

JOB ROOM PAPERS

COLLINS'

On Monday Morning we will start

A SALE

of ENGLISH JOB ROOM PAPERS, the finest selection we ever had. Every piece guaranteed. Some papers in the lot worth 10c. to 17c. a piece, and we are selling them at one price, per piece. **8c.**

Another lot consisting of 3 to 4 pieces in bundle, worth from 8c. to 12c. a piece, and we are putting them on sale at, per piece. **3c. and 4c.**

P. F. COLLINS, *The People's Store*

BARGAIN COUNTERS!

We have just received for above counters

5000 Pieces of Household Goods,

To sell at 5, 10, 15, 20 and 25c. each,

5, 10 and 25c. Goods.

Down goes the high cost of living; 5 and 10 cent pieces did it. Come in and make us prove it.

We want to introduce you to the Great Display of 5 and 10 cent goods now a prominent feature of this store.

When you see the Big Values at 5 and 10c. you will quit worrying about how small the dollar is, and you will realize how great are the 5 and 10 cent pieces.

Above goods are shown on our 1st floor.

C. L. MARCH CO., LTD.

Corner of Water and Springdale Streets.

New Hudson's For Newfoundland.

This new model is selling like ripe cherries. Our second shipment is just to hand. Every Machine sold before we had even time to unpack them. If you're going to cycle this season, hurry up and place your order with us for a Model F. New Hudson, fitted with the famous **Armstrong 3 Speed Gear**. Hill climbing becomes a pleasure on one of these machines. Call in now and leave your order, next shipment to arrive by s.s. Digby.

Don't make any mistake—for hard wear easy riding, perfect finish and their low price, these machines have no equal.

BOWRING BROTHERS, Ltd.

Ambition.

BY H. L. BANK.



Ambition is an unseen force which gets behind a man and pushes him ahead of other people. Sometimes, however, it is seen in time so that it can be headed off at a primary election and thus reduce the number of boneheads in congress.

One of the saddest sights in this world is that of an ambitious man who has been nipped in the bud by an avalanche of scratched tickets. Usually, one thorough treatment of this description will discourage the candidate to such an extent that he won't even dare to run for night watch, and then again, it will only spur him on to greater effort. Some of the most ambitious men in this country had to be walked on several times by a skittish and vehement electorate before they got where they could distribute free seeds with one hand and pull down public buildings with the other. This kind of ambition is harder to restrain than the desire to murder a flat-footed street car conductor who steps heavily on your oxfords while disturbing transfers.

People consume most of their ambition in the winter, in the effort to keep from being frostbitten on both sides, so that when spring comes they have very little left for making garden or helping clean house. Many a husband goes through the winter with a heavy surplus of ambition, only to have it ooze when his wife wants him to hold a joint debate with a half bushel of seed potatoes. The only kind of ambition which will keep in warm weather is that which cuddles up to a fish pole or snuggles down behind the steering wheel of an automobile.

There is a good deal of wasted ambition floating around and playing three-cushion billiards on somebody else's time. If some of the ambition which is scattered around the clubs could be harnessed up to real work, the sons of the idle rich might earn enough to defray their laundry bills and have something left for cigarette papers.

Finally, brethren, the kind of ambition which prevents a man from wearing the same collar more than four weeks in succession is a pretty good investment.

Have You a Skin Rash?

Zam-Buk Will End It.

For skin rashes, eruptions, eczema, etc. either in adults or children, there is nothing known to science which equals Zam-Buk in the quickness and certainty of its curative power. Mr. Raymond Webber, of Allanburg, Ont., writes: "I have tried Zam-Buk for many ailments, and every time have found it successful. Some time ago I had a bad rash all over my body. I tried home-made salves, herb salves, and various home-made preparations, and these proved of no use, but when I tried Zam-Buk I was cured in a quarter of the time that I had been experimenting in vain with other preparations."

"On another occasion I had one of my fingers crushed, and in that case also Zam-Buk was the only remedy I used. It healed the wound splendidly."

"My boy had boils, and once again Zam-Buk brought about a complete cure. We have also used it as a household balm, for the injuries and skin diseases which are common to every person, and can say that in our experience there is nothing to equal Zam-Buk."

Zam-Buk owes its unique healing power to certain herbal extracts it contains. Unlike most ointments it contains no poisonous coloring matter, no animal fat, but is purely herbal. For eczema, piles, blood poison, abscesses, ulcers, cuts, burns, and all skin injuries and diseases it is without equal and should be in every home. 50c. box, all druggists and stores. Use also Zam-Buk Soap, 25c. tablet.

Cape Report.

Special to Evening Telegram.

CAPE RACE, To-day.

Wind N.N.E., strong, weather showery; the s.s. Cervina passed west and s.s. Montreal east yesterday afternoon. Several schooners passed west and east during this a.m. Bar. 29.07; ther. 38.

NOTE OF THANKS.—Mr. and Mrs. Wm. B. Smith and family, beg to tender their sincere thanks to those friends who so kindly sent wreaths to adorn the casket of their dear son and brother George. Also, to all those who sent notes of condolence or in any other way helped them to bear the great affliction that was cast upon them.—adv't.

FOR

Friday and Saturday.

129 pairs D. & A. Corsets (the kind you want), from 45c. to \$2.00.

3 doz. Princess Slips, beautifully embroidered, \$2.50 up.

Corset Covers. We've always led in these goods, 35c. up.

Underskirts, 10 doz. White, very dainty and very cheaply priced, from 80c. up.

DRESSES.

Children's Dresses in abundance, trimmed in Bulgarian effects, with Montenegro pleats; made from the finest quality of American Linens; will wash well and colors won't run. Prices from 90c. up.

Ladies' White Lawn Dresses in dainty Sheer Lawn; looks like silk; neatly trimmed bodice. You were thinking of making one up for the procession. Don't do it. We can save you money by giving you a beauty at \$3.00.

Home Goods.

50 Hearth Rugs, 27 x 59 inches, in warm looking effects, 50c. each.

It will pay you to take a peep at our show window, our Patent Leather Oxfords are having a great run.

J. M. DEVINE,

THE RIGHT HOUSE.

MUIR'S MARBLE WORKS!

ESTABLISHED 1847.

CABOT BUILDING WATER STREET.

Our Showrooms are now fully stocked with Memorials and Cemetery Decorations of the latest and most chaste designs, in marble and granite. Monuments and Headstones in great variety.

Superior carving, finish and materials give our stock that artistic distinction which cannot be imitated. Inspection and comparison of workmanship and prices solicited. Designs and price lists mailed to any address.

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F. CHISLETT, Manager.

Beautiful

are the new styles in our Women's

READY-TO-WEAR GARMENTS.

We have never presented a larger or more comprehensive assortment of

Ladies' Gowns & Dresses for party, street and evening wear.

COATS, SUITS, etc.

Styles are so varied, materials, effects so charming that it's a simple matter to find garments particularly suited for every individual taste. Most of these are exclusive—no two garments alike.

U. S. Picture & Portrait Company.



Telegram Ads Pay.

Just Arrived!

OATS, Hominy Feed BRAN,

—AND—

P. E. I. POTATOES

Selling at very Lowest Prices

—AT—

SHEA'S

GROCERY and FEED STORE, Cor. George's and Prince's Streets. Phone 342A.

COBBLING



We are now prepared to do all kinds of fine Shoe Repairing. Satisfaction guaranteed.

'PHONE 488A.

N.B.—Any fine shoes sent us from the outskirts to be repaired will receive personal attention and treated with dispatch.

F. SMALLWOOD, REPAIR DEPT.

THE 6 BEST WHISKIES

That Ever Left Scotland.

Premier, 'Gaelic' Old Smuggler, White Seal, Johnnie Walker, White & MacKay's Special, and Stuart Royal.

These Whiskies we sell at \$1.20 per bottle, \$13.00 per case.

Also, several Cheaper Brands. Goods shipped on the same day as order is received.

P. J. SHEA, 314 Water St. Phone 342.

SOLID GOLD WATCH FREE

GREAT OFFER BY A WELL-KNOWN FIRM IF YOU'RE MOVING TO ST. JOHN'S. WINNI 7-10-13

Mrs. D. Sullivan, 157 Dublin St. Peterboro, Ontario, Canada; Capt. E. Woolridge, 33 Power St., St. John's, Newfoundland.

ASK FOR MINARD'S AND TAKE NO OTHER.

Secret of Power at

How Prominent Gained Wealth

Famous Hypnotic Method that Controls Thoughts and Disease and Habits and Reads the Secret of the Mind of a Thousand

Wonderful Book Strange Force Delineation Power Write

The National Institute has appropriated funds for the free development of the book which contains facts concerning Eastern Yogis, and explains a wonderful system for the development of Personal Magnetism, Hypnotic and Telepathic Powers, and the curing of diseases and habits without drugs. This is a subject of practical character reading is also extensively dealt with, and the author describes a simple method of accurate reading in a secret thoughts and desires of others though thousands of miles away. The almost endless stream of copies of the book indicates interest in Psychics.

"Rich and poor teachings of this Prof. Knowles, wishes to achieve but to apply the 'down.' That prominent people the power of Pers is not the slightest great mass of people in utter ignorance. The National Institute before undertaking arduous task of cast, without regard the information by the few. In the books free, each at once will also delineation of the as prepared by the If you wish a copy book and a simply copy the your own handwriting. I want power Force and strength Please read it. Also send your dress (state your name, address, and Miss), write plainly letter to—National Institute 955, No. 258, W. road, London, E.C. you may enclose your own country etc.

Bankers

The schooner's brother Breton, and have arrived from the home ports. quintals of cod fish weeks fishing. For abundance and the Grand Bank Frenchmen. The vessels are on the where there is a Herring are in naigre Bay, Harb Harbour and many Bay. The Eva will bait at Harb eed to the Grand

Hurt a

Recently a young ward Sinnott was Sydney Mines and wounded in the when last heard of and an operation save his life. St. a classmate and Oiphant Butler bicycle accident day night.

A FAULTLESS

EPIC

Breakfast in the "EPIC" stage

ON raw cold Cocoa gives you warmth which cold. It contains product of the finest cocoa butter, throughout the world as it is delicious

Children Thrive