

REID-NEWFOUNDLAND CO.

The South Coast Service.

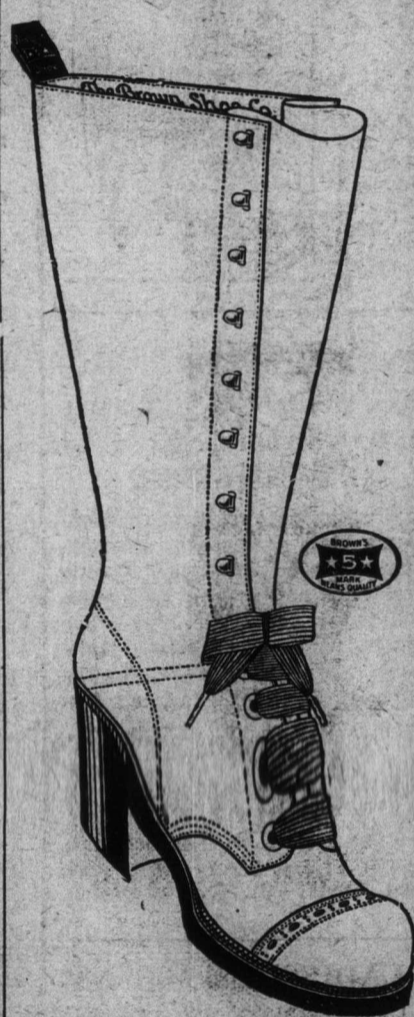
The S.S "Glencoe" will sail from Placentia, on Monday, November 2nd after the arrival of train from St John's, for the usual ports of call between Placentia and Port-aux-Basques.

Reid-Newfoundland Company.

Furs! Furs!

We are now offering balance of stock of Fur Goods, comprising:
LADIES' MUFFS, SCARFS and TIES,
GENT'S SEAL LINED and DOGSKIN COATS.
All will be sold at 25 per cent. below Wholesale Prices.
SHOWROOM OPEN FROM 2 TO 6 P.M. EACH EVENING AFTER THIS DATE.
The Royal Fur Company, Ltd.,
oct22,23,26,29,31 Job's Cove.

Our Own Make!



Keep the factories going by purchasing Boots made at home.
Our Field Boots and High Laced Boots are Waterproof and will wear twice as long as the imported boot.
Men's Field Boots (sewn), 17 inches high. Price \$7.50
Men's Field Boots (pegged), 17 inches high. Price \$6.00
Men's High Laced (pegged), 14 inches high. Price \$5.50
Men's High Laced (pegged), 13 inches high. Price \$5.00
Men's High Laced (pegged), 10 inches high. Price \$4.50
Men's High Laced (pegged), 8 inches high. Price \$4.40
Boys' High Laced (pegged), 10 inches high. Price \$4.00
Boys' High Laced (pegged), 8 inches high. Price \$3.70
Youths' High Laced (pegged), 8 inches high. Price \$3.40
These Boots have full Bellows Tongue to top, and are just the thing for wet weather.

We carry a full stock of Larragans. Prices \$2.75, \$5.40, \$6.00, \$8.75, according to height.

F. SMALLWOOD,
THE HOME OF GOOD SHOES.

JACKMAN

The Tailor's
NEW SHIPMENT OF
Fall and Winter
OVERCOATS

IS NOW OPEN.

ALSO,

Our New Stock of
Tweed Suitings

—AND—

Overcoatings
in all the Newest Patterns.

Satisfaction guaranteed.
Samples and Self-measuring Cards sent on request.

Jackman the Tailor,

Ltd., Arcade Building,
oct27, tu, th, s WATER STREET.

Fishery Gear!

WE ARE MANUFACTURERS of the GILL NETS, used by Messrs. Job Brothers & Co. in the Straits this year. They have been successful at a time when traps had partially failed. We make them in all sizes to order.

WE ARE MANUFACTURERS of COTTON DRIFT NETS, such as are used in the North Sea Herring Fishery. As the catch of Herring will be interfered with during the war, a good opportunity occurs for use of these Nets in Newfoundland.

WE ARE MANUFACTURERS of the celebrated STANDARD brand of Herring Nets, which is universally acknowledged to be the very best Net on the market. We are now making the CRESCENT brand Herring Net, which is the best and strongest LOW PRICED NET MADE.

It is mounted just the same as the Standard Net, and it is barked for preservation, not merely dyed like other cheap Nets.

WE ARE MANUFACTURERS of SQUID TRAPS, which are now legal; we make them in any size required, to order.

We manufacture TARRED COTTON LINES, all sizes, for Bankers' use; strong, durable and easily handled.

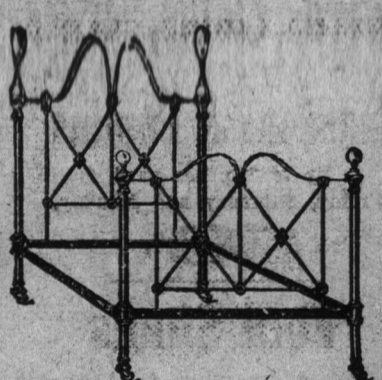
We make COD TRAPS, COD SEINES, CAP-LIN SEINES, ETC., to order, in all sizes.

All the above fishery gear we can strongly recommend, and we would urge our fishermen to patronize articles of home manufacture, in order to give employment, which is so much needed this year.

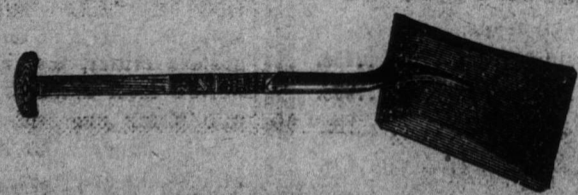
COLONIAL CORDAGE CO., LTD.
oct1, 31, th, s

FIRE STOCK

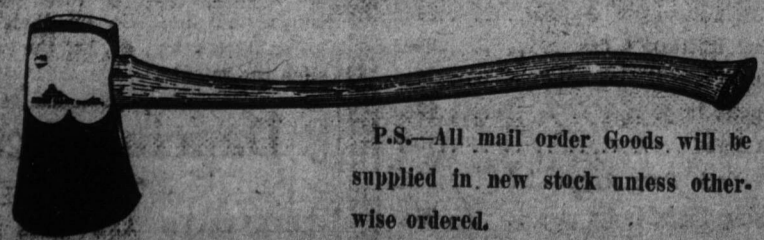
Bedsteads,
Shovels and
Axes.



Also, a New and Large Assortment of Hand and Foot Sewing Machines—all guaranteed and selling at very low prices.



MARTIN HARDWARE CO., Limited.
Front and Rear, next West of Old Store.



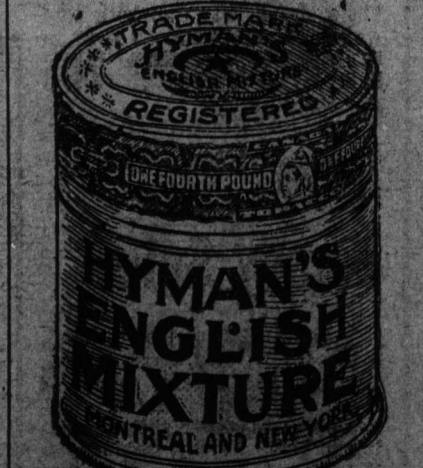
P.S.—All mail order Goods will be supplied in new stock unless otherwise ordered.

Furness Line Sailings!

From	St. John's	Halifax	to	St. John's
	Liverpool	to Halifax	St. John's	to Liverpool
S. S. TABASCO	Oct. 27th		Oct. 31st	
S. S. DURANGO	Oct. 24th	Nov. 2nd	Nov. 11th	Nov. 14th
S. S. QUEEN WILHELMINA will sail from Liverpool for St. John's Nov. 5th				

For rates and other information apply to

FURNESS WITHEY & Co., Ltd.,
City Chambers, Water Street.
oct23, th, s, t



JAS. P. CASH,
Distributor.

Alliance Assurance Co., Ltd.

The Right Hon. Lord Rothschild, G.C.V.O., Chairman.
Robert Lewis, General Manager.

Total Assets Exceed \$120,000,000.
Fire Insurance of Every Description Effected.
LEONARD ASH, CARBONEAR, Sub-Agent for Carbonear District.

BAINÉ JOHNSTON & Co.,
Agents for Newfoundland.

P.O. Box 236 | **SLATTERY'S** | Phone 52

Wholesale Dry Goods.

TO THE CITY AND OUTPORT TRADE:
We carry in stock for Spring trade an attractive stock of Regular Price Goods and Pound Remnants. Prices:

CHEAPEST IN THE CITY.

NOTE.—See our Special Brand of Cotton, Tweed and Denim Overalls and Jackets. Give us a call.

SLATTERY BUILDING
Buckworth and George's Streets, St. John's.
oct20, 21, oct

Job Printing Executed.