

# ANNUAL WHITE SALE

Commences Monday, Feb. 16th.

## Bargains in All White Goods!

Read Below Some of the Attractive Offerings.

**CREAM DRESS SERGE.**  
Regular 40c. Sale Price...33c.  
Regular 50c. Sale Price...42c.  
Regular 60c. Sale Price...47c.

**CREAM CASHMERES, NUN'S VEILINGS, SPOT, STRIPED & PLAIN LUSTRES.**  
Regular 40c. Sale Price...33c.  
Regular 50c. Sale Price...42c.  
Regular 55c. Sale Price...43c.  
Regular 60c. Sale Price...47c.  
Regular 70c. Sale Price...57c.

**TABLE LINEN.** (Bleached.)  
Regular 40c. Sale Price...35c.  
Regular 50c. Sale Price...43c.  
Regular 60c. Sale Price...50c.  
Regular 80c. Sale Price...70c.  
Regular 1.00. Sale Price...85c.

**WHITE SHIRTINGS, CIRCULAR PILLOW COTTON, BUTCHER'S LINEN, WHITE HUCKABACK, LONG CLOTHS, SHIRTINGS, &c.,** all included in this Sale.

**Job Lot**  
White H. C. and MAR-CELLA QUILTS.  
Factory seconds.  
From \$1.30 to \$3.00.  
Worth from \$2.00 to 4.50  
10 Pieces  
**CREAM FLANNEL-ETTE.**  
Soft and Pure.  
9c. per yd. Worth 12c.



**White Undershirts!**  
Regular Sale Price  
\$1.20 ... 75c.  
\$1.50 ... \$1.10  
\$1.70 ... \$1.20  
\$2.00 ... \$1.50  
\$2.25 ... \$1.60  
\$3.00 ... \$2.10

**EXTRAORDINARY VALUES IN WHITE DRESSES.**

Dresses that were \$1.50. . . . . Sale Price 75c.  
Dresses that were \$2.50 to \$4.00. Sale Price \$1.00  
Dresses that were \$3.50. . . . . Sale Price \$2.00  
Dresses that were \$7.00 to \$8.50. Sale Price \$5.00

**CHILD'S & MISSES' WHITE DRESSES.**  
Regular 90c. to \$3.00. Sale Price .55c. to \$2.10.

**LADIES' KNICKERS, CAMISOLES, NIGHTDRESSES,** all going at a large reduction.

**Great Values in EMBROIDERIES, FLOUNCINGS, ALL-OVER EMBROIDERY, INSERTIONS, LACES, &c.**

*Steer Bros*

### Perfect Films for Particular People.

To-Day's Programme at the Nickel.

**THE VILLAGE BLACKSMITH**—A splendid picture by the Lubin Company, suggested by Longfellow's famous poem.  
**BRONCHO BILLY'S HEART**—A drama of the beautiful west, portraying heart interest and noble sacrifice.  
**THE ELUSIVE KISS**—A riot of fun from start to finish.  
**THE HINDOO'S CURSE**—A most powerful story, superbly acted by the Vitagraph Players.  
**THE ECLAIR JOURNAL**—Interesting animated news of the world.

**RUDOLPH L. KOCH, Lyric Tenor, FAREWELL WEEK.**

ALWAYS GOOD. RECOGNIZED THE BEST.

### The Crescent Picture Palace, 10th Week

A Big Two Reel Feature for Monday and Tuesday.

**2 Reels. A FAIR EXCHANGE. 2 Reels.**

#### THE GOLD MESH BAG.

Showing how an innocent man was wrongly accused.

#### PEARL'S DILEMMA.

A Comedy, featuring Pearl White.

Mr. David Parks, Baritone, sings Irving Berlin's greatest ballad, "When I Lost You."  
This will be a banner week at the Crescent. Usual sessions and prices.

## PICTURE FRAMING!

We have just opened a new line of PICTURE MOULDINGS in Plain and Ornamental Oak, Gilt, Veneer, etc., etc. The largest stock and biggest variety in the city.

**S. H. PARSONS & SONS, Photographers,**

Corner of Water and Prescott Streets.  
PIONEER PICTURE FRAMERS IN NEWFOUNDLAND.

## Cable News.

**GLASGOW, Feb. 16.**  
The steamer Tritonia, which left on the 8th for Mobile, is returning leaking badly.

**SYDNEY, Feb. 16.**  
Salesmen has caused an acute meat famine in the city.

**WASHINGTON, Feb. 16.**  
As the result of the conference between the Senate leaders, President Wilson is confident that the exemption provision in the Panama Canal Act, will be repealed promptly.

**WASHINGTON, Feb. 16.**  
Britain consulted the States before landing a guard of marines for their legation in Mexico City. The step is not regarded as contrary to any principle held by the States in the present situation.

**HALIFAX, Feb. 16.**  
The cable ship Minia, arrived tonight with the crew of the abandoned Gloucester schooner Cynthia. Among them are the following Newfoundlanders: Capt. Graham, Ryan, Slaney, J. Cusick, C. Cusick, Kieley, Walsh, W. Kippen, J. Kippen

**LONDON, Feb. 16.**  
Sir Stuart Samuel, Radical M.P. for Whitechapel, has been ordered by Justice Rowlatt, of the King's Bench, to pay penalties and costs, amounting to \$65,000, because he voted in the Commons, while his firm had a contract with the British Government.

**HAVRE, Feb. 16.**  
A wireless from the Niagara reports all well on board. The vessel is returning to Havre under her own steam. The Niagara was obliged to turn back on her voyage from here to New York with 147 passengers on board owing to her propellers being broken by the heavy seas.

**BLACKBURN, Feb. 16.**  
Suffragettes fired last night a cannon captured from the Russians in a Crimean battle, which stood as an ornament in the city Park. The whole city was shaken, and it was some time before the cause of the explosion was discovered. In the vicinity floated a banner with the words, "Wake up, Blackburn. The Labour Party, which claims to stand for justice, supports a government which tortures women."

**LONDON, Feb. 16.**  
An attempt was made to-day to obtain some information from the British Foreign Secretary with regard to Mexico, but failed to elicit anything except the confirmation of what was already known. The Under Secretary stated that the British Admiral in Mexican waters had been authorized to send to the British Legation in Mexico City such arms as were thought necessary for self-defence in any possible emergency.

## HOCKEY.

VICS. WIN EASY.

Last night's hockey match between the Victorias and St. Bon's resulted in an easy victory for the former by six goals to nil. For the first quarter of an hour the exhibition was fairly fast and interesting, but after that the St. Bon's went to pieces, some of the players became indifferent and the game became very slow. The teams were:—

| St. Bon's.   | Victorias.  |
|--|-------------|
| Walsh . . . . . goal   | C. Hunt     |
| Power . . . . . point  | Morison     |
| Higgins . . . . . cover                                      | Parsons     |
| Callahan . . . . . rover                                     | Ford        |
| S. Shortall . . . . . left                                   | R. Shortall |
| Edens . . . . . centre                                       | Tobin       |
| Grant . . . . . right  | Brian       |
| Mr. W. H. Herder was referee.                                |             |
| Timekeepers:—Messrs. Martin, Vintcome, Ellis and Carmichael. |             |

### NOTES ON THE GAME.

The Vics. displayed good combination.  
Parsons was again in good form.  
Higgins for the lofers exhibited good stick handling but it was ineffective.  
To-morrow night the Feildians and Vics. will compete. If the Feildians win, the Crescents will be champions, but in the event of the Vics winning they will play off with the Crescents on Monday next for the laurels.

Considerable alterations are being made to the lobby of the Post Office. The circular windows are being removed and the front of the delivery section will be square and parallel to the face of the building. Several new boxes will be installed also and later the outer doors of which so many complaints have been made from time to time, will be replaced by more modern ones.

## Health Foods for the Little Ones!

Don't impair at the start of life the delicate young organs by improper foods. Quality not quantity ought to be your motto. Try some of the inexpensive healthy foods mentioned below, and good results will ensue. A little goes a long way.

**NESTLE'S MILK FOOD,** 25c., 47c.  
**NEAVE'S FOOD,** 30c.  
**ROBINSON'S PATENT BARLEY,** 25c.  
**ROBINSON'S PATENT GROATS,** 25c.  
**PLASMON OATS,** 15c.  
**FORCE,** 15c.  
**HOLLAND RUSK,** 16c. pkg

Has your baby the  
**VIROL SMILE?**

If not? Why not?  
A preparation of bone-marrow. An ideal and complete food for children and invalids, 60c., \$1.00.

**MELLIN'S FOOD,** 35c., 56c.  
**PLASMON COCOA,** 28c., 50c., 90c.

**OVALTINE.**  
Tonic food beverage. Best body builder. 33c., 55c., \$1.00



**PREMIER GROCERY STORE. GREAT MAIL ORDER HOUSE.**

## BISHOP, SONS & Co., Ltd.

### IMPORTANT SALE OF White Goods.

We are making it worth your while to patronize us, and if you intend taking advantage of this rare opportunity, we would advise you to waste no time about it, as these goods are going to be cleared quickly. Every purchaser at this Sale will tell all her friends about it.

BISHOP, SONS & CO'S. Sale Goods never remain long, and these will go quicker than ever.

#### Special for To-day:

- |   |  |
|---|--|
| Fripled Pillow Cases, only . . . . . 20c. | H. S. Tray Cloth, size 18 x 27. . . 22c. |
| H. S. Pillow Cases, only . . . . . 28c.   | H. S. Tea Cloths, size 36 x 36. . 45c.   |
| Embroidered Pillow Cases, only 40c.       | H. S. Tea Cloths, size 32 x 32. . 75c.   |
| Worth 25c., 35c. and 55c. each.           | Worth 30c., 55c. and 95c. each.          |
| White Airiel Bed Spreads. . . . \$1.88    | White Table Cloths, 8-4. . . . \$1.20    |
| White Airiel Bed Spreads. . . . \$2.28    | White Table Cloths, 8-4. . . . \$1.45    |
| White Airiel Bed Spreads. . . . \$3.60    | White Table Cloths, 8-10. . . . \$1.45   |
| Reg. \$2.20, \$2.75 and \$4.40 ea.        | Reg. \$1.50, \$2.00 and \$2.40 ea.       |
| White Twill Sheeting. . . . . 32c.        | White Table Damask, only. . . . 28c.     |
| White Twill Sheeting. . . . . 35c.        | White Table Damask, only. . . . 32c.     |
| White Twill Sheeting. . . . . 48c.        | White Table Damask, only. . . . 67c.     |
| Reg. 40c., 45c., and 55c. yard.           | Reg. 35c., 40c. and 75c. yd.             |

## Lines of Interest.

**MEN'S WOOL and CASHMERE SOX** . . . . . 25c. pair

**MEN'S REAL SCOTCH KNIT ABERDEEN GLOVES.** . 75, 85, \$1.00 pr

A special showing of magnificent value in

**LADIES' BLUE and BLACK DRESS SERGES.**

Prices 45, 55, 75 85 and 95c. per yard

A Tempting Line of TENERIFFE DOILIES . . . . . 15 & 18c. each

## A. & S. Rodger