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 For **COUGHS** and **COLDS.**
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Most magnificent display of all Brass and Iron Bedsteads in the City.
 Unparalleled values and unprecedented showing.
 It is worth while just to see the beauty and variety of these Beds.
 In no store will be found the number of different designs now being displayed on our second floor.

U. S. Picture and Portrait Co.
 Complete House Furnishers.

White HOMINY Feed!
 TO-DAY, EX ALMERIANA,
 One Carload, 400 sacks, White Hominy Feed,
 At Lowest Market Prices.
F. McNAMARA, Queen St.

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 By Rail to-day, Jan. 3rd, 1912
 10 Cases
Plymouth Rock CHICKEN
 25c. lb.

Huntley and Palmer's Biscuits.
 Lead Wafers.
 Rich Mixed.
 Marie.
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1000 Sacks P. E. I. Oats
 200 Sacks Bran.
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 100 Sacks Corn Meal.
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 100 Sacks Cracked "

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Oranges, Onions and Grapes!
 To arrive ex S.S. "Mongolian,"
 80 cases **ORANGES**,
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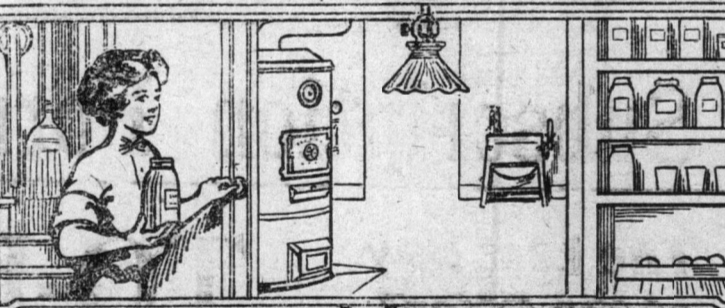
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Famous Irish Butter.
 Heinz's Mince Meat, tins, Heinz's Malt Vinegar,
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BE SURE YOU BUY OUR TEAS.
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A HEAVY SURPLUS STOCK OF
Men's Winter Overcoats
 Compels us to offer them at
Much Reduced Prices. They are the Newest in Style and Material. We have reduced them 20 per cent. all round.
ROBERT TEMPLETON.
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 OUR DISPLAY OF LADIES' **VELVET and FELT HATS**
 ARE EXCELLENT, STYLISH AND UP-TO-DATE.
Call and See Them.
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Is your house really lighted from top to bottom or do you still have to take a candle or lamp when you go to the attic or cellar at night?
 A great many people who have electricity in the rest of the house have no light in the cellar or attic because it is seldom needed; but, when you do need it, you need it badly.
 One Incandescent Lamp set in a Holophane Reflector will give sufficient light for the darkest cellar or attic. Holophane Reflectors are especially adapted to lighting places of this sort as they control the light rays so that every ray is utilized. Wouldn't it be a convenience if you could turn a switch and light your cellar or attic before entering? That means an end to dangerous matches and flames—it means that you no longer need stumble against misplaced boxes and bark your shins in the dark.
 We would like to tell you more about electric lighting and more about the wonderful light-saving Holophane Reflectors. May we send a representative to see you?

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SHEET MUSIC and FOLIOS
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 Regular Prices—25c., 30c. and 50c.
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 For wet, slushy days our Storm Boots will afford the greatest foot protection. A pair of these water proof sturdy Foot Soldiers will save many a Doctor's bill.



We Show Models For Men, Women and Children.
 Extra high cut, water proofed soft leathers. Bellows Tongue, water proofed Oak Tanned Soles, 12, 14 and 16 inches high.

Men's Storm Boots \$2.50, \$2.90, \$3.50 to \$5.50
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 Children's Storm Boots \$2.00, \$2.50, \$2.75

The White Shoe Store, 304 & 306 Water-st
S. B. KESNER, - - Proprietor

Hats! Hats!
 Ladies' if you want something cheap for yourself or the Children in **HATS** give us a call. We have marked down all our Hats.
Children's Hats,
 25c. to 40c., worth up to 80c.
 Ladies' Hats, 40c. to \$1.00, worth 60c. to \$1.80.
 Remember the Name:
HENDERSON'S, Theatre Hill.

There's a Reason.
 Horwood's Good Wood Goods come from their own forests where they are carefully selected and are carefully manufactured at their own mills.
HIGHEST QUALITY, BEST VALUE.
Horwood Lumber Co'y, Ltd.

JUST RECEIVED:
CUBE SUGAR, in 1-2 cwt. cases.
 Granulated Sugar, in 2, 1 and 1-2 cwt. sax.
 Rice, in 1 cwt., 2 cwt., 14 lb. bags.
SAMSON CEMENT.
 LOWEST PRICES.
A. H. MURRAY.

Fruit and Vegetables
 Offer in Fine Order:
 300 brls No. 1 Red Apples, 100 brls No. 2 Red Apples,
 50 cases Choice Oranges, 100 kegs Sweet Grapes,
 20 cases Choice Lemons, 10 kegs Halifax Sausages,
 Potatoes, Turnips, Parsnips and Carrots.
 All at Lowest Market Prices.
Edwin Murray
NEW Floor CANVAS.
 We have Just Received another large shipment of **FLOOR CANVAS, — ALL WIDTHS,**
 And are offering them at our usually **LOW PRICES.** A big variety of neat and pretty patterns to choose from.
WILLIAM FREW.

ARTIFICIAL TEETH!
 IT is almost impossible to obtain better filling or more natural looking Teeth than can be obtained at the
Maritime Dental Parlors,
 176 Water Street, 176
 Teeth extracted without pain, 25 cents.
 Artificial Plate - \$12.00
 All other Dental work in proportion.
J. W. SILLIKER,
 D. D. S., Dentist,
 Phone 62. jan2,3m, eod

Skates! Skates!
Skeleton Skates, 24 cts. pair.
Acme Skates, 45 cts. pair up.
Hockey Skates, 40 cts. up.
Hockey Sticks, 10 cts. up.
Hockey Pucks, 20 cts. up.
Ankle Support, \$1.25 pair.
Children's Sleds, 40 cents up.
Curling Brooms, \$1.00 each.
Bowring Brothers,
 Hardware Dept. Limited.
 Phone—532

A Royal Smoke
BENGAL Little Cigars
 Win immediate favor everywhere through their attractive Mildness, Delightful Fragrance and High Quality. Ten for 20 cents.
CASH'S TOBACCO STORES.

BLACK DIAMONDS!
 The schooner "Flectley" is now discharging
350 Tons of Genuine North Sydney COAL.
J. J. MULLALY & CO.

WEATHER FORECAST.
 TORONTO. Noon.—Strong N.W. to N. winds, local snow flurries, but generally fair and decidedly cold to-day and on Sunday.
 ROYAL, AT NOON.—Bar. 29.95; ther. 23 above zero.
VOLUME XXXIV.

AUCTION SALES!
THE PEOPLES AUCTIONEER
AUCTION:
 At the Store of Mr. John Hayse, King's Bridge Road, on TUESDAY next, 10th inst., at 10.30 a.m., all the **Stock in Trade**, consisting of Groceries, Dry Goods, etc. Also, Cash Register, Shop Fittings, etc. And at 12 o'clock, noon, a General Purpose Horse, harness, express and 1 catamaran. List of Stock may be seen at the office of
P. C. O'DRISCOLL, Auctioneer.
 jan12,3f

Wanted TO PURCHASE,
 A few Second-Hand DRESS SUITS and Frock Coats; must be in First-Class condition. Address, P. O. Box 311, and representative will call.
 jan10, eod

Removal Notice!
 Owing to increased business, I find it necessary to move from my office in the Board of Trade Building, to the offices lately occupied by the **CANADIAN TRADE COMMISSIONER**, in the Martin Hardware Building.
P. C. MAHS, Office & Sample Room, Martin Hardware Bldg.
 Phone 686. jan10,6fp

NEWFOUNDLAND BOARD OF TRADE.
 The THIRD ANNUAL MEETING of the BOARD will be held on **MONDAY, 15th January, 1912,** at 4 p.m.
G. C. FEARY, Hon. Sec.
 jan12,2fp

WEAK, TIRED & NERVOUS MEN
 should send for a Valuable Pamphlet, explaining how all Nervous and Organic Derangements, Variocoele, and its subsequent genito-urinary troubles can be successfully treated without the use of Stomach Medicines or Electricity. The method is easy and pleasant, and will effect a perfect and permanent cure. The pamphlet is revised and in progress with the most advanced researches of the subject, together with hundreds of recent testimonials showing successful cures. Sent in plain sealed envelope, post free. N.F. NORTON, 95 & 50 Chancery Lane, London, England. Over 40 years' continuous success. Advice Free.

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 GREAT OFFER BY A RESPONSIBLE FIRM. IT COSTS YOU NOTHING TO TRY.
 To any person who can supply the correct solution to these two well-known English Puzzles and fully understand the meaning of the words "SOLID GOLD WATCH PUZZLE" below, we offer our \$100.00 **SOLID GOLD WATCH** (fully jeweled) (English Government Standard) as a prize.
 Send your attempt on a sheet of paper, together with a stamped address, enclosing for reply, **PELLERIN & CO. Wholesale Watch Merchants**, 100, Broadway, New York, N.Y. The watch will be sent to you by mail with full instructions. A check from us to your bank will be sent with the watch. Your watch will be sent to you by mail. No money will be sent to you.
 Miss A. E. Brown, Lemon, P. Costa Rica, C. America; Mr. W. Corneau, Dalhousie, N.B., Canada.

PUBLIC NOTICE
 Pursuant to my appointment in behalf I shall attend at the office of the Magistrate at the Court House St. John's, commencing on Monday the 22nd inst., at from 3 p.m. to 5 p.m. and each day thereafter (Sundays excepted) at the hours aforesaid the 10th day of February next, to examine and revise the returns of persons appointed to take the Census for the District of St. John's—Island excluded.
 Dated at St. John's this 10th day of January 1912.
A. W. KNIGHT,
 Revising Magistrate.
 ed10, sat13, mon15, sat20.

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