

Editorial

FOR THE NEW YEAR

The satisfactory business which has been ours during the past year, in spite of the extraordinary conditions which have prevailed, is good evidence of the success of our Store policies.

It has been our aim to give you an efficient, courteous, attentive service in the face of the severe hardships which the war placed upon us. For the present year, 1919, it will be our endeavour to improve and progress so as to deserve your custom as in the past.



Sale of Men's Good Looking OVERCOATS.

During the next few days we intend clearing the balance of these swell looking Overcoats; they are mostly tweeds, well made, stylishly cut and offer you good wearing, warm and comfortable Top Coats for winter wear.

Regular \$23.00. Friday, Saturday and Monday \$21.50
 Regular \$25.00. Friday, Saturday and Monday \$23.50
 Regular \$30.00. Friday, Saturday and Monday \$27.00

MEN'S AMERICAN-CUT OVERCOATS—A few in Navy and Brown, Cheviot Serges; others in good looking Tweeds; belted back, smart style; equal to custom made. Reg. to \$37.00. Friday, Sat. & Monday **\$33.90**

MEN'S WINTER CAPS—Just 3 dozen lot of Winter Caps for men and boys. Dark Tweed mixtures, with heavy fleeced and knitted ear protection folded inside; a good fitting cap. Reg. \$1.50 value. Friday, Sat. & Mon. **\$1.15**

MEN'S MUFFLERS—Your choice of Cream Cashmere or Black Sylvine Silk Mufflers. These latter resemble Black Scarf Silk; great wearers; large full size Muffler; price cut. Reg. 50c. Friday, Saturday and Monday **75c**

MEN'S TOP SHIRTS—These come to you offering old value, being one of our best \$1.50 lines; soft, fringed shirts, with laundered cuffs, good looking striped patterns; the size range is incomplete and we are clearing this line Friday, Saturday and Monday at **\$1.35**

Some Special Values in RELIABLE FOOTWEAR.

LADIES' FELT SLIPPERS—Strictly a house slipper. Comes in Maroon shade; very warm and comfortable, heavy felt sole, pom-pom front; sizes 4 to 8. Reg. \$1.25. Friday, Saturday and Monday **\$1.05**

LADIES' RUBBERS—This offer brings you good quality storm or low cut Rubbers in all sizes. Your choice of low heel, spool heel or kidney heel; reputable Rubbers. Friday, Saturday and Monday **\$1.05**

MEN'S HIGH LACED BOOTS—This is a corker, 18 inch height, waterproof; very strong make, viscolined sole and heel, bellows tongue to top of boot. Here's a boot for roughing it this winter. Reg. \$11.00. Friday, Saturday and Monday **\$10.45**

MEN'S GUN METAL BOOTS—Here is a Bidcher style Boot in strong Gunmetal make, with three sole and rubber heel, Goodyear welted, and a good looking shape; sizes 6 to 9 1/2. Regular \$6.50. Friday, Saturday and Monday **\$6.25**

CORDUROY VELVETS.

Just a piece of each shade in Biscuit, Light Blue and White, 30 inches wide; extra heavy cord; very suitable for children's make up. Regular \$1.20 yard. Friday, Saturday & Monday **98c**

MEN'S KHAKI SHIRTS—A collared shirt in a nice warm make; 2 breast pockets, double stitched seams; made in full sizes. Can offer you a Grey shade in the same quality. Regular \$4.50. Friday, Saturday and Monday **\$4.25**

MEN'S PYJAMA SUITS.

Just a dozen suits or so of these; they are made from good quality flannellets, nice striped patterns, well finished. Good value at \$4.25 the suit. Friday, Saturday and Monday **\$3.78**

OUR WISH

That Your New Year May Be A Happy and Prosperous One.

And now before starting our SALES for 1919 we take this opportunity to sincerely thank you for your generous patronage during the year just closed.

Believe us when we say that our best efforts to retain that esteemed patronage will be made during 1919. We thank you.

THRIFT POINTERS to direct Shoppers here FRIDAY, SATURDAY and MONDAY. SAVINGS THAT COUNT NOWADAYS.

TABLE DAMASKS—Special value awaits shoppers here this week in Table Damasks, 56 inches wide; pure white, best English quality; we have but a couple of pieces. Regular \$1.20 yard. Friday, Saturday & Monday **\$1.05**

WADDLED QUILTS—Just the kind of Quilt required for immediate use; well wadded; fancy art top and crimson back. Sold regularly at \$3.60. Friday, Saturday and Monday **\$3.30**

HONEYCOMB TOWELING—For use about the kitchen; we have just one piece of this, half bleached finish, crimson striped border. Friday, Saturday & Monday, per yard **15c**

BOYS' BETTER BRACES—With fine elastic webs and all white kid fastenings. These are well worth their price; they are strong and yet finely finished. Special, Friday, Sat. & Monday **29c**

ROLLER TOWELINGS—A few pieces of English roller-towels; extra strong quality; white with blue striping at edge. Reg. 25c. Friday, Saturday & Monday **22c**

SCRIMS, CHINTZ and FANCY LINENS at prices you are only too willing to pay.

CURTAIN SCRIMS—36 inch Scrims in White and Cream, with some pretty floral band borders; Scrims that will stand up against the most vigorous washing, and will hold their colours and original appearance. Good value at 50c yard. Friday, Saturday & Monday **47c**

STAMPED CENTRES—A handy centre piece, lace edged and stamped. Needs but your deft fingers to finish with a little embroidery work; circular shape. Our Special 17c. Price, Fri. Sat. & Monday **17c**

HEMSTITCHED TEA CLOTHS—A box or two of English Linen Tea Cloths, rather prettily embroidered and hemstitched. You get quality when you buy a cloth like this. Reg. 70 value. Friday, Sat. & Monday **59c**

PILLOW CASES—Just plain American Cotton Pillow Cases, but really a strong make; full size, deep hemming at end; made for service. Worth 45c. Friday, Saturday and Monday **38c**

TOLLY COVERS—A couple of dozen Honeycomb Tolly Covers, fringed; these are a good make and will give you service. Reg. 40c. Friday, Saturday & Monday **36c**

CHINTZ! CHINTZ!—People like our Chintz display. This line is a particular favourite. Being much heavier than the ordinary it gives you double service in wear; they offer you well covered patterns; 36 inches wide, suitable for covering chairs, couches and Devonports, etc. Reg. \$1.00 yard. Friday, Saturday and Monday **90c**

SIDEBORD RUNNERS—Soft white linen make, plain centre and embroidered at end; hemstitched of course. Value for 45c. ea. Friday, Sat. & Monday **37c**

WHITE TABLE CLOTHS—Heavy White Damask Table Cloths cheaper than you can make them up, mercerized and a deep hemstitched edge; excellent quality. Excellent value at their regular price. \$1.80. Friday, Saturday and Monday **\$1.59**

PILLOW SHAMS—English Linen Pillow Shams, extra good quality; will last you for years; wide hemstitched edge. Usually sold at 60c. Friday, Saturday & Monday **49c**



SHOWROOM

WIDE SILK SCARVES—These, apart from being stylish, are necessary during the cold weather season. Beautiful knitted Silk Scarves with fringed ends; shades of Navy, Slate, Rose and Grey. Regular \$1.30. Friday, Saturday and Monday **\$1.59**

FILLED EMBROIDERY—We are offering some very dainty Filled Embroideries for this week; fine cambric make, pretty patterns. Stock-taking brought these to light. They are worth 24c. yard. Friday, Saturday and Monday **18c**

CHILDREN'S WOOL CAPS—Some in plain shades such as Navy, Brown and Crimson; others in Crimson and White, Grey and Maroon, Navy and White, etc. A serviceable knockabout Cap for the children. Regular to 70c. Friday, Saturday and Monday **59c**

VOILE BLOUSES—Several styles in White Voile Blouses, offering you values up to \$2.50. Mostly embroidered fronts, lace and insertion, trimmed, deep collars; others come with a mercerized stripe, equally as pretty; a style in fact for every individual. Reg. to \$2.60. Friday, Saturday & Monday **\$2.28**

SPECIALS!

MISSIE'S CORSETS—Here is a Corset especially selected for mercerized wear; all white, double laced back, shoulder straps, 4 suspenders attached, elastic lacing; as perfect as they can be possibly made. Friday, Saturday and Monday **\$1.75**

MISSIE'S GINGHAM APRONS—Generally cut in Gingham Aprons for little housewife's help; black and white check patterns in overall style. Usually sold at 85c. Friday, Sat. & Monday **75c**

MISSIE'S COAT JERSEYS—All wool Coat Jerseys for girls from 8 to 14 years. Belted back styles, nice fitting roll collar, pockets, in shades of Rose, Sage, Pink and Purple. A warm little garment that she will appreciate. Reg. \$5.00. Friday, Saturday and Monday **\$5.65**

INFANTS' PINAFORES—Soft White Muslin Pinafores, with Swiss embroidery fronts, trimmed with ribbon beading, lace edged and Swiss insertion yoke in some cases. Neat little Pinafores underripped. Regular 60c. Friday, Saturday and Monday **52c**

SPECIAL VALUE IN TWEED SKIRTS. \$6.45

We have a very special lot of ladies' Tweed Skirts in the very latest styles, pockets button trimmed; good wearing, warm and serviceable; a Skirt for out doors; a Skirt for the rink; a Skirt for every day wear; best quality English Tweeds, favouring Grey and Brown tones. Reg. \$7.25. Friday, Saturday and Monday **\$6.45**

These GLOVE VALUES are important to you.

LADIES' WOOL GLOVES—The most comfortable kind of a glove for present wear; warm Wool Gloves in Mixed Greys, Heathers and all Black. Reg. \$1.20 pair. Friday, Saturday and Monday **\$1.05**

MEN'S ABERDEEN GLOVES—Nothing better for roughing it than a pair of our warm Aberdeen Wool Gloves. A nice showing of pretty Heather mixtures, and the price is moderate for such worthy gloves. Reg. \$1.00 pair. Friday, Sat. & Monday **92c**

BOYS' WOOL GLOVES—In fancy Ringwood and Mixed Greys and Browns. These are extra special value; sizes to fit even the biggest boys. Reg. to 70c. pair. Friday, Saturday and Monday **60c**

MUFFLERS—For men and boys; a silky finish Scarf that you will find the good of. Black with white stripes and others in plain Grey, silk fringed ends. Reg. \$1.65. Friday, Saturday and Monday **\$1.49**

CHILDREN'S SLEEPING SUITS—In Striped and White Flannellets; sizes to fit 2 to 6 years; high necked and long sleeves; made to envelop the feet also. These are sold regularly for \$1.20 the suit. Friday, Saturday and Monday **\$1.05**

LADIES' UNDERWEAR—Pure White, fine ribbed Fleece Jersey Underwear; long sleeve vests, high neck; the pants come ankle length, open or closed. We have all sizes in this reputable make. Reg. \$1.25 garment. Friday, Saturday and Monday **\$1.10**

CHEVIOT SERGES.

All wool materials, for ladies' and misses' winter coats and costumes; shades of Crimson, Green, Brown and Purple. These materials are not recent importations, but come to you from last fall's stock. Good value at their regular price, \$3.00. Friday, Saturday and Monday **\$2.60**

Belleoram's Contribution.

Editor Evening Telegram.

Dear Sir,—Kindly grant space in your valuable columns to publish the names, together with the amounts, of those of Belleoram, who contributed towards the Cot Fund. They are as follows:—

- \$10.00 each.—X. Y. Z., Capt. George Kearley, Uriah Critchell, Capt. J. M. Fudge.
 - \$5.00 each.—Miss Alice M. Pike, Mrs. L. G. Seans, Capt. John Kearley, John Henry Cluett, Capt. Reginald Keeping, Mrs. F. Curnew, Albert Barnes, Isaac Cluett, Robert Taylor, Richard Lundrigan (Bay du Nord), Mrs. R. G. Pike, Eli Rose, Capt. John Rompagey, E. R. Elliott, Jerry Ruffett, Henry Carter, Lois Cluett, W. A. Burdock, Capt. G. Fudge, U. Whitley & Sons, Capt. T. V. Cluett, Chas. Poole, Thomas Kearley, F. Curnew.
 - \$3.00 each.—George Fudge, John Cluett, Jr., George Gilbert, J. R. Bond, (Stone's Cove), Chas. Young, J. S. Moulton.
 - \$2.50 each.—Jos. Farrell (Bay du Nord), Mrs. W. A. Burdock.
 - \$2.00 each.—Alex. Hardiman, Mrs. E. O. Fudge, Manuel Kearley, Miss Susie Pike, Muth, Jno. Stapleton, Abner M. Cluett, Allan M. Cluett, George Lace, Mrs. Samuel A. Cluett, Mrs. Adam Cluett, Capt. Philip Dicks, Levi A. McCutish, Arnold Cluett, Capt. E. R. Nurse, H. W. Taylor, Harold Baker, Mrs. George R. Poole, Isaac Way, John Fudge, Capt. Nauss Cluett, Edward Cross, Capt. Jno. Benton, William Fudge.
 - \$1.50 each.—Philip Paula, A. J. Savory, Samuel Strowbridge, Jr.
 - \$1.20 each.—Mrs. U. Whitley, J. R. Burdock.
 - \$1.05.—J. B. Buffett.
 - \$1.00 each.—O. Brown, Miss Pieroway, W. B. Rose, Mrs. Harold Rose, Mrs. Jas. Brenton, Miss Linwood Davage, Mrs. Eli Strowbridge, Thos. Poole, James Hancock, (Pool's Cove), S. F. Taylor, Mrs. Matilda Cluett, J. T. Cluett, Isaac Savory, Philip Taylor, Ernest Taylor, Wm. Hy. Dicks, Mrs. J. B. Dicks, Silas Fudge, Philip Rose, Mrs. S. G. Cluett, T. G. Grandy, Cecil Moulton, Levi T. Cluett, W. Cluett, Mrs. Wm. H. Cluett, of John, Wm. G. Cluett, William Brown, Wm. Taylor, Jas. Hanham, Rupert Bragg, Randall Barnes, Geo. Mills (Doctor's), Mrs. Geo. Skinner, Mrs. J. S. Moulton, Mrs. Jas. Keefe, Mrs. J. R. Critchell, Mrs. R. M. Fudge, Onslow Stone, S. I. Burdock, J. A. Poole, George Savory, Jas. Brenton, A. W. Poole, Levi Hanham, Mrs. E. P. Lush, Mrs. B. Keeping, Frank Rose, Jerome Rose, Mrs. Jerome Rose, Allan Dominic, Miss Beatrice Kearley, Mrs. Wm. Kearley, Mrs. Geo. Keeping, Philip W. Way, Arthur Cluett, Walter Cluett, Jacob Taylor, Wm. Dominic, Abraham West, Isaac Bond, Horace Jensen, Philip Gould.
 - 70c. each.—Mrs. Annie Cluett.
 - 80c. each.—Samuel Strowbridge, Sr.
 - 60c. each.—John Mills (Doctor's), Hr.) Jacob G. Hardy.
 - 50c. each.—Mrs. Herbert Jensen, Chas. Williams, (Pool's Cove), Geo. Dodge, (Pool's Cove), Mrs. Jacob G. Hardy, Mrs. Julia Cluett, Mrs. A. W. Cluett, Mrs. Geo. Pope, Capt. R. Elms, (Stone's Cove), Mrs. Wm. H. Cluett of Levi, Henry Yarn, A. J. Dicks, Jas. Dominic, Robert Thornhill, Mrs. Ed. Cross, Mrs. Edward Moulton, Mrs. F. G. Hillier, Mrs. Jerry Holmes, Geo. Harris, (Jack Fontaine), Ambrose Harris, (Jack Fontaine), James Johnson, (Jack Fontaine), M. Hines, (Jack Fontaine), Ernest Rose, Wm. J. Rose, Miss Ida A. Cluett, Miss J. Miles, Allan Drakes, Reginald Keeping, Mrs. Walter Cluett, Mrs. Jacob Taylor, Robert Jensen, Mrs. Willard Cluett.
 - 45c. each.—P. Whittle, (Jack Fontaine), Maud Gilbert.
 - 40c. each.—Master Harvey Poole, Mrs. Samuel Lee, Eli Harris, (Jack Fontaine).
 - 25c. each.—Mrs. Jno. Whitley, Mrs. E. A. Buffett.
 - 20c. each.—Mrs. W. B. Burdock, Mrs. Isaac Savory, Neal Bond, Miss Rowena Way.
- The above amounts added together make a total of three hundred and twenty-two dollars and fifty-five cents (\$322.55). Thanking you in anticipation and wishing your paper a prosperous 1919, I am, your respectfully,
 E. P. LUSH,
 Secretary-Treasurer.
 Belleoram, F.E. Nov. 7th, 1918.

Wedding Bells.

A very pretty wedding took place on November 28th at Fitting, by the Rev. Dr. Jones, the contracting parties being Miss Catherine Piccott, daughter of Mr. and Mrs. Cornelius Piccott, and Mr. William McGrath. The bride was gowned in a beautiful pale blue silk dress, with hat to match, and was attended by Miss A. Carroll, cousin of the bride, while Mr. L. Lane, cousin of the groom acted as best man. After the ceremony they drove to the home of the groom's parents, where a very dainty supper was served and a very enjoyable time spent. The bride was the recipient of many valuable and costly presents; among which were some substantial, cheques and gold pieces. We wish Mr. and Mrs. McGrath many happy years of wedded bliss.

MINARD'S LINIMENT CURES DYPH-
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Wellyn Club

on Grievs, Secretary of the
 the Grenfell Association, of
 very interesting address
 ofers of Llewellyn Club.
 Wood Hall last evening, he
 being "Medicine Chest and
 on Labrador." For most
 hours Dr. Grievs, who is a
 speaker told of his adventures
 in the northern coast. He ap-
 peared to the work of the De-
 sion among the fishermen, of
 Inco and in the hospital
 to being, paid a high tribute
 to the hospitality of the dwell-
 ers in frozen north. Slides of
 r, and other points, in sum-
 mer, were shown, evoking
 interest. The Indians, both
 Inuit and Nascopie, are very
 ingenious, and if the New-
 foundlander is "handy" they
 are so, being able to make a
 kajak with a knife and
 old file. Dr. Grievs told of
 the mid scenery of Labrador
 despite the captivity in
 the people in Newfoundland
 of it, is a veritable paradise
 that is, in summer, when the
 is often more salubrious
 than a vote of thanks, propo-
 sitioned by Messrs. H. J.
 C. E. Hunt, was tendered Dr.
 and to Mr. W. H. Jones by
 the singing of the National
 which brought the evening to

Crushed By Train

express last night, Michael
 of Spruce Brook, arrived to
 treatment. A couple of days
 was working with the Red
 he had one of his legs crushed
 rain. Upon arrival last night
 no conveyance to take him
 and none to receive him
 only removed from the
 night police secured a board
 for him.

BUSINESS

many thousands
 into the vortex of
 any will feel the
 and likewise the
 virtues of

EMULSION

more beneficial than
 Emulsion is
 ites to strength
 and health.

Band of Robbers

Big Hauls Throughout New
 York.

New York, Dec. 26.—Burglars
 and hold-up men seem to be
 having a sort of national convention,
 practical demonstrations of their
 skill in New York, judging from the
 frequency and bold nature of depreda-
 tions in the last few weeks. Whether
 be the looting of several thousand
 dollars' worth of silk from a loft, the
 raiding of a cigar store safe dur-
 ing a busy hour of the day, the scoop-
 ing up of the winnings and losses of
 a gambling club gathered for a quiet
 evening of poker, these members
 of the underworld go about their work
 with precision and a degree of effi-
 cacy which rarely fails.

Saturday morning, for instance,
 Douglas Brash, a bookkeeper in day that an old-fashioned safe in the

shop of Alexander Reed, 165 Charles
 Street, was making out the weekly
 payroll in an office on the second floor,
 three men entered with drawn revolv-
 ers. Two other clerks, Thomas Cooran
 and James Hammond, were in the
 office at the time. All were ordered
 to throw up their hands and Cooran
 was forced into an adjoining room.

The robbers then stuffed about \$2,
 000 in bills into their hats and pockets,
 warning the two helpless men that
 they would be shot if they made an
 outcry. As the robbers were leaving
 Mr. Brash moved toward a window,
 whereupon one of the robbers fired,
 the bullet inflicting a flesh wound in
 Mr. Brash's right arm and right side
 of his back. The hold-up men then
 escaped in a motor truck, which, ap-
 parently, was waiting for them.

The police also were notified Satur-
 day morning, for instance, Douglas
 Brash, a bookkeeper in day that an old-fashioned safe in the



candy factory of James C. Kuhn, No.
 16 Clarke Street, had been opened
 some time Friday night and \$11,500
 worth of Liberty bonds and War Sav-
 ings Stamps and \$500 in cash had been
 set mostly to employees.

Similar robberies within the last
 few weeks have ranged from \$50,000
 worth of Liberty bonds to a wagon
 load of turkeys. A particularly dan-
 gerous piece of work was that of a band
 of yegman, who cracked six safes in
 one night, going from floor to floor in
 the seven story building at No. 55
 West Fifty-fifth Street.

The raiding of jewelry seems to
 have become the vogue. One of the
 most successful men in this line was
 a "nigger" who got employment as an
 elevator man or attendant in fashion-
 able apartment houses. Having learn-
 ed the habits of the residents he would
 quit his position without notice, tak-

ing with him amounts of jewelry
 ranging in value from \$2,000 to \$10,
 000. He made the mistake, however,
 of confining his activities to the west
 side and was finally caught.

The frequency of bold hold-ups in
 daylight in crowded sections of the
 city is causing alarm, and has led the
 police to surmise that an organized
 band of most desperate criminals has
 made its headquarters for the winter
 in New York. It is considered prob-
 able that the three men who held up
 and shot the bookkeeper Saturday
 were the same who, on November 26,
 held up the wholesale fur establish-
 ment of A. E. Pines & Co., at No. 29
 West Twenty-sixth Street. While two
 of the robbers with revolvers held
 the crowd on the sidewalk a third,
 carried out several arm loads of fur-
 nishings, placing them in a waiting automobile,
 in which the three escaped after they
 had shot Home Pines, a nephew of the

proprietor, who attempted to remon-
 strate. It is estimated that recent
 robberies in silk alone have amount-
 ed to hundreds of thousands of dol-
 lars.

Overworked Letters.

The avalanche of initials and initial
 combinations which the war has ad-
 ded to our pre-war collection has
 proved a severe strain upon our alpha-
 bet, with the result that we are per-
 plexed by innumerable doubles, and
 even triples. "E.F." ones stood prom-
 inently for Member of Parliament,
 now it stands equally for Military Po-
 lice (not to mention mines pie).
 "C.B." is confined to Barracks rather
 than to the letters "C.B." which may
 signify "Commanding Officer or Con-

sultious Objector. Inverted they
 give Officer Commanding or "Old Con-
 temptibles."

To attach "R.A." to your name does
 not necessarily imply you can paint.
 It may imply Royal Artillery, and that
 you can shoot. "W.O." used to mean
 walk-over. It does still in a sense;
 but it is the walk-over of the War
 Office that comes to our mind. And
 imagine confounding the Army Or-
 dnance Department with the Ancient
 Order of Druids! "A.O.D." signifies
 either.

Perhaps "P.O." is the hardest-worked
 combination of all. It stands for
 Privy Councillor and Police Constable,
 Parish Council and Perpetual Curate,
 postcard and petty cash, prices
 current and Pelham Committee. To
 which may be added pie-crust, pub-
 lic parish church, poor chap, and
 pickled cabbage!