

**Durango Arrives.**

Furness Liner Durango, Capt. ... reached port this morning ... after a passage of 48 ... bringing a small cargo. As ... noted, the Durango had a ... experience on a recent trip ... from Liverpool, being 21 ... in the run. First her engines ... and she was forced to put ... herself for repairs, then she met ... session of storms. The Durango ... ected to get away again to-night ... Liverpool, taking a big outward ... and a large mail.

**GREAT BENEFIT**

for  
**ACHING MUSCLES**  
and  
**RHEUMATIC PAINS.**

Good Liniment is the thing  
that will get right at the  
and soothe the pain at once.

**Stafford's Liniment**

do it. It makes sore mus-  
cles pliant and promptly re-  
solves Rheumatic Pains. Sold in  
500 stores.

Prepared only by  
**DR. F. STAFFORD & SON,**  
St. John's, Nfld.

**Thieves Sentenced.**

Two men Prowse and Stickleland  
broke into the residence of Mr.  
Rennie and were making away  
with enough goods to start a milliner's  
but were caught in the attempt.  
Arraigned before the Magistrate  
Saturday afternoon and convicted.  
Prowse, who is an old hand at the  
trade, was sentenced to six months'   
imprisonment, while his accomplice  
Stickleland was sentenced to three months, both with hard  
labor.

**Stafford's Liniment Co., Limited.**

"I have used your MINARD'S  
Liniment for the past 25 years and  
I have occasionally used other  
liniments. I can safely say that I  
never used any equal to yours.  
If rubbed between the hands and  
applied frequently, it will never fail  
to cure cold in the head in 24 hours.  
It is also the best for bruises, sprains  
and all other ailments."  
Yours truly,  
**J. G. LESLIE,**  
St. John's, Nfld.

**Lost Slide.**

Dear Mr. Editor,—I shall be glad if  
you will kindly state that a slide  
taken from the Methodist College  
some days ago, has been recovered.  
I had that the boy accused by another  
of taking it was perfectly in-  
nocent, and had not been near the  
college.  
HEADMASTER,  
Jan. 25th, 1916.

**Personal.**

Hon. Geoffrey P. T. Feilding, brother  
of Lady Davidson, has been placed  
in command of the Coldstream Guards  
with the temporary rank of Major  
General. Lieut-Col. Bois, a cousin  
of the Governor, has also been made  
a temporary Major General. Both were  
wounded at Mons. Both were  
awarded Brevet Colonels, Brigadiers and  
Major Generals on the same dates.

**What Are You Doing for that Eczema?**

"Nothing; I've about given up try-  
ing to cure it."  
"That is not wise. Do as I did and  
you will probably be cured in a short  
time. I used Zylex and Zylex Soap  
with it and my Eczema began to im-  
prove at once. A couple of boxes  
cured. You can get Zylex at your  
druggists."  
Zylex, 50c. a box; Zylex Soap, 25c. a  
cake.  
Zylex, London.

**DIED.**

On January 24th, at 2 Talbot Road,  
Baywater, London W., Isabel Amelia,  
widow of the late Archdeacon Bot-  
wood, of St. John's, Nfld., aged 71  
years.

This morning, of diphtheria, Olive  
Huth, darling child of Henry and  
Jane Butler, aged 4 years.

On the 24th of January, after a long  
illness, Mary Ann, wife of the late  
James Forsyth, leaving two sons and  
a large circle of friends to mourn  
their sad loss; funeral on Wednes-  
day, at 2.30 p.m., from her late resi-  
dence, No. 1 Barter's Hill.

Passed peacefully away yesterday  
morning, after a long illness, Samuel  
C. Rose, second son of Mr. Alfred and  
Clara Rose, aged 17 years, leaving  
father, mother, 3 sisters and 2 brothers  
to mourn their sad loss; funeral  
will take place to-morrow, Wednes-  
day, at 2.30 p.m., from his late resi-  
dence, No. 12 Coronation Street, Boys  
of Wesley Sunday School and all  
friends are respectfully invited to at-  
tend without further notice.

**Turkish Towels**  
200 dozen all White  
Turkish Towels,  
made of high grade  
Cotton; fringed ends,  
large sizes. Sale  
Price, each . . . . . **10c**



**WHITE COTTON VOILE**  
Fine Cotton Voiles and Mar-  
quisettes by the pound. Extra  
special values; assorted lengths.  
Per lb. . . . . **68c. pr lb**



**Fancy Linens, Soiled**  
We have still a good num-  
ber of pieces in Fancy Lin-  
ens, slightly soiled—Tea  
Cloths, Sideboard Covers,  
Tray Cloths, &c., all selling  
at Nearly Half Price.

**This Sale Will Last Only FIVE More Days.**

**Mail Orders for these Goods will receive Special Attention.**

**January White Sale**

**THE SECOND WEEK**

Of this GREAT JANUARY SALE needs no introduction  
Those who attended last week well know the possibilities for savings  
which prevail throughout the Store.

**This is The Last Week.**

**SALE OF WHITEWEAR**  
**CAMBRIC NIGHTDRESSES.**  
Lace trimmed front and sleeves, with and with-  
out collars.  
Reg. 65c. each. Sale Price . . . . . 52c.  
Reg. 80c. each. Sale Price . . . . . 64c.  
Reg. 90c. each. Sale Price . . . . . 72c.  
Reg. \$1.25 each. Sale Price . . . . . \$1.00  
Reg. \$1.30 each. Sale Price . . . . . \$2.05  
Reg. \$2.50 each. Sale Price . . . . . \$3.15  
Reg. \$3.75 each. Sale Price . . . . . \$3.59  
Reg. \$4.25 each. Sale Price . . . . . \$3.59

**CAMBRIC CAMISOLES.**  
Lace and Ribbon trimmed.  
Reg. 50c. each. Sale Price . . . . . 40c.  
Reg. 65c. each. Sale Price . . . . . 52c.  
Reg. 80c. each. Sale Price . . . . . 76c.  
Reg. 95c. each. Sale Price . . . . . 80c.  
Reg. \$1.00 each. Sale Price . . . . . 96c.  
Reg. \$1.20 each. Sale Price . . . . . \$1.04  
Reg. \$1.30 each. Sale Price . . . . . \$1.12  
Reg. \$1.40 each. Sale Price . . . . . \$1.20  
Reg. \$1.50 each. Sale Price . . . . . \$1.20

**CAMBRIC CHEMISES**  
Reg. 70c. ea. Sale Price . . . . . 56c.  
Reg. 85c. ea. Sale Price . . . . . 76c.  
Reg. \$1.00 ea. Sale Price . . . . . 80c.  
Reg. \$1.25 ea. Sale Price . . . . . \$1.00  
Reg. \$1.30 ea. Sale Price . . . . . \$1.04  
Reg. \$1.50 ea. Sale Price . . . . . \$1.20

**KNICKERS. WHITE FLETTE**  
Swiss Embroidery and Lace  
trimmed.  
Reg. 45c. pr. Sale Price . . . . . 38c.  
Reg. \$1.00 pr. Sale Price . . . . . 80c.  
Reg. \$1.10 pr. Sale Price . . . . . \$1.00

**GREAT VALUES IN STYLISH CORSETS**  
First Showing of 1916 Models.

Big savings in Corsets of all kinds are made possible by this  
Great January Sale. There is no figure which cannot be fitted from  
our stock. The new 1916 models have just arrived and are subject to  
these Sale Prices.

Regular 70c. pair. Sale Price . . . . . 62c.  
Regular \$1.00 pair. Sale Price . . . . . 89c.  
Regular \$1.45 pair. Sale Price . . . . . \$1.30  
Regular \$1.95 pair. Sale Price . . . . . \$1.58  
Regular \$2.25 pair. Sale Price . . . . . \$2.03  
Regular \$2.75 pair. Sale Price . . . . . \$2.45  
Regular \$3.75 pair. Sale Price . . . . . \$3.38  
Regular \$4.00 pair. Sale Price . . . . . \$3.55  
Regular \$4.50 pair. Sale Price . . . . . \$3.85  
Regular \$5.00 pair. Sale Price . . . . . \$4.35  
Regular \$6.00 pair. Sale Price . . . . . \$5.25



**INFANTS' WEAR.**  
**INFANTS' FLETTE SLEEPING SUITS.**  
Reg. 75c. each. Sale Price . . . . . 65c.  
**INFANTS' DAY GOWNS.**  
Reg. 40c. ea. Sale Price . . . . . 34c.  
Reg. 75c. ea. Sale Price . . . . . 63c.  
Reg. \$1.45 ea. Sale Price . . . . . \$1.20  
**INFANTS' ROBES.**  
Cream Flette, well made.  
Reg. 85c. ea. Sale Price . . . . . 72c.  
Reg. \$1.85 ea. Sale Price . . . . . \$1.53  
Reg. \$2.50 ea. Sale Price . . . . . \$2.05  
Reg. \$3.25 ea. Sale Price . . . . . \$2.69

**Bargains in Towels.**  
**WHITE TURKISH TOWELS.**  
Fringed.  
Reg. 8c. each. Sale Price . . . . . 7c.  
Reg. 12c. each. Sale Price . . . . . 11c.  
Reg. 17c. each. Sale Price . . . . . 14c.  
Hemstitched.  
Reg. 50c. each. Sale Price . . . . . 44c.  
Reg. 85c. each. Sale Price . . . . . 75c.  
**WHITE TURKISH BATH SHEETS.**  
Reg. \$2.25 pr. Sale Price . . . . . \$1.95  
Reg. \$3.25 pr. Sale Price . . . . . \$2.55

**Wonderful Values in WHITE MUSLIN BLOUSES**

Here's an opportunity to  
save on Blouses which will  
be availed of by the thrifty.  
These values are really  
wonderful and tempt you to  
secure a good stock.



**WHITE LAWN BLOUSES.**  
Over 900 of them in various pretty styles, trim-  
med embroidery and fine lace, high and low col-  
lar effects. Reg. values 45c., 50c., 60c. White  
Sale Price . . . . . **29c**

**WHITE MUSLIN BLOUSES.**  
Over 480 White Muslin Blouses in a variety of  
styles and in all sizes; embroidery and lace trim-  
med. Values 65c. and 70c. each. White Sale  
Price . . . . . **35c**

**WHITE MUSLIN BLOUSES.**  
10 doz. serviceable well made Blouses; many  
styles and assorted sizes. Reg. price 75c. and 80c.  
each. White Sale Price . . . . . **39c**

**CHILDREN'S COLORED OVERALLS.**  
Light and Dark Colored Cottons, Brown, Fawn  
and other colorings; in a full range of sizes. Reg.  
65c. each. White Sale Price . . . . . **28c**

**CHILDREN'S OVERALLS.**  
Slightly soiled, in White and Colored; a big  
variety of patterns and designs. Reg. 50c., 55c.,  
60c. and 65c. each. White Sale Price . . . . . **29c**

**Lace & Muslin Neckwear.**

**MEDICI COLLARS.**  
In White Muslin and Lace.  
Reg. 20c. each. Sale Price . . . . . 16c.  
Reg. 25c. each. Sale Price . . . . . 20c.  
Reg. 40c. each. Sale Price . . . . . 34c.  
Reg. 45c. each. Sale Price . . . . . 38c.  
Reg. 55c. each. Sale Price . . . . . 47c.  
Reg. 75c. each. Sale Price . . . . . 65c.  
Reg. 85c. each. Sale Price . . . . . 85c.

**LACE & MUSLIN COLLARS.**  
In a variety of pretty styles,  
Peter Pan, Dutch &c.  
Reg. 25c. each. Sale Price . . . . . 20c.  
Reg. 30c. each. Sale Price . . . . . 25c.  
Reg. 35c. each. Sale Price . . . . . 29c.  
Reg. 40c. each. Sale Price . . . . . 34c.

**Ladies' Overalls & Aprons**

**WHITE MUSLIN APRONS.**  
With and without bodies, Swiss Embroid-  
ered.  
Reg. 25c. each. Sale Price . . . . . 20c.  
Reg. 30c. each. Sale Price . . . . . 25c.  
Reg. 35c. each. Sale Price . . . . . 28c.  
Reg. 50c. each. Sale Price . . . . . 40c.  
Reg. 65c. each. Sale Price . . . . . 55c.  
Reg. 75c. each. Sale Price . . . . . 63c.  
Reg. \$1.10 each. Sale Price . . . . . 95c.  
Reg. \$1.25 each. Sale Price . . . . . \$1.05  
Reg. \$1.50 each. Sale Price . . . . . \$1.25

**NURSE DORA APRONS.**  
Reg. 30c. each. Sale Price . . . . . 29c.  
Reg. 60c. each. Sale Price . . . . . 40c.  
Reg. 60c. each. Sale Price . . . . . 48c.  
Reg. 75c. each. Sale Price . . . . . 65c.

**LADIES' TEA APRONS.**  
Lace trimmed, very neat.  
Reg. 18c. each. Sale Price . . . . . 15c.

**LADIES' WHITE OVERALLS.**  
Reg. 65c. each. Sale Price . . . . . 55c.  
Reg. 75c. each. Sale Price . . . . . 65c.  
Reg. 90c. each. Sale Price . . . . . 72c.  
Reg. \$1.00 each. Sale Price . . . . . 85c.  
Reg. \$1.10 each. Sale Price . . . . . 95c.  
Reg. \$1.25 each. Sale Price . . . . . \$1.05  
Reg. \$1.50 each. Sale Price . . . . . \$1.25

**Men's Shirts and Boys' Blouses, &c**

**WHITE LINEN SHIRTS.**  
Hand and soft fronts, single and double  
cuffs; in a full range of sizes.  
Reg. \$1.00 each. Sale Price . . . . . 90c.  
Reg. \$1.25 each. Sale Price . . . . . \$1.14  
Reg. \$1.50 each. Sale Price . . . . . \$1.35  
Reg. \$1.85 each. Sale Price . . . . . \$1.69  
Reg. \$2.00 each. Sale Price . . . . . \$1.80  
Reg. \$2.25 each. Sale Price . . . . . \$1.95

**BOYS' WHITE TUNIC SHIRTS.**  
Reg. 65c. each. Sale Price . . . . . 57c.  
Reg. 75c. each. Sale Price . . . . . 65c.

**BOYS' WHITE SAILOR SUITS.**  
Reg. \$1.20 each. Sale Price . . . . . \$1.09  
Reg. \$1.30 each. Sale Price . . . . . \$1.18  
Reg. \$1.50 each. Sale Price . . . . . \$1.35

**BOYS' WHITE BLOUSES.**  
Russian and Sailor styles.  
Reg. 50c. each. Sale Price . . . . . 44c.  
Reg. 65c. each. Sale Price . . . . . 57c.  
Reg. 75c. each. Sale Price . . . . . 65c.  
Reg. 85c. each. Sale Price . . . . . 75c.

**BOYS' AMERICAN WASH BLOUSES.**  
Reg. 40c. each. Sale Price . . . . . 35c.  
Reg. 65c. each. Sale Price . . . . . 57c.  
Reg. 70c. each. Sale Price . . . . . 60c.  
Reg. 80c. each. Sale Price . . . . . 70c.

**JANUARY CLEARANCE SALE.**

In conjunction with the White Sale we offer a splendid lot of Bargains in odd lines of goods that have been  
marked for speedy clearance. Note the values offered here. To enumerate all the bargains would take more  
space than we can command.

**35c. Silver Faced 20c. Bar Pins selling for 20c**  
Beautiful Silver Bar Pins, with  
Pearls and Colored Stones inset;  
assorted.

**2.80 Velvet Pile Rugs selling for 2.45**  
Size 28 x 56, beautiful floral pat-  
terns in assorted rich colorings.

**70c. Door Mats selling for 58c**  
Size 12 x 29, some with fringed  
edges, others plain hemmed.

**3.00 Ladies' Boots and Shoes for 1.45**  
Odd and discontinued lines in  
Black and Tan Leathers of all  
kinds. Styles and sizes are varied.

**1.50 Misses' Shoes Selling for 90c**  
Black and Tan Oxfords, Strap  
and Button Shoes; sizes from 11  
to 2.

**1.50 Child's Shoes Selling for 85c**  
Various styles and makes. We  
don't guarantee to have all sizes,  
but they range from 6 to 10.

**75c. Silk Braids and Oriental Trim-mings for, per yd. 30c**  
Assorted colors and widths.  
Pretty Braids for dress trimming;  
about 50 yards in all.

**95c. Allover Nets & Laces for per yd. 55c**  
Shadow Lace and Embroidered  
Spot effects in various colors.

**30c. Shell Barrettes Selling for 10c**  
Light and dark colored Hair  
Barrettes in a variety of pretty  
styles.

**Now is Your time to buy Blankets!**



**Blankets are Cheapest now at this Store**

We are selling Blankets for less than we could duplicate our  
orders at the mills. The price of wool has advanced consid-  
erably since these were bought, and it will be some time before  
it will come down to normal.

**SOFA BLANKETS.**  
Full size Cotton Blankets in Grey, with colored border.  
Regular \$1.00 pair. Sale Price . . . . . 85c.

**COTTON BLANKETS.**  
Cot size.  
Reg. 60c. pr. Sale Price . . . . . 54c.  
Reg. 80c. pr. Sale Price . . . . . 72c.  
Reg. \$1.15 pr. Sale Price . . . . . \$1.05

**WOOL BLANKETS.**  
50x70. Reg. \$3.50 pr. S. P. . . . . \$3.15  
50x70. Reg. \$4.00 pr. S. P. . . . . \$3.55  
54x70. Reg. \$4.50 pr. S. P. . . . . \$3.95  
54x70. Reg. \$5.00 pr. S. P. . . . . \$4.30  
60x78. Reg. \$5.50 pr. S. P. . . . . \$4.75  
66x84. Reg. \$6.20 pr. S. P. . . . . \$5.52  
70x88. Reg. \$7.00 pr. S. P. . . . . \$6.30  
66x84. Reg. \$9.25 pr. S. P. . . . . \$8.27  
66x84. Reg. 10.75 pr. S. P. . . . . \$9.65

**Handkerchiefs---Cheap.**

Lace trimmed, Embroidered and Hemstitched, in White Lawn,  
Linen, Cambric and Cotton.  
Reg. 5c. each. Sale Price . . . . . 4c.  
Reg. 10c. each. Sale Price . . . . . 8c.  
Reg. 15c. each. Sale Price . . . . . 12c.  
Reg. 20c. each. Sale Price . . . . . 16c.  
Reg. 25c. each. Sale Price . . . . . 20c.  
Reg. 30c. each. Sale Price . . . . . 24c.  
Reg. 35c. each. Sale Price . . . . . 28c.  
Reg. 40c. each. Sale Price . . . . . 32c.