL". Substitutes and "just as good" boots will not give you "EXCEL" service. If your dealer does not have them in stock, write us for name of nearest dealer.

Parker & Monroe, Ltd.

Sole Agents.

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Don't Say Paper, Say The "Evening Telegram."